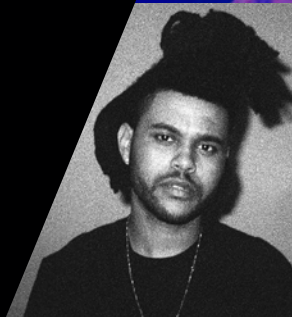
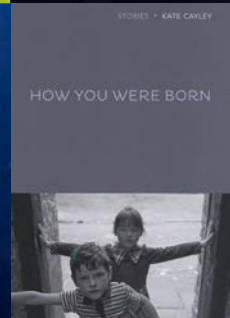
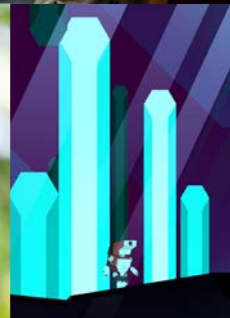


OMDC

Ontario Media
Development Corporation

Year In Review 2015 | 2016

#ONcreates



Ontario

Ontario Media Development
Corporation

We've got it going



OMDC is Ontario's economic development agency for the creative industries—film and television production; book publishing and magazine media; interactive digital media; and music. Ontario's creative economy is thriving. Our talented creators are making extraordinary content that's seen, read, and heard around the world! And that means big business, high-value jobs, and a positive economic impact on Ontario.

OMDC Highlights



OVER 32,000 JOBS IN FILM AND TV

Created over 32,000 jobs in the \$1.5 billion film and television industry



3:1 ROI IN PUBLISHING

Helped Ontario book publishers to strengthen their revenues and achieve \$3 in sales for every \$1 dollar invested by the OMDC



SUPPORTED 150+ MUSIC COMPANIES

Delivered support to more than 150 music companies across Ontario's music ecosystem to develop emerging companies, drive tourism through live music, and create jobs and revenue growth



LEVERAGED \$17 FOR EACH TAX CREDIT DOLLAR

Supported nearly 600 companies through Ontario's cultural media tax credits. Each tax credit dollar leveraged approximately \$17.08 in additional production/product spending



250 INTERNATIONAL MARKETS

Assisted 200 Ontario companies across five sectors to develop a strong presence in over 250 international markets

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Message from the Chair and the President & Chief Executive Officer

Ontario's creative industries—producers, music labels, publishers and game developers—are leaders in creating innovative content and are commanding critical acclaim. They are also contributing billions of dollars to our economy and generating many thousands of high-value jobs. By facilitating the creation and sale of globally recognized creative media content, OMDC is also helping to support a number of key Government priorities, including productivity, innovation and export.



OMDC President & CEO
Karen Thorne-Stone



OMDC Chair Mark Sakamoto

Our mandate is to build Ontario's creative economy by stimulating jobs and investment growth across the province. These are highlights from OMDC programs and services in the last year.

- Ontario's film and TV industry celebrated its best year ever in 2015, contributing \$1.5 billion to the province's economy and supporting over 32,000 full-time direct and associated jobs
- Helped Ontario book publishers to strengthen their revenues and achieve \$3 in sales for every dollar invested by the OMDC
- Delivered unprecedented support to more than 150 music companies across Ontario's music ecosystem to develop emerging companies, drive tourism through live music, and create jobs and revenue growth
- Launched an enhanced \$6 million Interactive Digital Media Fund (which will increase to \$10 million next year)
- Supported nearly 600 companies through Ontario's cultural media tax credits
- Each tax credit dollar leveraged approximately \$17.08 in additional production/product spending
- Assisted nearly 200 Ontario companies across five sectors to develop a strong presence in over 250 international markets
- Companies generated \$330 million in sales fuelled by funding of \$1.6 million—a return of nearly \$210 for every dollar invested by OMDC

Ontario's \$17 billion dollar creative cluster continues to grow and thrive, employing 215,000 skilled workers annually.

Film and television production contributed a record \$1.5 billion to the provincial economy in 2015—the fifth year in a row that exceeded the one billion dollar mark—sending a welcome message of jobs and stability, and reflecting Ontario's reputation as a top-quality and reliable jurisdiction. The film and television industry accounted for over 32,000 full-time direct and spin-off jobs, an increase of 4,500 over the previous year.

The Ontario Music Fund (OMF) continued to drive activity and investment and to support Ontario's music companies and organizations in expanding their economic and cultural footprints within Canada and around the world. In 2015-16, 151 recipients from across the province received \$14 million in 155 OMF grants. Support from the first two years of the OMF has already helped create or retain 1,274 jobs across the music industry in Ontario.

The magazine industry also prospered in 2015-16. Magazine publishing is a \$1.13 billion industry in Ontario, representing 57% of total national industry revenues. More than half of Canada's magazines are published in Ontario. In 2015-16, 43 magazine companies received \$2 million in support from the OMDC Magazine Fund.

We are grateful for the confidence that the Government of Ontario continues to place in OMDC, and for the tremendous support and hard work of our Board and staff in helping Ontario's creative industries to strengthen our economy.

Sincerely,



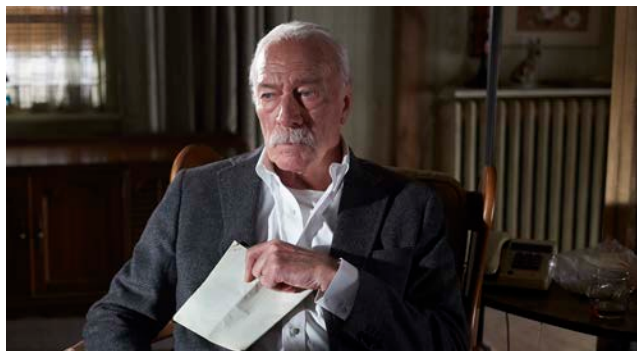
Mark Sakamoto
Chair



Karen Thorne-Stone
President & CEO

Ontario's Creative Industries Are Thriving

OUR MISSION | Ontario Media Development Corporation (OMDC) promotes, enhances and leverages investment, jobs and original content creation for Ontario's cultural media industries.



Christopher Plummer stars in Atom Egoyan's *Remember* by Serendipity Point Films

Film & TV

In the 2015 calendar year, production volume in Ontario's film and TV industry exceeded the \$1 billion mark for the fifth consecutive year, hitting an all-time high of \$1.5 billion, and generating over 32,000 direct and spin-off jobs.

The OMDC Film Fund provides financing to Ontario feature film producers for both development and production activities. Export Fund support allows Ontario film and television producers to attend key international markets. The Ontario production industry can also access various tax credits that support domestic and service production as well as visual effects and animation activities. OMDC provides strategic support at international markets, supports broad industry development activities and initiates cross-sector collaboration opportunities for the industry.

IDM

Interactive digital media production contributes over \$1.1 billion in revenue annually to Ontario and supports 17,000 jobs.

