



Ontario
Media
Development
Corporation



OMDC

ANNUAL REPORT 2016 | 2017



#ONcreates



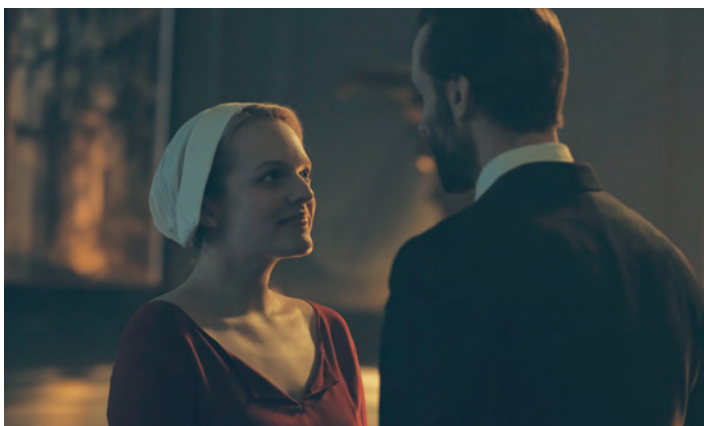
 **Ontario**
Ontario Media Development
Corporation

OMDC's mission is to be the catalyst for economic development of Ontario's creative industries through investment, promotion, and facilitation of innovation and collaboration, both domestically and internationally. As an agency of government, we work collaboratively with our private and public sector partners to drive economic development, including GDP and employment, in Ontario's cultural media industries, including film and television, interactive digital media, music, book publishing and magazine media.

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Cover images, clockwise from left: *Severed*, *Below Her Mouth*, Alessia Cara, A Tribe Called Red, *Precedent*, English-language Trillium Award-winning authors Kevin Hardcastle and Soraya Peerbaye, *Designated Survivor*



HIGHLIGHTS



STEADY GROWTH IN FILM AND TV PRODUCTION

35,500 jobs and \$1.7 billion contributed to Ontario economy



227:1 ROI FROM OMDC EXPORT FUND

Export Fund recipients reported earning sales of more than \$380 million – \$227 for every dollar invested by OMDC



DOMESTIC MUSIC RECORDING SALES OF 5 MILLION+ UNITS

The Ontario Music Fund has supported domestic music recording sales of more than 5.6 million units



LEVERAGED \$18 FOR EACH TAX CREDIT DOLLAR INVESTED

Each tax credit dollar leveraged more than \$18 in additional production/product spending

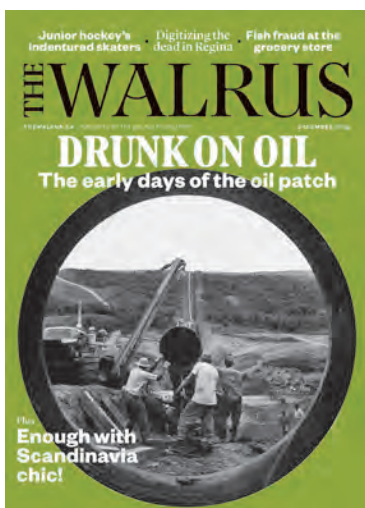


284 FOREIGN MARKETS

OMDC supported 206 Ontario companies to make 822 trips to 284 foreign markets



Clockwise from top left:
The Handmaid's Tale,
Riverbond, *The Walrus*
and Jazz Cartier



As a government agency, we are committed to managing our resources responsibly and effectively, so we welcome your comments.

Please send your feedback on this report to reception@omdc.on.ca, or call 416.314.6858.

MESSAGE FROM THE CHAIR



OMDC Chair
Mark Sakamoto

The Honourable Eleanor McMahon
Minister of Tourism, Culture and Sport

Dear Minister McMahon,

On behalf of the Board Directors of the Ontario Media Development Corporation (OMDC), I am pleased to submit our 2016-2017 Annual Report.

Ontario's creative industries—film, television and interactive digital media production, book and magazine publishing and music—make important contributions to the Province's economy and cultural vitality, while finding audiences and critical acclaim throughout Canada and around the globe.

Ontario's \$17 billion creative cluster continued to thrive in 2016-17, employing more than 215,000 professionals in high-value jobs across the Province. This would not have been possible without the continued support OMDC receives from the Government of Ontario, and specifically the Ministry of Tourism, Culture and Sport.

Building on our past success, in May 2017 OMDC unveiled an ambitious Strategic Plan for the next five years. We will focus on building globally leading and competitive creative industries that benefit all Ontarians through high-value jobs, compelling cultural content and significant economic activity. Created with input from the industry, government and the best practices of other jurisdictions, OMDC's Strategic Plan will encourage collaboration and innovation and the promotion of Ontario's creative industries while striving to be responsive, accountable and inclusive.

The Government has identified business growth, global investment and export, and the creation of an innovation- and knowledge-based economy as key priorities for Ontario's future prosperity. OMDC's economic development mandate strongly aligns with these priorities and the agency is well-positioned to advance these outcomes. We thank you for your continued confidence and support.

OMDC is proud of its industry impact and achievements and we look forward to further success in the year ahead. I thank OMDC's Board of Directors and staff for their work to ensure Ontario's creative industries continue to prosper at home and on the world stage.

I hope you will agree that the results in this report outline the significant economic and social impact of Ontario's creative industries and the important impact of the Government's investment through OMDC.

Sincerely,

A handwritten signature in black ink, appearing to be 'MS' or similar initials.

