

Sponsor Services and Credit Recognition Requirements

As an additional provision the Organization agrees to provide Ontario Creates with the following Sponsor Services as required.

Items required BY ONTARIO CREATES

Ontario Creates shall receive a prominent partner/sponsor credit on materials for the Project, and in paid advertising, press releases, publicity and promotional material for the Project. Please complete with dates in blank spaces below. It is the responsibility of the Organization to make arrangements for delivery of all items and information requested below.

RECOGNITION ON PRINTED MATERIALS: (APPLICANT MUST INCLUDE AT LEAST ONE OF THE FOLLOWING)

Welcome Letter _____ (Delivery Date) _____
Program book or catalogue sponsor listing _____ (Delivery Date) _____
Print Advertisement _____ (Delivery Date) _____
Promotional Brochure or Flyers _____ (Delivery Date) _____

RECOGNITION ON WEB COMMUNICATIONS: (APPLICANT MUST INCLUDE AT LEAST ONE OF THE FOLLOWING)

Website Banner/Logo _____ (Delivery Date) _____
E-Bulletins _____ (Delivery Date) _____
Ontario Creates Website Hotlink _____ (Delivery Date) _____
Indicate format: EPS _____ JPEG _____ TIFF _____ Other _____

REQUIRED FIELD FOR ALL ARTWORK/SPONSORSHIP MATERIALS:

ORGANIZATION MUST PROVIDE DETAILED TECHNICAL SPECIFICATIONS either in the space provided here or as a separate pdf or word document (to be uploaded to the Supporting Documents section of the online application) with instructions and technical requirements for artwork design, layout and uploading (example: Image colour or black and white , size and bleed for print materials, type of digital format (JPEG, TIFF).

PLEASE SPECIFY THE TYPE OF FILE REQUIRED (E.G. TIFF, JPG ETC.)

If the artwork can be uploaded via an FTP site:

Provide FTP URL _____ User Name: _____

Password: _____

If you use IE as an FTP client, you can click on the link below.

(REQUIRED INFORMATION) ORGANIZATION CONTACT FOR ART DIRECTION:

Name of contact: _____ Email Address: _____

Phone number: _____

ONTARIO CREATES SPEAKING OPPORTUNITIES: (PROVIDE POSSIBLE DATES)

Opening Remarks: _____ Panel Participation: _____

Date Speaker Bio and materials required: _____

ONTARIO CREATES EVENT ATTENDANCE:

Number of Ontario Creates Complimentary Passes: _____