In 2015, Ontario was home to 108 video game companies, employing 2,500 Full-Time Employees (FTEs). Ontario video game industry expenditures nearly doubled in the last two years, from \$134 million in 2013 to \$265 million in 2015.

Ontario interactive digital media producers have access to public funding through the Ontario Interactive Digital Media Tax Credit (OIDMTC), the OMDC Interactive Digital Media

Fund, and the OMDC Export Fund. OMDC also provides funding to trade and event organizations in interactive digital media through the Industry Development Program.

Books

Ontario is home to the largest book publishing industry in Canada, with operating revenues of \$1.23 billion—approximately two thirds of national revenues are generated by Ontario publishers. Ontario publishers pay nearly 70% of Canadian industry wages, salaries and benefits totalling \$256 million.

Ontario independent publishers can access the OMDC Book Fund, which supports marketing and digital initiatives as well as the Book Export Fund. The Export Fund is important in encouraging publisher attendance at key international markets. The Ontario Book Publishing Tax Credit is also available to Ontario publishers along with the special Ontario Authors Touring Support initiatives which encourage author participation at a variety of book festivals.

Magazines

Ontario's magazine media industry is the largest in the country, generating \$1.13 billion in operating revenues in 2013—more than half of national revenues. Nearly half of the print copies of the top Ontario-produced consumer magazines are sold or delivered outside of the province.

Ontario magazine publishers currently have access to public funding through the OMDC Magazine Fund and the IDM Fund. OMDC also provides funding to trade and event organizations in the province's magazine sector through the Industry Development Program for events and activities that stimulate the growth of the industry.

Music

Ontario's sound recording and music publishing industry is the largest in Canada. Total operating revenues for the Canadian record production and distribution sector reached \$476.1 million, of which more than three-quarters was generated by Ontario firms.

Ontario's live music industry generated \$628 million in revenues and profits of \$144 million in 2013. Live music activity contributed \$1.2 billion to Ontario's economy.

Tax Credits

ONTARIO FILM AND TELEVISION TAX CREDIT (OFTTC)

A 35 per cent refundable tax credit on Ontario labour expenditures for film and television productions produced by Ontario-based Canadian corporations.

ONTARIO PRODUCTION SERVICES TAX CREDIT (OPSTC)

A 21.5 per cent refundable tax credit on Ontario production expenditures (both labour and non-labour costs as well as all post-production) for film and television productions by Canadian or foreign-controlled corporations.

ONTARIO COMPUTER ANIMATION AND SPECIAL EFFECTS TAX CREDIT (OCASE)

An 18 per cent refundable tax credit on Ontario labour expenditures for digital animation and visual effects created in Ontario for film and television productions.

ONTARIO INTERACTIVE DIGITAL MEDIA TAX CREDIT (OIDMTC)

A 40 per cent refundable tax credit (35 per cent for development under fee-for-service) on eligible expenditures to develop IDM products in Ontario, available to Canadian and foreign controlled corporations.

ONTARIO BOOK PUBLISHING TAX CREDIT (OBPTC)

A 30 per cent refundable tax credit on eligible expenditures to publish and market books by Canadian authors, available to Ontario-based Canadian corporations.

ONTARIO SOUND RECORDING TAX CREDIT (OSRTC)*

A 20 per cent refundable tax credit on eligible expenditures to produce and market sound recordings by Canadian artists, available to Ontario-based Canadian corporations.

*The Provincial Budget of 2015 announced that the OSRTC would be discontinued. A company may still claim the OSRTC for sound recordings that commenced before April 23, 2015 but can only calculate the tax credit on expenditures incurred before May 1, 2016.

1,550

Applications Received

1,409

Certificates Issued

1,949

Individual Products Certified

\$351.6M

Estimated Value of
Tax Credits Certified

\$6.4B

Total Project Value

Tax Credit Statistics for 2015-16

Tax Credit	Applications Received	Products/Productions Received	Number of Certificates Issued	Number of Products/Productions	Total Value of Estimated Tax Credits	Project Value
OFTTC	347	347	247	247	\$122,983,087	\$670,935,655
OPSTC	260	260	151	151	\$146,646,001	\$5,227,926,113
OCASE	128	315	84	194	\$22,018,643	\$267,004,636
OIDMTC	321	1,775	181	772	\$55,850,529	\$172,920,687
OBPTC	441	441	503	503	\$2,916,513	\$10,011,039
OSRTC	53	53	243	82	\$1,198,141	\$7,170,912
TOTAL	1,550	3,191	1,409	1,949	\$351,612,914	\$6,355,969,043

Notes: OCASE and OIDMTC applications are based on the applicant's fiscal year of activity and may include multiple productions. Up to three OSRTC certificates, for each fiscal year, are issued for each recording. Total Value of Estimated Tax Credits reflects certificates issued in the fiscal year, NOT production activity in that period.

Film and Television

Ontario's film and TV industry celebrated its best year ever in 2015, contributing \$1.5 billion to the province's economy and supporting over 32,000 full-time direct and associated jobs. Ontario has grown to become a leading film and television production centre.



The Hon. Michael Coteau, former Minister of Tourism, Culture and Sport; Justin Cutler, OMDC Manager of Film; Paula Fletcher, Toronto City Councillor (Ward 30); Guillermo del Toro, Director; Mark Sakamoto, OMDC Chair; Peter Milczyn, MPP Etobicoke-Lakeshore; Karen Thorne-Stone, OMDC President & CEO; and Jim Mirkopoulos, VP, Cinespace Film Studios Toronto

FILM AND TV

The OMDC Film Fund provides financing to Ontario feature film producers for both development and production activities. Export Fund support allows Ontario film and television producers to attend key international markets. Members of the Ontario production industry can also access various tax credits that support domestic and service production as well as visual effects and animation activities.

“These 2015 levels demonstrate that producers view Ontario as a global centre of excellence for film and TV production that is stable and predictable, with many value-added factors that result in the highest-quality on-screen product. We congratulate the Minister and the Province of Ontario for recognizing our industry as a high-impact economic engine and job creator, above all else.”