Mark Sakamoto
Chair

MESSAGE FROM THE PRESIDENT & CHIEF EXECUTIVE OFFICER



OMDC President & CEO
Karen Thorne-Stone

The Ontario Media Development Corporation's mandate is to grow Ontario's creative industries by stimulating employment and investment across the Province. In 2016-17, OMDC's programs and services continued to deliver strong results toward these goals.

2016 was a record year for film and television production in Ontario. The sector accounted for more than 35,500 jobs—representing an increase of 3,200 jobs over 2015 and growth of more than 60% since 2003. Film and television production contributed \$1.7 billion to the provincial economy in 2016, marking the sixth consecutive year the industry has surpassed the \$1 billion mark. And domestic production is on par with our foreign shoots—both have recorded growth fueled by significant provincial investments and a highly skilled workforce.

Ontario's Interactive Digital Media (IDM) sector is experiencing results comparable to film and television. It contributes more than \$1.1 billion in revenue annually to our Province and supports more than 17,000 jobs—numbers on an upward trajectory. Seeking to facilitate this growth, OMDC has expanded the IDM Fund to include two additional programs—Global Market Development and Marketing Support—to support companies to attend international markets and events and to help activate sales and marketing efforts.

Ontario's music industry is an ongoing global success story, claiming numerous national and international superstars, including Drake, Justin Bieber, The Weeknd, Alessia Cara, Shawn Mendes, Metric and Deadmau5, to name but a few. It is estimated that live music companies in Ontario annually generate \$628 million, while record production and distribution companies earn \$329 million in operating revenues—79% of the national total. The Ontario Music Fund contributed to continued sector growth in 2016-17 by investing \$15.7 million in a wide range of programs for music businesses, companies and organizations.

Ontario's book publishing industry is Canada's largest, with estimated annual operating revenues of approximately \$1.1 billion, representing approximately 65% of the national total. Ontario's author talent pool runs deep, and OMDC's programs—which raise their profile within the Province, throughout the rest of Canada and beyond—are delivering strong results. Leading into the 30th Anniversary of OMDC's Trillium Book Award, past winners and finalists introduced their work to audiences at various venues around the Province.

The Province's magazine industry generates \$935 million in annual operating revenues, accounting for 58% of the national total. According to Vividata, 70% of Canadians read magazines, and print remains their preferred platform. Digital magazines continue to represent a growth area, with sports, business and news magazines enjoying high online readerships. Within these pages you can read about how online magazine companies are making vital business connections in international markets with OMDC support.

OMDC is proud of the role we continue to play in the success of these creative sectors and we see high potential for further growth. We are grateful for the confidence the Government of Ontario places in us, and for the contribution of our Board and staff towards enabling Ontario's creative industries to add to the Province's economy.

Sincerely,

A handwritten signature in black ink, appearing to read 'Karen Thorne-Stone'.

Karen Thorne-Stone
President & CEO

OMDC STRATEGIC PLAN

Strong results in 2016-17 have set up OMDC for success in the year ahead. Early in fiscal 2017-18, OMDC released a new Strategic Plan outlining our framework for 2017-18 through 2021-22.

VISION

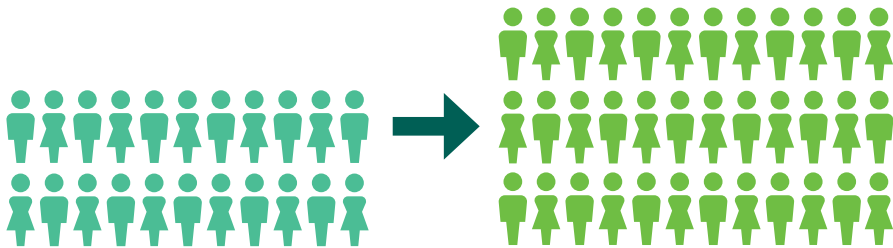
An Ontario where our creative industries are globally leading and competitive; celebrate Ontario's cultural vitality; and drive economic growth and development in the Province.



2016 WAS ONTARIO'S BEST YEAR EVER IN FILM AND TELEVISION PRODUCTION

Ontario's film and TV industry supported more than 35,500 jobs in 2016 and contributed \$1.7 billion to Ontario's economy, fueled in part by significant provincial investments and the Province's highly skilled workforce.

FILM AND TELEVISION PRODUCTION ACCOUNTED FOR



22,000*

JOBS IN **2003**
*OMDC estimate

35,500*

JOBS IN **2016**

3,200

MORE JOBS WERE SUPPORTED
THAN IN THE PREVIOUS YEAR

FILM AND TELEVISION PRODUCTION ACCOUNTED FOR

\$1B

IT WAS THE SIXTH CONSECUTIVE
YEAR THAT FILM AND TV
PRODUCTIONS SUPPORTED BY
THE PROVINCE CONTRIBUTED
MORE THAN \$1 BILLION
TO ONTARIO'S ECONOMY.



\$874M

TO PROVINCIAL ECONOMY IN **2003**



\$1.7B

TO PROVINCIAL ECONOMY IN **2016**

FILM AND TELEVISION PRODUCTIONS



173

FILM AND TELEVISION
PRODUCTIONS IN **2003**

133 DOMESTIC &
40 FOREIGN PRODUCTIONS



303

FILM AND TELEVISION
PRODUCTIONS IN **2016**

224 DOMESTIC &
79 FOREIGN PRODUCTIONS



THERE WAS STEADY OVERALL
GROWTH ACROSS THE FILM
AND TELEVISION INDUSTRY,
IN BOTH DOMESTIC AND
FOREIGN PRODUCTIONS.

