

Global Market Development

Pre-Approved Activities

Updated February 3, 2026

The Global Market Development program will support participation in:

- pre-approved GMD activities; and
- additional activities not included on this list (Ontario Creates permission required in advance/prior to the event)

provided the primary purpose for attending is business and/or audience development. Applicants are expected to include a list of ALL targeted activities (pre-approved and additional activities) as part of their application and demonstrate how these activities support their overall global market development plans.

All travel must originate in Ontario, unless approved otherwise by Ontario Creates.

SECTOR

- Books
 - Film/TV/Web Series
 - Interactive Digital Media/Video Games
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Note to Successful Applicants

Funding recipients do not need to notify Ontario Creates regarding changes for pre-approved activities. All other changes (to a maximum of three) must be reasonable and will require notification and permission from Ontario Creates through the OAP prior to the change, and prior to the event.

Pre-Approved Activities – Books

Allied Social Science Association Annual Conference
American Booksellers Association (Winter Institute)
American Historical Association Annual Meeting
American Library Association Annual Conference
American Library Association Midwinter Conference /LibLearn X
Association for Jewish Studies Annual Conference
Association for Theatre in Higher Education
Association of Writers & Writing Programs (AWP) Conference and Book Fair
Beijing International Book Fair
Bologna Children's Book Fair
Brooklyn Book Festival
Conference on College Composition & Communication
Digipalooza
Frankfurt Book Fair
Guadalajara International Book Fair
London Book Fair
Modern Language Association Annual Convention
National Council of Teachers of English (NCTE) Annual Convention
National Women's Studies Association Annual Conference
New England Independent Booksellers conference
Public Library Association Conference
School Library Journal Day of Dialog
Texas Library Association Conference
The Inspired Home Show
World Fantasy Convention

Pre-Approved Activities – Film/TV/Web Series

AFRICA

African International Film Festival - Nigeria
Carthage Film Festival (JCC) - Tunisia
Durban International Film Festival (Durban FilmMart) - South Africa
FESPACO (Panafrikan Film and Television Festival of Ouagadougou) - Burkina Faso
Marrakech International Film Festival - Morocco
Realtime Film Festival (RTF) – Nigeria
World Congress of Science and Factual Producers - Morocco (2024)

ASIA

Asia TV Forum & Market - Singapore
Asian Project Market - South Korea (held alongside the Busan International Film Festival)
Bucheon International Fantastic Film Festival (The Network of Asian Fantastic Films - NAFF) - South Korea
Busan International Film Festival - South Korea
DMZ Korean International Documentary Film Festival (DMZ Industry) - South Korea
Docs By The Sea - Indonesia
Film Bazaar - India
Hong Kong International Film & TV Market (FILMART) - Hong Kong
Jeonju International Film Festival (Jeonju Project Market) - South Korea
Jio Mami - India
Red Sea Film Festival - Saudi Arabia
Saudi Film Festival - Saudi Arabia
Taiwan Creative Content Fest (TCCF) - Taiwan
Tokyo Docs - Japan
Tokyo International Film Festival (TIFFCOM) - Japan

EUROPE

Anecy International Film Market - France
BFI London Film Festival - UK
Cannes Film Festival - France
Cartoon Forum - France
Children's Media Conference - UK
Content London - UK
Copenhagen International Documentary Festival - Denmark
Edinburgh Film Festival - UK
European Film Market/Berlinale - Germany
International Documentary Film Festival Amsterdam - Netherlands
Locarno Film Festival - Switzerland
MIPCOM - France
MIPTV - France
NATPE - Spain
Production Finance Market - UK
Series Mania – France
Sheffield DocFest - UK
SITGES Fantastic Film Festival - Spain

Stuttgart International Festival of Animated Film - Germany
Sunnyside of the Doc - France
Venice Film Festival/Biennale - Italy

NORTH AMERICA

AFI Fest - USA
American Film Market (AFM) - USA
Banff World Media Festival - Canada
Content Los Angeles - USA
East by Northwest - Canada
Fantastic Fest - USA
FIN Partners - Canada
Gotham Week - USA
GSCA Expo and Conference - USA
Jackson Wild Summit - USA
Just for Laughs Comedy PRO - USA
Kidscreen Summit - USA
Kidscreen Summit - USA
Las Vegas Licensing Expo - USA
Realscreen Summit - USA
Realscreen Summit - USA
Realscreen West - USA
Sundance - USA
SXSW - USA
Tribeca Film Festival - USA
Vancouver International Film Festival - Canada

SOUTH/CENTRAL AMERICA

BAFICI (Buenos Aires International Festival of Independent Cinema) - Argentina
Bogotá Audiovisual Market (BAM) - Colombia
Cartagena International Film Festival - Colombia
Guadalajara International Film Festival - Mexico
MIP Cancun - Mexico
Morelia Film Festival - Mexico
Ventana Sur - Argentina

Pre-Approved Activities – Interactive Digital Media/Video Games

BitSummit
DICE
EGX
Game Developers Conference
Games Finance Market
Games for Change Festival
Gamescom (all variations)
IAAPA Expo
Mobile Apps Unlocked
Montreal International Game Summit
Nordic Game
PAX (all variations)
Pocket Gamer Connects (all variations)
Reboot Develop (all variations)
SXSW
Tokyo Game Show