–Jim Mirkopoulos, Vice President, Cinespace Film Studios Toronto

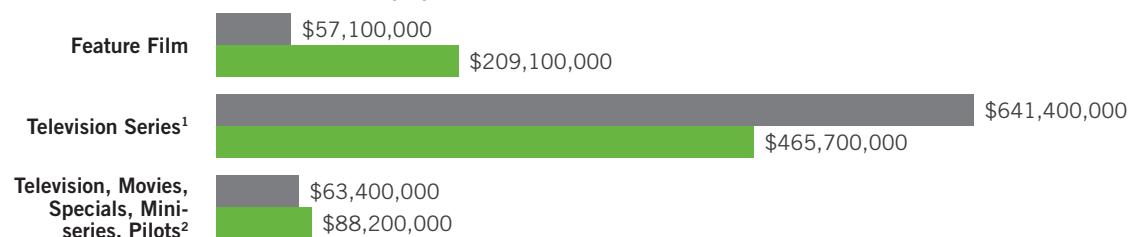
FILM AND TV PRODUCTION ACTIVITY IN ONTARIO FOR THE 2015 CALENDAR YEAR

Domestic Foreign

2015 Production Activity



2015 Breakdown of Production Activity by Format



2015 Breakdown of Production Activity by Production Type



Millions of Dollars \$0 \$100 \$200 \$300 \$400 \$500 \$600 \$700 \$800 \$900

Data represent expenditures of all productions using OMDC-administered incentives and services. Data do not include television commercial, corporate video, music video, or broadcaster in-house production. Figures include live action and animated production. Data reflect the production expenditures in Ontario during the year and do not always reflect the total budgets of the projects. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications. All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation. Totals may not add due to rounding. ¹The number of television series does not include cycles which began production in the previous year. ²Productions with fewer than six episodes.

Film Fund

- 29 production applications supported
- 13 development applications supported
- 9 films funded through the OMDC Film Fund were shown at TIFF
- OMDC support totalled \$4.6 million
- Every dollar invested generated an additional \$23.41 in production financing for Film Fund films
- Total production budgets were \$104.6 million



James Weyman, Larisa Gutmanis, Jan Nathanson, Sheila De La Varenne, Karen Thorne-Stone, Gilda Carbone and Kevin McGurgan at International Financing Forum (IFF)

Supporting Domestic Film Production

SUPPORTING ONTARIO'S FILMMAKERS

OMDC Film Fund helps to increase the level of domestic feature film production in Ontario. It provides support to Ontario producers for feature film projects in the final stages of development and production financing.

Celebrating Ontario Filmmakers at TIFF® 2015!

OMDC congratulated all Ontario Filmmakers in the spotlight at the 40th Anniversary of the Toronto International Film Festival®. OMDC was proud to have nine OMDC Film Fund-supported features by some of our great Ontario Filmmakers at TIFF 2015, including: Deepa Mehta's *Beeba Boys*, Atom Egoyan's *Remember*, Bruce McDonald's *Hellions*, Patricia Rozema's *Into the Forest*, Alan Zweig's *Hurt*, Robert Budreau's *Born to Be Blue*, Andrew Currie's *The Steps*, Irish/Canadian co-production, Lenny Abrahamson's *Room*, and *Zoom*, acclaimed Brazilian/Canadian live-action animated feature directed by Pedro Morelli.

OMDC's IFF Celebrated 10 Years of Nurturing Co-Production Connections

To date, over 60 of OMDC's International Financing Forum (IFF) projects have been financed, including: *The Book of Negroes*, *Citizen Gangster*, *Midnight's Children*, *The Husband*, *The Whistleblower*, *Coriolanus*, *Animal Kingdom*, *My Foolish Heart*, *The Colony*, *Born to Be Blue*, *Wajda*, *Hector and the Search for Happiness*, and the Oscar®-nominated *Incendies*.

The 6th Annual PLT Co-Pro Forum Between Canadian, European, Australian, and New Zealand Film Producers

The 6th edition of Producers Lab Toronto (PLT) was presented by the OMDC together with European Film Promotion (EFP) and the Toronto International Film Festival® (TIFF) from September 9-12, 2015. PLT brought together 24 experienced producers from Europe, Canada, Australia, and New Zealand at a networking event to promote the development of international co-productions during the Toronto International Film Festival.



Top row (left to right): Arnie Zipursky (Canada), Kaleena Kiff (Canada), Chantelle Kadschuk (Canada), Leanne Saunders (New Zealand), Rebecca Summerton (Australia), Raquelle David (Australia), Nathalie Lichtenthaeler (Ireland), Marie-Claude Poulin (Canada), Simone Urdl (Canada), Floor Onrust (The Netherlands), Julia Rosenberg (Canada), Hanan Kattan (United Kingdom), Eva Jakobsen (Denmark), Barbara Willis Sweete (Canada), Bob Crowe (Canada). Bottom row (left to right): Peter Rommel (Germany), Alex Behse (New Zealand), Hlin Johannesdottir (Iceland), Silvia Panakova (Slovak Republic), Edmon Roch (Spain), Andrew Nicholas McCann Smith (Canada), Jane Loughman (Canada), Adis Djapo (Bosnia and Herzegovina) at Producers Lab Toronto (PLT)

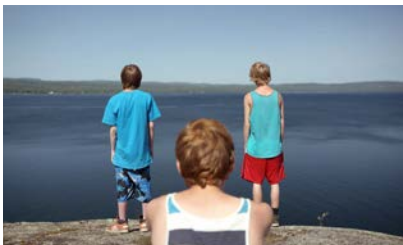
Ontario Supporting International Co-Productions

“Feature filmmaking takes passion, love and devotion but it also takes a sincere desire to find stories that amaze and intrigue audiences. Canada and Ontario, in particular, are in a golden era of feature filmmaking. The best filmmakers in the world live and shoot here. That’s great, because we have a lot of stories to tell and we want to tell them now.”

—Jennifer Jonas, New Real Films



*Born to Be Blue** – 2015 TIFF Special Presentation. At OMDC Screening: Leonard Farlinger, Producer; Jennifer Jonas, Producer; Robert Budreau, Producer/Director/Writer and Karen Thorne-Stone, President & CEO of OMDC



TIFF® 2015 Best Canadian First Feature Film —*Sleeping Giant* shot on location in Thunder Bay, Ontario. Director: Andrew Cividino; Producers: Karen Harnisch, Aaron Yeger, James Vandewater, Marc Swenker



TIFF® 2015 inaugural Toronto Platform Prize—*Hurt** (OMDC Film Fund-Supported Documentary) Producer: Peter Gentile; Director/Writer: Alan Zweig



*The Messenger**

OMDC Film Fund-Supported Feature *Room* won the People’s Choice Award at 2015 Toronto International Film Festival®



The movie *Room** was a multiple winner at the 2016 Canadian Screen Awards. From left: coproducer David Gross (Best Motion Picture), Jacob Tremblay (Actor), and Emma Donoghue (Adapted Screenplay). Photo/Courtesy of Academy.ca/G. Pimentel Photography



*Room** star Jacob Tremblay. Photo/Courtesy of Academy.ca/G. Pimentel Photography/JAG

SUCCESS STORIES

OMDC-supported documentary feature *The Messenger* won the Best Conservation Program Award at the Jackson Hole Wildlife Film Festival's Grand Teton Awards Gala. The Best Conservation Program Award is “awarded to the program that most effectively contributes to an awareness of timely and relevant conservation issues and/or solutions.”