FILM & TELEVISION

The **OMDC Film Fund**, consisting of Development and Production components, is designed to increase the level of domestic feature film production in Ontario. It provides support to Ontario producers for feature film projects in the final stages of development and production financing.

The **Export Fund - Film and Television** provides eligible Ontario producers with funding to pursue strategic export development activities that support company growth and produce measurable business development results, including attendance at international market events and targeted sales trips.

Tax credits: The Ontario Film and Television Tax Credit (OFTTC), Ontario Production Services Tax Credit (OPSTC), and Ontario Computer Animation and Special Effects Tax Credit (OCASE) provide critical investment to domestic and international film and television production and post-production in Ontario, including animation and visual effects.

“

Our industry depends on a collaborative partner in the public realm, which we have with the Government of Ontario. Our sector benefits from intelligent and enthusiastic partners who recognize opportunities for growth and are providing the underlying necessary stability to take our sector to the next level.”

— Paul Bronfman, Chairman & CEO of Comweb Group and William F. White International and chair of Pinewood Toronto Studios

OMDC Film Fund

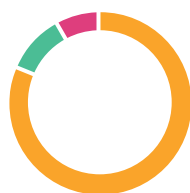
\$4.5M
INVESTED

39
PROJECTS SUPPORTED

\$24.39
ADDITIONAL PRODUCTION
FINANCING GENERATED FOR
EVERY DOLLAR INVESTED

Film and TV Production Activity in Ontario for the 2016 Calendar Year

Domestic Production by Format



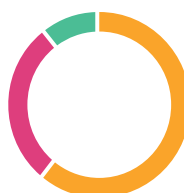
Television series¹:
\$684,500,000

TV movies, miniseries,
specials, pilots²:
\$88,400,000

Feature film:
\$69,700,000

Total:
\$842,600,000

Foreign Production by Format



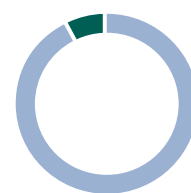
Television series¹:
\$514,000,000

Feature film:
\$242,400,000

TV movies, miniseries,
specials, pilots²:
\$91,000,000

Total:
\$847,300,000

Live Action vs. Animation



Live action:
\$1,569,100,000

Animation:
\$120,800,000

Total:
\$1,689,900,000

Data represents expenditures of all productions using OMDC-administered incentives and services. Data does not include television commercials, corporate videos, music videos, or broadcaster in-house production. Figures include live action and animated production. Data reflects production expenditures in Ontario, not the total budgets of projects. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation. Totals may not add due to rounding.

¹ Does not include cycles which began production in the previous year.

² Productions with fewer than six episodes.

SUPPORTING ONTARIO FILMMAKERS



Introduced in 2016-17, the OMDC Film Fund **Marketing and Distribution Initiative (MDI)** assists producers of OMDC Film Fund supported films with domestic marketing and distribution leading up to and during their releases. The MDI awarded \$247,500 to 16 films that have had theatrical releases.



OMDC at TIFF 2016

Nine films funded through the OMDC Film Fund screened at the 2016 Toronto International Film Festival (September 8-18), including, clockwise, from top: *All Governments Lie: Truth, Deception, and the Spirit of I.F. Stone*, *Below Her Mouth*, *Black Code*, *The River of My Dreams: A Portrait of Gordon Pinsent*, *Unless*, *Two Lovers and a Bear*, *The Skyjacker's Tale*, *Maudie* and *Mean Dreams*. *Two Lovers and a Bear* and *Mean Dreams* also screened in the Directors' Fortnight section at the 2016 Cannes International Film Festival.

Producers Lab Toronto (PLT)

The seventh and final PLT event programmed by OMDC, European Film Promotion and TIFF was held September 7-10. Twenty-four producers from Canada, Europe, Australia and New Zealand met to pitch projects and discuss co-production opportunities. The Film Commission organized familiarization tours with foreign physical production executives throughout the festival, offering customized one-on-one tours and a bus tour for PLT participants.



 Producers Lab Toronto kicks off at #TIFF16. From left (back row): Tara Boire (Canada), Anita Juka (Croatia), Nicole Hilliard-Forde (Canada), Anna Jancsó (Hungary), Katrin Kissa (Estonia), Kathryn Kennedy (Ireland), Alex White (Australia), Nadia Maxwell (New Zealand), Mira Fornay (Slovak Republic), Camilla Deakin (United Kingdom), Borga Dorter (Canada), Paul Scherzer (Canada), Fraser Brown (New Zealand), Hélène Cases (France), Thomas Michael (Canada), Kim McCraw (Canada). From left (front row): Tania Chambers (Australia), Tim Doiron (Canada), Petter Lindblad (Sweden), Katie Bird Nolan (Canada), Amir Hamz (Germany), Christof Neracher (Switzerland), Coral Aiken (Canada), Glen Wood (Canada).



Hamilton, Ontario stands in for Sweden in the feature drama *Stockholm*, directed by Robert Budreau and starring Ethan Hawke and Noomi Rapace. The Canada/Sweden coproduction received support from the OMDC Film Fund.



The OMDC Film Fund provided key financing to *Stockholm* and we are extremely grateful for the generous support. The OMDC is an integral backer of the film and a cornerstone of the province's film industry."