*OMDC Film Fund Supported Features

OMDC Locations Library

- 24,650 online visits by location scouts to view location files
- 562 packages created using the digital library
- 323,412 images in the system
- 14,471 portfolios

ONTARIO FILM COMMISSION

As part of its continuing successful efforts to market Ontario to the international film and television production industry, OMDC's Ontario Film Commission provides complimentary location scouting and facilitation services to producers considering shooting here.

OMDC's film consultants help take a script to the screen through tailored location packages using one of the world's most comprehensive digital photo libraries. It contains over 14,000 digital location files featuring more than 320,000 images available online 24/7 from across the globe. OMDC provides a seamless location experience to both domestic and foreign producers. With consultants based in Toronto and Los Angeles at our Toronto/Ontario Film Office and direct links to all regional film contacts in the province, OMDC can meet filmmakers' varied needs.

Promoting Ontario as a Leading Film and TV Jurisdiction

From September 27-30, seven senior executives with L.A.-based television companies ABC Family, HBO, Starz, VH1, The Weinstein Company and Endemol Shine Studios were invited by OMDC to participate in a Familiarization (Fam) Tour of Toronto and Ontario, designed to showcase the best that Ontario's film and television sector has to offer their productions. Past OMDC Fam Tours have resulted in new business for Ontario, including the Alcon series *The Expanse*, the independent feature *Shimmer Lake* and the Morgan Creek feature *Dream House*.



The Fam Tour Group gathered outside Le Sélect Bistro and included: Janice Reid Johnston (OMDC), Leslie Belzberg (Shine America), Jeannie Koenigsberg (HBO), Gigi Causey (The Weinstein Company), Cameron Angeli (Starz), Richter Hartig (Starz), Eric Jensen (Toronto Film, Television and Digital Media Office), Donna Zuchlinski (OMDC), Gary Mrowca (ABC Family), Kelly Graham-Scherer (Toronto/Ontario Film Office), Donny Herran (VH1)

"It was a wonderful, informative visit that most certainly got my wheels turning regarding a couple of projects we have in our early development pipeline. We look forward to continuing the relationships that The Weinstein Company already enjoys as well as forging many new ones."

—Gigi Causey, VP Physical Production, The Weinstein Company

Interactive Digital Media

Ontario's IDM sector is now Canada's largest, employing 17,000 people and generating \$1.1 billion in revenues. OMDC's Interactive Digital Media Fund (IDM Fund) has invested more than \$25 million in the sector over the past 10 years, stimulating production and creating jobs.



Han Dong, MPP Trinity-Spadina; John Barrack, Managing Partner, marbledLIVE!; Karen Thorne-Stone, OMDC's President & CEO; Mark Sakamoto, OMDC Chair; The Hon. Michael Coteau, former Minister of Tourism, Culture and Sport; and Mark Bishop, Co-CEO/Executive Producer, marbledmedia

“These are new times. We are pioneering new ways of connecting with audiences. We are really trying new things, and getting someone to invest that first dollar in an unproven idea is tough. But that's where great ideas come from! Having a supportive government that recognizes the value of incubation and collaboration allows companies like marbledmedia to create those opportunities.”

—Mark Bishop, Co-CEO and Executive Producer, marbledmedia

This year, with the robust support of the Ontario Provincial Government, OMDC was proud to roll out an enhanced IDM Fund, including two project development programs: Production and Concept Definition (early stage).

PRODUCTION

- The production program supports the creation of market-ready products that are intended to be distributed primarily on interactive digital media platforms, networks or interactive devices.
- Projects that may be supported include video games, mobile content applications, websites and web series.

CONCEPT DEFINITION

- This program will support activities that are intended to assist the applicant company in moving projects from concept towards production.
- The types of activities that may be supported include prototype creation, preparation of pre-production documentation and pitch material, business planning and research.

OMDC invested \$6 million through the Interactive Digital Media Fund to support 52 companies focused on building a vibrant digital media industry, creating jobs and growing the economy.

The Hon. Minister Michael Coteau, former Minister of Tourism, Culture and Sport made the announcement at marbledmedia, an award-winning content creation company at the forefront of television and digital media production. marbledmedia received funding from the Interactive Digital Media Fund to support the production of its mobile game *Splatalot Attack!*

Interactive Digital Media Fund

Interactive digital media production contributes \$1.1 billion in revenue annually to Ontario and supports 17,000 jobs. It is Canada's largest IDM sector.

The Interactive Digital Media Fund (IDMF) was launched in 2005, and since then has supported over 250 projects with total funding of approximately \$25 million.



- The IDMF helps companies develop innovative projects like video games, mobile apps and online magazines



- Ontario's interactive digital media companies create critically-acclaimed and commercially successful projects that are enjoyed worldwide



- 52 projects supported
- OMDC support totalled \$6 million with project budgets totalling \$16.5 million
- Estimated 5,424 weeks of work created

OMDC's IDM Fund Showcase Celebrating 10 Years of Success!



Jason Kaplan, Sam Cross, Garrett Elliott and Mare Sheppard

To highlight and celebrate a decade of the Interactive Digital Media Fund, OMDC hosted the IDM Showcase on February 25, 2016 at Daniels Spectrum.

Fourteen IDM Fund recipients displayed and demoed their products, showing off the range of the interactive industry,

from educational apps (*Breezin' Through Theory*) to online magazines (*Beauty Desk*), web series (*Space Janitors*), a children's story app (*Loose Strands*), and a whole gamut of games (*Below*, *Planet of the Eyes*, *N++* and more).



Big Blue Bubble's *My Singing Monsters*, Vikas Gupta with Furcorn and Mammott



OMDC's Karen Thorne-Stone, Erin Creasey, Kim Gibson and Kristine Murphy



Loose Strands



Mega Run

SUCCESS STORIES

Ontario success stories include *Mega Run*, by Get Set Games, which topped App Store rankings and drew the interest of Disney/Pixar, and *Loose Strands*, an interactive children's book by Darned Sock Productions, which won awards across the U.S. and Europe.

Books

The independent Ontario book publishing industry is thriving, thanks in part to the support of OMDC, which provides funding for the book publishing industry via the OMDC Book Fund and through the International Business Development/Export Program.

Book Fund

- 38 companies received support
- 41 total projects supported
- OMDC support totalled \$2.2 million
- Project budgets totalling \$3.6 million

OMDC's From Page to Screen: A B2B Event for Ontario Publishers and Ontario's Screen-based Companies

This event has been created to promote the adaptation of Canadian fiction, non-fiction and children's literature published by Ontario publishers to the big and small screens. It provides a forum for Ontario film and television producers to meet with publishers in scheduled, one-on-one meetings.



“There is an essential human connection with reading and if we can get it right, we can get so many things right. Storytelling enriches our lives and helps us better understand who we are. We truly believe that reading is the way to build self-awareness, self-confidence, and a stronger sense of self. These are the beliefs that have inspired us to keep going.”