– Nicholas Tabarrok, *Stockholm* co-producer and owner, Darius Films



Matt Brodlie, Mynette Louie and Preston Holmes at the International Film Financing Forum

SUPPORTING INTERNATIONAL CO-PRODUCTIONS

ON the International Stage

Through Export Fund – Film and TV, OMDC supported 113 film and television producers to attend international markets and embark on targeted sales trips. Additional strategic support included two producers to **CoPro 18** in Israel, one producer to the **Nordic Co-production and Finance Market** in Haugesund, Norway, five producers to **Film Bazaar** in Goa, India, and five producers to **FICCI Frames** in Mumbai, India. FICCI Frames celebrated Canada as the country of honour and a large Canadian delegation was featured at the event and invited to B2B meetings.

At the 2016 **Cannes International Film Festival** (May 11-22), OMDC staff met with producers, representatives and funders from Australia, Belgium, Brazil, Germany, India, Ireland, Netherlands, New Zealand, the Nordic countries, Poland and the U.K. Similar B2B programming and international outreach took place at the **European Film Market** at the 2017 Berlin International Film Festival (February 9-19). OMDC participated in Canada Stand initiatives at both markets.

The 11th annual **International Film Financing Forum (IFF)** took place September 11-12, 2016 during TIFF. Forty feature film project teams –including producers from Australia, Egypt, Germany, Ireland, Israel, Luxembourg, New Zealand, Serbia, South Africa, Sweden, the U.S. and the U.K. – were selected to participate. More than 40 international industry executives took part in over 750 meetings. Netflix attended IFF for the first time, while returning companies included Amazon Studios, Fox Searchlight, Participant Media, Film4 and The Match Factory.

ONTARIO AT THE CANADIAN SCREEN AWARDS

The 5th annual Canadian Screen Awards were held in Toronto in March 2017 to honour achievements in film, television and digital media production in 2016. Ontario productions, including those featured, garnered many awards.



Hip-Hop Evolution (OMDC Film Fund-supported) | HBO Canada (Bell Media) | Banger Films



Painted Land: In Search of the Group of Seven (OMDC Film Fund-supported) | TVO | White Pine Pictures



How to Change the World (OMDC Film Fund-supported) | HBO Canada (Bell Media) | Met Film | Insight Productions | Daniel Film



Born to Be Blue (OMDC Film Fund-supported) | Lumanity Productions | New Real Films | Black Hangar Studios



Orphan Black | Space (Bell Media) | Temple Street Productions



Letterkenny | CraveTV (Bell Media) | New Metric Media



Kim's Convenience | CBC | Thunderbird



The Tragically Hip - A National Celebration | CBC | Insight Productions

ONTARIO FILM COMMISSION

OMDC's Ontario Film Commission promotes the province for the purposes of generating investment in the film and television industry, and building capacity, competitiveness and long-term industry viability. The Commission develops and manages critical business relationships with producers, service providers, vendors and stakeholders, including trade associations and other organizations.

The Commission also provides complimentary location scouting and facilitation services to producers considering the province for shooting and post-production. OMDC's film consultants take projects from script to screen through the creation of bespoke location packages using one of the industry's most comprehensive digital photo libraries.

OMDC, in partnership with the City of Toronto, maintains a full-time presence in Los Angeles, providing on-the-ground marketing to attract production to Ontario, a direct link to the Province's regional film contacts and support to Ontario's screen-based content creators.



Locations Library



348K
IMAGES



15K
LOCATION PORTFOLIOS



27K
ONLINE VISITS TO
VIEW LOCATION FILES

Promoting Ontario

The Film Commission's 8th **Regional Film Forum** (March 2017) brought together Ontario's regional and municipal film liaisons with industry location managers, agents, consultants and representatives of Ontario's most popular filming locations to discuss industry issues. More than 35 regions shared best practices to create a stronger production jurisdiction.

The Film Commission organized a stand at the **Association of Film Commissioners International Locations Show** (April 2016), promoting Ontario locations and financial incentives.

At the 2016 **Toronto International Film Festival**, the OMDC hosted a promotional stand with Telefilm Canada that allowed industry professionals representing more than 80 countries to meet with OMDC's Tax Credit, Film Commission and Film Fund representatives.

Director, Industry Development Kristine Murphy and Film Commissioner Justin Cutler represented OMDC at the **American Film Market** (November 1-5), where they organized more than 200 B2B meetings between Ontario producers and key L.A.-based decision-makers. Cutler also led investment outreach trips to Los Angeles and New York to develop inward production investment opportunities.



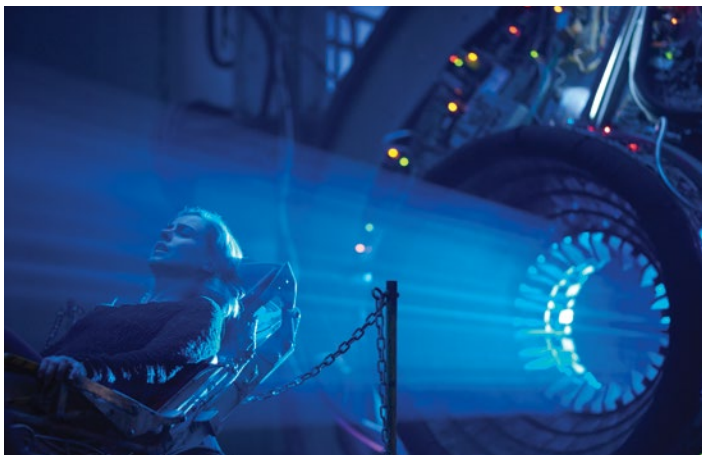
The Girlfriend Experience



Steven Soderbergh and I completed production in Toronto of our series *The Girlfriend Experience* for Starz/Lionsgate. Our location needs – doubling Toronto for Chicago – were very demanding, but with the help of a great locations staff and a highly flexible, 'A' level crew we were able to realize our vision for the series."

– **Philip Fleishman**, Executive Producer,
The Girlfriend Experience

ONTARIO FILM & TV PRODUCTION ON THE WORLD STAGE



140

FILM AND TV PRODUCTIONS
ACCESSED LOCATION
SCOUTING SERVICES
IN 2016-17

32

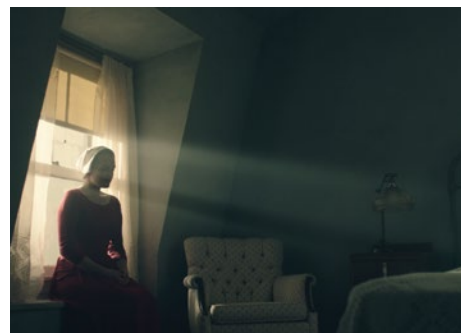
PRODUCTION LEADS
GENERATED BY
THE L.A. OFFICE ENDED UP
SHOOTING IN ONTARIO

\$585M

CUMULATIVE VALUE
OF THESE PROJECTS



Clockwise, from top left:
Wish Upon, *American Gods*,
Designated Survivor, *Kiss and Cry*,
The Handmaid's Tale,
*L.M. Montgomery's Anne of Green
Gables*, *Miss Sloane* and
12 Monkeys.



INTERACTIVE DIGITAL MEDIA



The IDM sector contributes more than \$1.1 billion in revenue annually to our Province, and supports more than 17,000 jobs—a number on an upward trajectory. OMDC supports this flourishing sector through the IDM Fund, which, thanks to robust support from the Government of Ontario, expanded to a four-program complement in 2016-17.

EatSleepRIDE's SyncRIDE received Marketing Support to push out video content to a network of motovloggers and motorcycle brands. EatSleepRIDE hosted SyncRIDE, the largest synchronized motorcycle ride across the planet, to promote their IDM-Fund supported app and moto-doc digital film series.

OMDC IDM FUND

147
PROJECTS SUPPORTED

\$9M
INVESTED

12.7K
WEEKS OF WORK FROM
PROJECTS FUNDED THROUGH
PRODUCTION AND
CONCEPT DEFINITION

58
COMPANIES SUPPORTED
TO MAKE 184 TRIPS TO
65 FOREIGN MARKETS

Supporting Interactive Digital Media

The **Interactive Digital Media (IDM) Fund: Concept Definition** program provides support for early-stage activities that will assist the applicant company in moving towards the production of a market-ready content project.

The **IDM Fund: Production** program provides IDM content creators with funding for high quality, original interactive digital media content projects.

IDM Fund: Global Market Development, introduced in 2016-17, supported 58 companies to attend international markets and events.

IDM Fund: Marketing Support, also introduced in 2016-17, provided funds towards marketing efforts for 18 IDM Fund: Production supported projects.

The **Ontario Interactive Digital Media Tax Credit (OIDMTC)** supports the development of interactive digital media products created in Ontario.

Programming and attendance at key industry events

In October 2016, OMDC supported Interactive Ontario's **GameON: Ventures**, a two-day conference that connected business leaders in the interactive industry. Evolving business models were presented through keynotes and panels that explored how diversity drives opportunity, trends in venture capital markets, and a pitch competition. The event also offered an international expo area where participants networked and tested IDM Fund-supported games.

T.O. WebFest, a three-day festival that supports, connects, and promotes independent web content creators from Canada and around the world, took place in May 2016. The IDM Fund supported industry programming at event space MaRS and participated on a funder panel and 1x1 meetings with web series creators.

OMDC staff attended the **Game Developers Conference**, February 27-March 3, 2017 in San Francisco. OMDC supported 38 Ontario game development studios to attend the event. OMDC facilitated networking opportunities at the Ontario Networking Reception and provided exhibition opportunities for Ontario companies through GDC Play.

SUPPORTING AWARD-WINNING INTERACTIVE PROJECTS

DrinkBox Studios' *Severed* was named Apple's iPad Game of the Year and was a recipient of an Apple Design Award. It also won for best mobile/handheld game and musical score at the 2016 Canadian Video Game Awards.

“

Severed received assistance from multiple OMDC programs, which eased financial constraints and allowed the team to experiment with unique ideas. OMDC assistance had a direct influence on the final quality of the project.”

– Graham Smith, co-founder, DrinkBox Studios



The OMDC-supported game *Auto Age: Standoff* from Phantom Compass won a Best in Play Award at the 2017 Game Developers Conference



Cococucumber's OMDC-supported game *Riverbond*, coming to PCs and consoles in 2018, won a Best in Play award at the 2017 Game Developers Conference

INTERACTIVE DIGITAL MEDIA



After launching in February 2017, OMDC-supported web series *Running with Violet*, created by and starring Rebecca Davey and Marie-Claire Marcotte of She Said Films, racked up 450,000 views and more than 18,000 subscribers. The series also features YouTube star Jessii Vee, whose online popularity proved to be a key audience driver.

“

OMDC’s support has been invaluable in *Running with Violet* becoming a viable property. We are also grateful for the training and workshops OMDC has offered to help us continue to enlarge our vision and pivot to meet our audience’s needs. We feel like we have found a partner in OMDC.”