—Rick Wilks, Director, Annick Press

SUCCESS STORIES

Ontario publisher Coach House Books and author André Alexis won the 2015 Scotiabank Giller Prize and the 2015 Rogers Writers' Trust Fiction Prize for his book *Fifteen Dogs*, which placed second on the *National Post's* NP99: the best books of 2015. It was also a 2015 Toronto Book Award nominee.

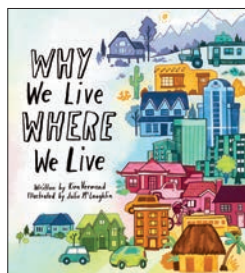
Why We Live Where We Live (Owlkids Books), written by Kira Vermond and illustrated by Julie McLaughlin, won the Norma Fleck Award for Canadian Children's Non-Fiction.

Any Questions? (Groundwood Books) by Marie-Louise Gay won the CBC Fan Choice Award.

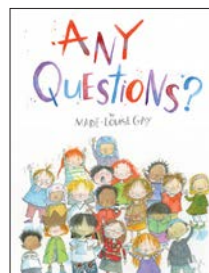
Ontario author Lynn Thompson's *Birding with Yeats* published by Ontario's House of Anansi Press won the 2015 Edna Staebler Award for Creative Non-Fiction.



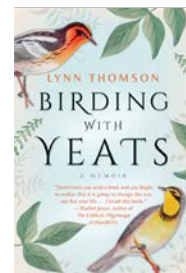
Fifteen Dogs



Why We Live Where We Live



Any Questions?



Birding with Yeats

Celebrating Literary Excellence by Ontario Authors at the 2015 Trillium Book Awards!



2015 Trillium Book Award finalists. Front row: Martine Batanian, Diya Lim, Kate Cayley, Patricia Smart, James King, Blaise Ndala, Edmund Metatawabin, Alexandra Shimo, Dionne Brand, Micheline Marchand, Aisha Sasha John, Brecken Hancock and Karen Thorne-Stone. Back row: Kevin Shea, Deanna Young, Thomas King and The Honourable Michael Coteau, former Minister of Tourism, Culture and Sport

“The Trillium Book Awards celebrate Ontario’s wonderful authors across all genres and in both our official languages. Congratulations to the winners and the finalists—you are part of a select group that includes the world’s best-loved authors! Congratulations also to your publishers—book publishing is vital to both the cultural and economic well-being of our province and we deeply appreciate your efforts to help bring Ontario’s stories to the world.”

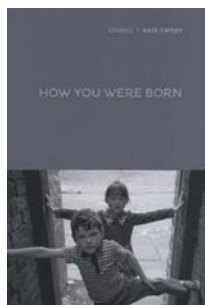
—Kevin Shea, former Chair OMDC

On June 17, 2015 OMDC was proud to announce the 2015 Trillium Book Award Winners. The Trillium Book Award is Ontario's premiere prize in literature, celebrating our province's diverse writing talent for over 25 years. Established to honour excellence in prose and poetry in both of Canada's official languages, the award is open to books in any genre.



2015 TRILLIUM BOOK AWARD WINNERS

(L – R) Trillium Book Award in English-language: Kate Cayley, *How You Were Born* (Pedlar Press); Trillium Book Award for Poetry: Brecken Hancock, *Broom Broom* (Coach House Books); Trillium Book Award for Children's Literature in French-language: Micheline Marchand, *Mauvaise mine* (Les Éditions L'Interligne) and Trillium Book Award in French-language: Michel Dallaire (absent from photo), *Violoncelle pour lune d'automne* (Les Éditions L'Interligne) (Covers below)



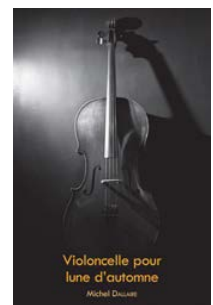
How You Were Born



Broom Broom



Mauvaise mine



Violoncelle pour lune d'automne

Magazines

OMDC supports the magazine industry through a variety of programs and services, including the OMDC Magazine Fund. It also provides strategic support for industry development through trade organizations and domestic marketing events to key industry trade organizations as well as magazine-related domestic and international markets and initiatives.

Magazine Fund

- 43 companies received support
- 45 total projects supported
- \$2.0 million in OMDC support
- \$3.7 million total project budgets

Toronto hosted FIPP (formerly Fédération Internationale de la Presse Périodique) World Congress

Toronto was the proud host of this world-class biennial event, produced by FIPP, the worldwide magazine media association, in partnership with Magazines Canada (with support from OMDC).

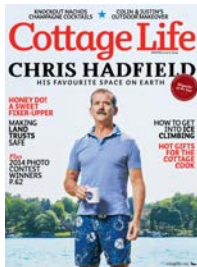
More than 800 magazine delegates representing over 50 countries attended the Congress where they witnessed world-class speakers and expert panels from around the globe.



Karen Thorne-Stone, CEO and President of OMDC; Chris Llewellyn, FIPP's President and CEO; Douglas Knight, President of St. Joseph Communications' Media Group and FIPP World Congress co-chair; and Mark Jamison, Magazines Canada's CEO

\$1.13B	Ontario's magazine media industry is the largest in Canada, generating \$1.13 billion in operating revenues
8.5%	Ontario's magazines have an average operating profit margin of 8.5%
70%	70% of Canadians age 12 and over read a print magazine in the past month
1,300	Over 1,300 English and French consumer titles are available. Canada has more consumer magazine titles per capita than France, the U.K. or the U.S.

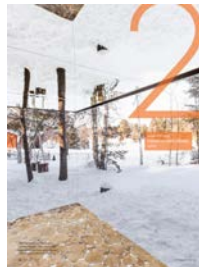
Ontario magazines took top honours at the National Magazine Awards (NMA)



Cottage Life



Precedent



AZURE



Toronto Life



The Walrus



Maclean's

Cottage Life won Best Magazine Brand, a new category celebrating the magazine brand that 'best delivers on their editorial mandate through at least three platforms.'

OMDC-supported publications winning Gold Awards were: *Precedent*, *AZURE*, *Toronto Life*, *The Walrus* and *Maclean's*.

Canadian Cover Awards – Two OMDC-supported magazines honoured!



Matthew Holmes, CEO of Magazines Canada and Nathalie Currier, Circulation Manager – *Canadian Geographic*



General interest, arts, lifestyle and regional – *Canadian Geographic*, Jan/Feb 2015 (Gold)



Matthew Holmes, CEO of Magazines Canada and Shannon Maciver, Associate Consumer Marketing Manager – *Canadian House & Home*



Home & Décor – *Canadian House & Home*, January 2015 (Gold)

On March 22, 2015 the Canadian Cover Awards, run by the Circulation Management Association of Canada (CMC) and Magazines Canada, celebrated the success and importance of magazine covers in Canadian single copy sales. OMDC congratulates all eight winners, especially the two OMDC-supported Gold winners: *Canadian Geographic* (January/February 2015 issue) and *Canadian House & Home* (January 2015 issue).

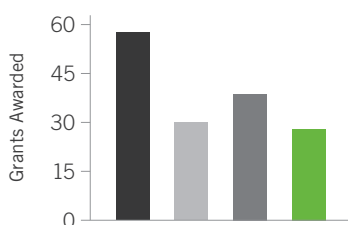
Other OMDC-supported winners included: *Toronto Life*, July 2015 (Silver – General interest, arts, lifestyle and regional) and *Toronto Life*, January 2015 (Bronze – General interest, arts, lifestyle and regional); *Sharp*, April 2015 (Bronze – Men's Service); and *Maclean's*, November 17, 2014 (Honourable Mention – News, Business & Celebrity).

Ontario Music Fund

The Ontario Music Fund (OMF) supports the Ontario music industry and is administered by OMDC. It has four streams: Music Company Development, Music Industry Development, Music Futures and Live Music. In addition to direct company support, OMDC also provides assistance for export development initiatives for the music industry through support of international missions, such as various international music missions with CIMA, as well as support to Canada Stands at major markets including MIDEM and SXSW.

Ontario Music Fund

The Fund invests over \$14 million in over 120 companies annually



- **ONTARIO MUSIC FUND: MUSIC COMPANY DEVELOPMENT** 58 grants awarded. OMDC support totalled \$8.3 million with project budgets totalling \$56.0 million.
- **ONTARIO MUSIC FUND: MUSIC INDUSTRY DEVELOPMENT** 30 grants awarded. OMDC support totalled \$2.3 million with project budgets totalling \$8.0 million.
- **ONTARIO MUSIC FUND: MUSIC FUTURES** 39 grants awarded. OMDC support totalled \$1.1 million with project budgets totalling \$4.6 million.
- **ONTARIO MUSIC FUND: LIVE MUSIC** 28 grants awarded. OMDC support totalled \$2.3 million with project budgets totalling \$18.0 million.

“Ontario is home to the largest music industry in Canada and one of the most diverse anywhere in the world. Through the Ontario Music Fund, our government is supporting a dynamic and important cultural sector, helping to create good jobs here in Ontario while exporting our sound to the world.”

—Kathleen Wynne, Premier of Ontario



The Weeknd

ONTARIO MUSIC FUND FACTS

The Fund’s objective is to support growth, innovation and diversity across Ontario’s music ecosystem.

- Applicants include Ontario-based music companies and organizations
- Four “streams” exist: Music Company Development, Music Industry Development, Live Music and Music Futures
- Grants are made in proportion to recipients’ scope of activities, budget and impact. The average grant varies with each stream and ranges from \$30K to \$800K. The Fund invests over \$14 million in over 120 companies annually.

Decision criteria:

- Economic/Cultural Impact
- Organizational Impact
- Operational Capacity
- Sustainability

MUSIC HIGHLIGHTS

During the first two years of the OMF:

- 1,274 FTEs created/retained
- Almost 4 million domestic and over 5 million international recordings
- Performance opportunities for over 1,900 Ontario artists
- Over 1.6 million in attendance at Ontario live music events



A Tribe Called Red – Ian Campeau and Bear Witness

OMDC's OMF Showcase 2016

OMDC's OMF Showcase 2016 celebrated the talent and diversity of OMF recipients. On Wednesday, March 23, 2016, OMDC invited cultural industry leaders and music fund recipients to join together at the Ontario Music Fund Showcase—an event celebrating Ontario's music industry success supported by the Ontario Music Fund (OMF). The line-up included OMF recipients A Tribe Called Red, Peter Katz, SATE, Mehdi Cayenne, and Monster Truck.



Mehdi Cayenne



SATE



Monster Truck



Peter Katz

"I count myself amongst the luckiest artists in the world to come from a place that says 'art matters, art needs support, art is good for the soul and great for the economy.' This funding program is walking the talk and making a huge difference to artists trying to create great work, and helping build the industry support network around them to get it to market locally, nationally and internationally. The long-term effects of this program will be felt for years to come. Thank you for this opportunity, I am profoundly grateful for it." –Peter Katz, Plaid Shirt Music

MARKETS AND FESTIVALS

Taking Ontario's music to the world

- SXSW (Austin, TX)
- MIDEM (France)
- BIS de Nantes (France)
- The Great Escape (UK)
- Revolt Urban Music Conference (Miami, FL)
- Music Cities Convention (various international locations)
- Americana Music Festival & Conference (Nashville, TN)
- Folk Alliance International Conference (Kansas City, MO)

OMDC'S MUSIC MAKES IT!

- Music and screen-based business development event
- Single-day initiative in January 2016
- One-on-one B2B meetings
- Facilitated over 243 meetings between Ontario's music companies and Ontario's screen-based companies
- Approx. 60 companies participated



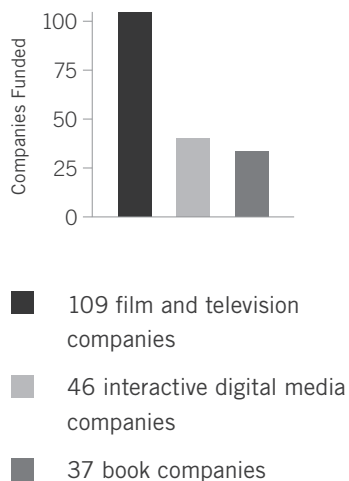
Mark McQuillan, JAM3 and Patrick Grant and John Kong, Do Right! Music



The Good Lovelies' Caroline Brooks, OMDC's Mark Watts, Sue Passmore and Kerri Ough at the Americana Music Festival & Conference

Export Initiatives

The OMDC has highly performing export funds in film, television, IDM and book sectors. Last year, the OMDC invested \$1.7M—under the collective title of Export Fund—to support 192 companies to attend 638 international markets. Companies generated \$313M in sales, a return of \$198 for every \$1 dollar invested through the Export Fund.



OMDC: Bringing Ontario Content to the World

OMDC also organized a strategic presence at 22 markets during the year as part of international business development activities.

Ontario Delegation at Film Bazaar, Goa

OMDC supported a group of Ontario producers to attend Film Bazaar, in Goa, India at the end of November. Film Bazaar, organized by the National Film Development Corporation of India (NFDC) has quickly become a central meeting point for professionals from across India, facilitating relationships and business development through co-production panels, workshops and a variety of industry-specific gatherings and meetings. OMDC's partnership with the NFDC has seen an Ontario group at Film Bazaar for the last five years, meeting with Indian and international delegates and developing relationships in this fast-growing market. Participating companies included Hill 100 Productions, Studio Entertainment, Industry Pictures, Alcina Pictures, Markham Street Films, and Paragraph Pictures. James Weyman, OMDC Manager of Industry Initiatives, accompanied the group this year and delivered several presentations for Indian government officials regarding the Ontario industry and opportunities presented by the recent Canada-India co-production treaty.