– Rebecca Davey, She Said Films



Rebecca Davey and Marie-Claire Marcotte in *Running with Violet*



Toronto and London, ON-based Big Viking Games has approximately 50 million users playing its free web and Facebook games *YoWorld* and *Fish World*.



Supporting Music

OMF: Music Company Development provides Ontario-based music companies with funding to support new or expanded business activities, including strategic business and market development.

OMF: Live Music increases the number and quality of live music experiences enjoyed by residents in and visitors to Ontario at events, festivals and concerts featuring Canadian artists.

OMF: Music Futures stimulates entrepreneurship and provides support to develop Ontario's diverse and emerging music industry.

OMF: Music Industry Development supports organizations engaging in strategic initiatives with long-term impacts on the growth and sustainability of Ontario's music industry.



Arkells performing at the 2017 Juno Awards.
Photo: CARAS/Ryan Bolton



We've typically played in rock and roll clubs. OMF funding let us bring our shows to venues like Massey Hall and FirstOntario Centre, which has a capacity of 10,000-plus. Being able to put on bigger and more impressive shows helps us connect with our audiences, build their enthusiasm and our own reputation."

– Max Kerman of the band Arkells

MUSIC

Ontario is Canada's key music hub with a thriving industry that makes a significant contribution to the Province's economy. Recent Statistics Canada estimates indicate Ontario record producers and distributors annually generate \$329 million in operating revenues—79% of the Canadian total—and pay \$37.7 million in employee salaries, wages and benefits. It is estimated that live music companies in Ontario generate upwards of \$600 million annually.

The Ontario Music Fund (OMF), administered by the Ontario Music Office (OMO), strengthens and stimulates growth in Ontario's music companies and organizations as they expand their economic and cultural footprints across Canada and around the world.

Industry Results after 3 Years of OMF Support

5.6M

OMF HAS SUPPORTED MUSIC RECORDING SALES OF 5.6 MILLION+ UNITS DOMESTICALLY AND 7 MILLION+ UNITS INTERNATIONALLY

4M

ATTENDANCE FOR LIVE MUSIC EVENTS FEATURING 4,000+ PERFORMANCES BY ONTARIO ARTISTS

50%

COMMERCIAL REVENUE GROWTH FOR 30%+ OF MUSIC FUTURES RECIPIENTS

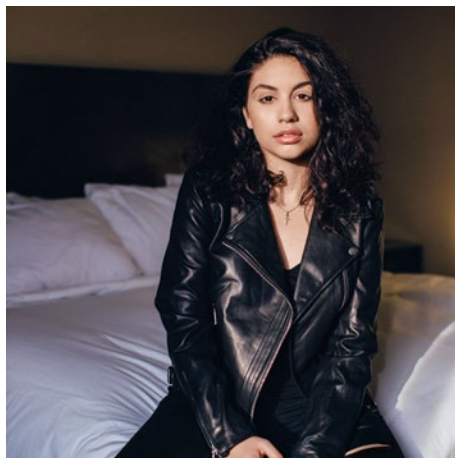
\$14M

IN BUSINESS DEALS FROM EXPORT MISSIONS AND B2B MEETINGS

OMF CELEBRATES ONTARIO AT THE JUNO AWARDS

In March 2017 the **Ontario Music Fund (OMF)** hosted a reception honouring the amazing musicians and Ontario talent nominated for 2017 Juno Awards. From left: OMDC President & CEO Karen Thorne-Stone, CARAS Chair Mark Cohon, Ammoye, Splash'N Boots (Taes Leavitt and Nick Adams) and OMDC Chair Mark Sakamoto. >

These eight OMF-supported artists all won 2017 Juno Awards. Clockwise, from top left: Exco Levi, A Tribe Called Red, The Dirty Nil, The Tragically Hip, The Strumbellas, Shawn Mendes, Jazz Cartier and Alessia Cara



“

The Ontario Music Fund is a huge boost for the recorded and live music industries and for CARAS, and honestly we could not do this without the support of our province. How fortunate we are to have a government that believes in the value of music and, more importantly, is actually investing in it.”

— Allan Reid, President & CEO, CARAS,
The Juno Awards & MusiCounts



OMF AT MAJOR MUSIC INDUSTRY EVENTS

The OMF-supported **Canadian Music Week** – Canada's largest music conference – took place May 2-8, 2016 in Toronto, bringing together global industry professionals and providing an opportunity for artists from Ontario, the rest of Canada and more than 40 other countries to showcase their talents and do business. OMF-supported activities included the International Marketplace, the Live Touring Summit, the Indie Awards and FanFest.

The 8th annual OMF-funded **Canadian Music Café** took place September 12-13, 2016 during the Toronto International Film Festival with 27 international music supervisors in attendance to discover Canadian musical talent for sync licensing opportunities in film and television. The event featured performances from Ontario acts Doomsquad, Hannah Georgas, Young Empires and VACAY as well as targeted networking opportunities for Ontario music companies and their artists.

The OMF-funded **Polaris Gala 2016** was held September 19 at The Carlu in Toronto and was attended by OMDC staff and Board members. Four of the 10 finalists for the prestigious Polaris Music Prize were Ontario artists or on Ontario labels, including Basia Bulat, U.S. Girls, Jessy Lanza and PUP.