OMDC Supported Ontario Delegation at Kidscreen Summit

Creators of children's content gathered in Miami for the Kidscreen Summit (February 8-11), a four-day conference and market event showcasing children's youth entertainment products from around the world. The 2016 Summit saw Ontario become an official delegation, with over 200 Ontario delegates in attendance across children's content sectors, including: film and television, interactive digital media, book publishing and visual effects.

OMDC staff Janet Hawkins and Kelly Payne led the delegation and coordinated a number of in-market initiatives for the group, including a panel presentation and meetings with our U.K. counterparts.

2016 KIDSCREEN AWARDS



Congratulations to *Weirdwood Manor* – Winner 2016 Kidscreen Awards – Best Game App-Tablet

OMDC Research Activities

RESEARCH GRANT PROGRAM FUNDING

Participation During 2015-2016

9

OMDC-Funded Research Projects Released

15

Applications Supported

\$301,500

OMDC Support

\$694,662

Total Research Budgets

1,635

Unique Visitors to Online Research Library

13,000

OMDC Industry Profile Views

RESEARCH ... AND REACHING OUT

OMDC participates in research that supports the development and growth of the cultural media industries. As well as commissioning our own research, we provide research project funding to industry trade organizations and other stakeholders. OMDC also publishes in-depth profiles of the creative industries.

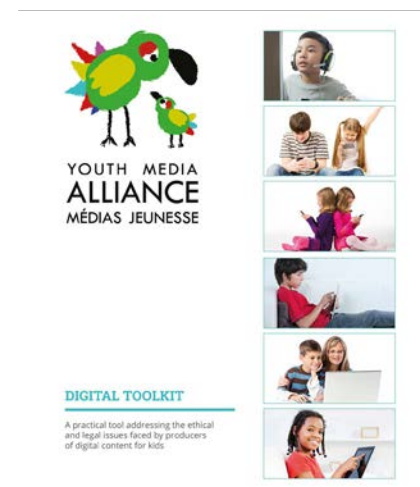
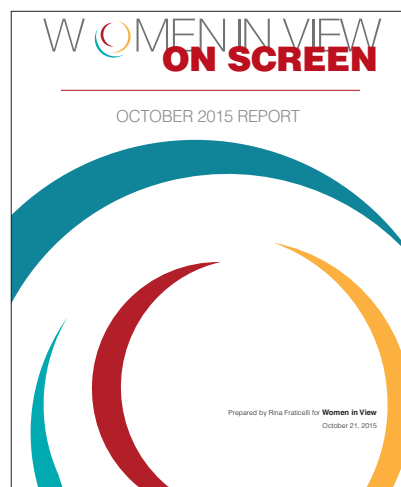
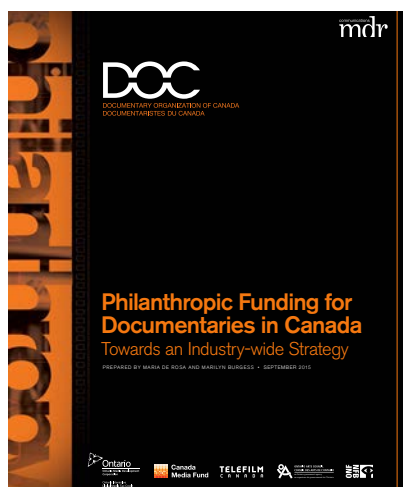
OMDC ONLINE RESEARCH LIBRARY

OMDC curates cultural industry research from leading research organizations in Canada and from other jurisdictions around the world. More than 400 reports, organized by industry and searchable by keyword, are available on the Online Research Library.

INDUSTRY LED RESEARCH

The nine OMDC-funded research studies released were:

- Public Opinion on the Value of Books in the English Language Book Sector (Association of Canadian Publishers)
- International Digital Media Co-Production: A Guide for Canadian Producers (II) Asia & Latin America (Interactive Ontario)
- A Profile of Women Working in Ontario's Music Industry (Women in Music Canada)
- Ebook Collection Practices (eBOUND)
- Philanthropic Funding for Documentaries in Canada: Towards an Industry-wide Strategy (Documentary Organization of Canada)
- Women in View on Screen 2015 (Women in View)
- Digital Toolkit: A Practical Tool Addressing the Ethical and Legal Issues Faced by Producers of Digital Content for Kids (Youth Media Alliance)
- Alternate Delivery Study (Magazines Canada)
- Strengthening the Business: Capitalizing Canada's Content Business (Canadian Media Producers Association)



Building, Supporting and Connecting a Creative Infrastructure



(L – R) Jill Birch, *Canadian Art*; Barbara Zatyko, *Magazines Canada*; Terry Sellwood, *Cottage Life*; Darryl Simmons, *Media Matters (Collision Repair, Bodyworx Professional)*; Sophie Bond, *Canadian Antiques and Vintage*; Michael Fox, *Garden Making*; Hannah Trumper, *Azure*; (Below) Matt Hilliard-Forde, OMDC

OMDC and Ontario Magazine Publishers Attend Niche Media Conference

OMDC was again excited to provide this opportunity for Ontario publishers to further their business strategies and expand their international networks, this time in Denver, Colorado. OMDC coordinated a delegation to this intimate event aimed at small and medium-sized magazine publishers.

In the Mile High City, the Ontario delegates gained valuable insights into emerging best practices, industry trends, new business models and leading-edge publishing strategies.

OMDC Promoting 33 Ontario Game Companies at GDC!



Rocket 5 and Phantom Compass booths at GDC Play

Ontario game developers had a large presence at the annual Game Developers Conference (GDC) in San Francisco, March 14-18, 2016. OMDC supported 33 companies to attend the event via the Export Fund, ran a booth for IDM demos, funded games in the indie developer space GDC Play, and hosted an evening networking event with over 200 attendees for Ontario companies and their industry contacts.

Fifteen Ontario companies set up demos in the OMDC GDC Play booth, including: Big Viking Games, XMG Studio, SHG Studios, Game Pill and more.



Big Viking Games' Albert Lai, Jordan Satok, John Gardiner

Ontario companies and their key players were featured as speakers and included in the programming at this year's GDC, including: Drinkbox Studios, Metanet Software, Cappybara Games and several members of the Dames Making Games collective to name a few.

Rocket 5 and *Phantom Compass* also participated in a pitch competition on the floor of GDC Play.

Many Ontario companies have informally reported great success showing their games to publishers behind closed doors. We look forward to their continued success.

OMDC Digital Dialogue Conference

On January 20, 2016 over 250 of Ontario's leaders in media, culture and technology attended OMDC's sixth annual Digital Dialogue Conference. The event brings together leaders from across six sectors—book publishing, film and television, interactive digital media, magazine media, and music—for a day of presentations, pitches and conversations about what's new and emerging in the marketplace, and opportunities for collaboration. The conference was livestreamed for those who couldn't attend in person.



Andrew Davis, Karen Thorne-Stone, The Honourable Michael Coteau, Alexandra Brown, Terry Fallis and Raina Wells

Delegates at the 2016 conference discussed how to diversify and expand lines of business, and strategies for making their content discoverable, how to reach audiences and build online communities, and the persistence of analog formats. The event included keynotes from authors Andrew Davis and David Sax, Trina McQueen in conversation with Nina Sudra of VICE Canada, speed pitches by Ontario tech entrepreneurs and virtual/augmented reality project demos. Attendees were invited to network and try out some of the latest technologies at the showcase event.



2016 Digital Dialogue Conference: One-on-One Interview: Trina McQueen, Adjunct Professor, Schulich School of Business, in conversation with Nina Sudra, General Manager, VICE Canada

OMDC Digital Dialogue Breakfasts

Can you draw me a picture? Using Data Visualization to Tell Your Story

– April 17, 2015

Next Wave: Enhancing the Content Experience

– May 29, 2015

“You’ve Come A Long Way, Baby”

– Does Gender Matter?

– June 26, 2015

Let’s Make A Deal: Negotiating Rights, License Fees and Royalties for New Platforms

– Toronto, October 2, 2015

– Ottawa, October 8, 2015

OMDC Digital Dialogue Breakfasts

The Digital Dialogue conversation continues with a series of Breakfast Sessions for decision-makers and executives in Ontario's creative industries with lively panel discussions on timely topics of interest to our clients. Past Conference and Breakfast Series panels are available to the public on YouTube and as “OMDC Talks” podcasts.



OMDC Digital Dialogue Breakfast: “You’ve Come A Long Way, Baby” – Does Gender Matter?

June 26, 2015. Moderator: Sue Carter, Editor, Quill and Quire. Panelists: Samantha Slattery, Women in Music Professional Association of Canada & Republic Presents; Rachel Goldstein-Couto, Bell Media; and Emma Westecott, OCAD University & game:play Lab

2016-17 OMDC Goals

DRIVE GROWTH AND PRODUCTIVITY AND EMPLOYMENT IN ONTARIO'S CREATIVE MEDIA INDUSTRIES

Strengthen the competitive position of Ontario's Entertainment and Creative Cluster by improving access to financing and by making strategic investments to leverage additional private equity and public investment for Ontario's creative media industries.

ENABLE BUSINESS INNOVATION AND COLLABORATION

Promote business evolution by enabling innovation and collaboration across Ontario's Entertainment and Creative Cluster and by creating opportunities for Ontario's creative media companies to become leaders in the rapidly changing business and digital environments.

EXPAND ACCESS TO GLOBAL MARKETS AND SUPPORT CONTENT DEVELOPMENT

Foster and support Ontario's creative media companies in accessing international and domestic markets, developing quality content, and promoting Ontario as a world-class centre of media production.

PROVIDE STRONG LEADERSHIP TO ADVANCE ONTARIO'S CREATIVE MEDIA INDUSTRIES

Model strong, effective and innovative leadership, provide value as an information hub, and be a champion for Ontario's creative media industries.

People



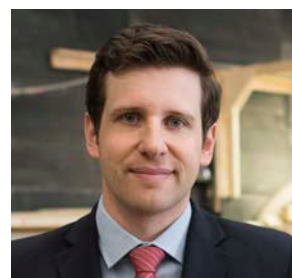
Kevin Shea



Mark Sakamoto



Donna Zuchlinski



Justin Cutler

Our Thanks to Kevin Shea

OMDC recently said farewell to our outgoing Chair Kevin Shea. Appointed in 2006, he made a huge contribution to the OMDC—and to Ontario's creative industries—over his nine years as our Board Chair.

"You made me feel welcome from the outset and your support on so many levels never went unnoticed. We accomplished a lot together and I have every confidence that the OMDC will continue to make great strides for our entire client base and for the Province." —Kevin Shea

Welcome to Our New Chair – Mark Sakamoto

OMDC welcomed Mark Sakamoto as Chair on February 7, 2016. An OMDC Board member since 2008, Sakamoto has been a significant contributor to the OMDC Board of Directors, having served as Chair of the Strategic Planning Committee and as a member of the Audit Committee. Sakamoto is Executive Vice-President for Think Research, an international cloud-based software firm in Toronto.

Our Thanks to Donna Zuchlinski

OMDC bade a fond farewell to our long-time Ontario Film Commissioner, Donna Zuchlinski, who is retiring after 26 years at OMDC. Under her direction, Ontario's Film Commission has become a world leader.

"I have enjoyed every minute of my job and have been very fortunate to work with some of the world's best-known filmmakers, helping to build Ontario into the industry powerhouse it is today." —Donna Zuchlinski

Welcome to Our New Ontario Film Commissioner – Justin Cutler

OMDC is pleased to welcome Justin Cutler as the new Ontario Film Commissioner, succeeding Donna Zuchlinski, who retired in October. He began his new duties on November 16, 2015.

OMDC Board of Directors

ONTARIO MEDIA DEVELOPMENT CORPORATION

The OMDC is governed by a Board of Directors appointed by the Lieutenant Governor-in-Council, who designates the Chair and Vice-Chair from among the appointed members. The Board of Directors had 16 members who met regularly throughout the fiscal year, April 1, 2015 - March 31, 2016.

Kevin Shea, Chair *(Term ended Aug. 2015)*

Owner and President
SheaChez Inc.

Nathon Gunn *(Term ended Feb. 2016)*

CEO, Bitcasters
CEO, Social Game Universe

Mark Sakamoto, Chair *(Effective Jan. 2016)*

Executive Vice-President
Think Research

Sharifa Khan

President & CEO
Balmoral Marketing Inc.

Alexandra Brown, Vice-Chair *(Term ended Feb. 2016)*

Principal
Alex B. & Associates

Leesa Kopansky *(Term ended Feb. 2016)*

Executive Director
Lights, Camera, Access!

Nyla Ahmad

Senior Vice-President, Enterprise Marketing
Rogers Communications Inc.

Sarah MacLachlan

President
House of Anansi Press and
Groundwood Books

Patrick Bourbonnais

Artistic Director
Mouvement d'implication francophone
d'Orléans (MIFO)

Ildiko Marshall

Retired Vice-President and Publisher
Today's Parent Group at Rogers
Publishing Limited

Paul Bronfman

Chairman and Chief Executive Officer
Comweb Group Inc. and William F. White
International Inc.
Chairman, Pinewood Toronto Studios Inc.

Anita McOuat

Partner, Audit and Assurance Group
PwC

Adam Caplan

Principal
web.isod.es

Marguerite Pigott

Vice President Development, Outreach and
Strategic Initiatives
Canadian Media Producers Association

Susan de Cartier

President
Starfish Entertainment

Blake Tohana

Chief Financial Officer
9 Story Media Group



We've got it going 