^
Hannah Georgas performs at the Canadian Music Café

International Business Development/Export

The OMF supports international export trade missions around the world that create business opportunities for Ontario music companies. The OMF works with various industry organizations and partners to deliver targeted B2B activities and showcase talent. In 2016-17, these included:

- **SXSW**
(Austin, TX)
- **Reeperbahn**
(Hamburg, Germany)
- **Folk Alliance International**
(Kansas City, MO)
- **The Great Escape & Music Cities Convention**
(Brighton, England)
- **MaMA Festival & Convention**
(Paris, France)
- **Sync Licensing Mission**
(Los Angeles)
- **by:Larm**
(Oslo, Norway)

Live Music

Ontario is home to some of Canada's best music festivals, and OMF support can be found in festivals across the Province. The renowned Ottawa Bluesfest, family-friendly Field Trip, and Hamilton's eclectic Supercrawl feature major global artists as well as Ontario's diverse musical talent. Nearly four million people have attended live music events supported by the OMF, featuring more than 4,000 performances by Ontario artists.



BOOKS

Ontario is home to Canada's largest book publishing industry with annual operating revenues of \$1.1 billion, representing approximately two thirds of the national total. Ontario publishers pay more than 65% of Canadian industry wages, salaries and benefits, totaling \$226 million annually.



The Greenwood Books novel *The Breadwinner* has been adapted into an animated feature film co-produced by Toronto's Aircraft Pictures, Ireland's Cartoon Saloon and Luxembourg's Melusine Productions

OMDC Book Fund

\$2.2M
INVESTED

38
PROJECTS SUPPORTED

\$2.69
IN SALES ACHIEVED
FOR EVERY DOLLAR INVESTED
BY THE BOOK FUND

Success story: Greenwood Books

Greenwood Books received the BOP – Bologna Prize for the Best Children's Publisher of the Year for North America at the Bologna Children's Book Fair 2016. The prize is awarded to publishers that have most distinguished themselves for their creative and publishing excellence over the year.

Greenwood is an independent children's publisher based in Toronto. Its award-winning book *The Breadwinner* by Deborah Ellis, which tells the story of an Afghan girl who must support her family, has been adapted into an animated feature film set to premiere at the 2017 Toronto International Film Festival.



Supporting Book Publishing

The **OMDC Book Fund** supports the business development of independent Ontario-based book publishers by providing funding for marketing initiatives and activities that enable them to build on their capacity to achieve business development goals.

The **Export Fund - Book** provides eligible Ontario publishers with funding to pursue strategic export development activities that support company growth and produce measurable business development results. Primary activities include targeted sales trips and attendance at international market events.

The **Ontario Book Publishing Tax Credit (OBPTC)** supports Ontario publishers to publish literary works by Canadian authors.

International Business Development/Export

The **Export Fund - Book** supported 35 publishers to undertake sales trips to key markets around the world and to attend key fairs in order to sell rights. Kristine Murphy, OMDC's Director, Industry Development, and Janet Hawkins, Consultant, Industry Initiatives (Books), attended the 2016 **London Book Fair** (April 12-14), where OMDC organized its first B2B book publisher/film producer event and co-hosted a tea reception with the Canadian High Commission highlighting Canadian children's books. In addition, OMDC works with various industry associations to support targeted networking initiatives at **Bologna Children's Book Fair** and **Frankfurt Book Fair**.

PROMOTING ONTARIO AUTHORS

Success story: Coach House Books

Coach House Books has enjoyed strong export sales and international recognition due in large part to multiple awards for André Alexis' *Fifteen Dogs*, including the 2017 edition of Canada Reads.



Participants at the Trillium 30th Anniversary Author Readings at the University of Guelph in March: Jeff Latosik (*Tiny, Frantic, Stronger*), Madhur Anand (*A New Index for Predicting Catastrophes*), Kevin Hardcastle (*Debris*), Kevin Connolly (*drift*), Pasha Malla (*The Withdrawal Method*)



Participants at the Trillium 30th Anniversary Author Readings at Alliance française de Toronto in March: Daniel Marchildon (*La première guerre de Toronto*), Claude Forand (*Un moine trop bavard*), Didier Leclair (*Toronto, je t'aime*), Marguerite Andersen (*Le figuier sur le toit; La mauvaise mère*), Paul Savoie (*Crac; Bleu bémol*), Andrée Lacelle (*Tante de vie s'égare*), François Paré (*La distance habitée*), Micheline Marchand (*Mauvaise mine*)

Ontario Authors Tour

The OMDC Ontario Authors Tour Support Fund provides eligible Ontario publishers with funding to support their Canadian authors' appearances at festivals, readings, signings and other third-party events that take place in North America and internationally. Through this program, an estimated 78,815 people attended 168 domestic and 30 international literary events featuring more than 150 authors.

Ontario's wealth of diverse books was promoted by OMDC through a targeted U.S. and Canada library campaign. Selected books were advertised with signage, advertising, a special flyer and a book giveaway at the American Library Association Midwinter conference. In Ontario, OMDC provided librarians with sample books and flyers at the Ontario Library Association Super Conference and via Ontario's library wholesalers.

In anticipation of 2017's 30th Anniversary Trillium Book Award, the OMDC hosted a series of Author Readings by several previous winners and 2016's finalists. These readings, which were free and open to the public, took place in both English and French in Peterborough, Guelph, Toronto and Ottawa in March and April 2017.

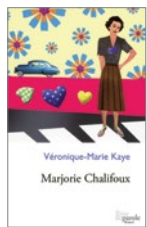
CELEBRATING ONTARIO AUTHORS AT THE 2016 TRILLIUM BOOK AWARDS

The Trillium Book Award is among the most highly regarded national literary prizes. Previous winners include world-renowned writers Margaret Atwood, Austin Clarke, Thomas King, Alice Munro, Andrée Lacelle and François Paré.

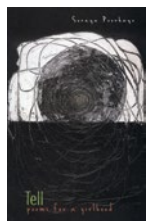
CBC's Heather Hiscox hosted the Trillium Book Award ceremonies on June 22. The OMDC awarded more than \$75,000 in prizes to exceptional authors and publishers at the gala event. Winners included:



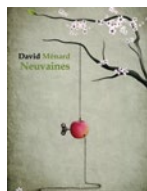
Trillium Book Award in English-language
Kevin Hardcastle
Debris
(Biblioasis)



Trillium Book Award in French-language
Véronique-Marie Kaye
Marjorie Chalifoux
(Éditions Prise de parole)



Trillium Book Award for Poetry in English-language
Soraya Peerbaye
Tell: poems for a girlhood
(Pedlar Press)



Trillium Book Award for Poetry in French-language
David Ménard
Neuvaines
(Les Éditions L'Interligne)



48.4M

2016 MEDIA IMPRESSIONS FOR THE TRILLIUM BOOK AWARD



I am delighted to recognize the great talent of this year's Trillium Book Award winners. Their work gives us so much — both as a fundamental part of our creative economy, and by telling the stories of who we are as Ontarians."

— Eleanor McMahon, Minister of Tourism, Culture and Sport



Mark Sakamoto, Chair of OMDC, with 2016 Trillium Award winners David Ménard, Véronique-Marie Kaye, Soraya Peerbaye and Kevin Hardcastle, and Karen Thorne-Stone, President & CEO of OMDC

MAGAZINES

Canada's magazine sector includes consumer and B2B publications with content distributed in print and digitally via a variety of web and mobile channels. More than half of the magazines in Canada are produced in Ontario, and approximately half of those titles ship to readers outside the province. According to Statistics Canada, Ontario's magazine media industry is the country's largest, generating \$935 million in annual operating revenues, accounting for 58% of the national total. Ontario-based periodical publishers pay more than \$297 million per year in salaries and benefits.



“

While attending Digital Media Strategies USA with a delegation from the OMDC, I was able to set up the first of several meetings with Some Spider Studios, parent company of online destination *Scary Mommy*, which led to an advertising partnership between us. The deal was officially signed in January 2017.”

— Natalie Locke Milne, Vice President,
Content at Maple Media



From left: Wili Liberman, *TEACH Magazine*; Kyle Shay, Annex Business Media; Matthew Holmes, Magazines Canada; David Smart, *Gripped: The Climbing Magazine*; and Matt Hilliard-Forde, OMDC at the Digital Innovators' Summit in Berlin

Supporting Magazine Media

The OMDC Magazine Fund supports the business development of independent Ontario-based magazine publishers. Funds are provided to assist in the growth of these businesses through the creation and implementation of new strategic initiatives that enable publishers to achieve business development and/or marketing objectives.

Helping publishers grow

OMDC has activated an international growth strategy to help support groups of magazine publishers to attend international conferences to further their businesses and expand learning opportunities. These events included **Digital Media Strategies USA** in New York in September 2016 and the **Digital Innovators' Summit** in Berlin in March 2017, where the OMDC organized networking activities for Canadian publishers and their international counterparts.

OMDC Magazine Fund

39

COMPANIES SUPPORTED

\$2M

INVESTED

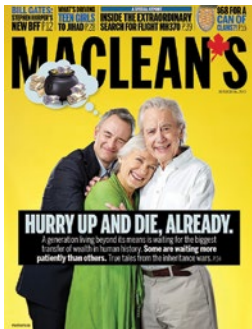
\$3.9M

TOTAL PROJECT BUDGETS

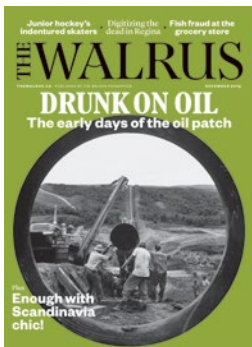
OMDC AT THE NATIONAL MAGAZINE AWARDS

The National Magazine Awards Foundation presented the winners of the 40th annual National Magazine Awards at a gala on May 26, 2017 at Toronto's Arcadian Court. Several OMDC-supported publications were winners, including *Cottage Life* for Magazine of the Year, while Penny Caldwell, publisher and vice-president of Cottage Life Media, received the Foundation Award for Outstanding Achievement.

Other OMDC-supported winners included *Precedent*, *Toronto Life* and *Maclean's*. *The Walrus* led all magazines with six awards (two Gold Medals and four Silver Medals). *NOW Magazine's* "Love Your Body" issue was a double-winner, taking the Silver Medal in Portrait Photography and the Silver Medal in Best Words & Pictures.



^ Maclean's



^ The Walrus



^ Cottage Life



^ Precedent

The Canadian Magazine Awards' Magazine Grands Prix

The following OMDC-supported publications were winners at the inaugural Magazine Grands Prix, presented in Toronto in April 2017 and recognizing work from the 2016 calendar year:

- **Best Multi-Platform Magazine Brand:** *Cottage Life*
- **Best General Interest Story:** John Hofsess, "By the Time You Read This, I'll Be Dead," *Toronto Life*
- **Best Service and Lifestyle Story:** Jean Grant, Malcolm Johnston, Rebecca Philps, Mark Pupo, Caroline Youdan, "The Big Smoke," *Toronto Life*
- **Best Science, Business and Politics Story:** Nancy Macdonald, "Justice Is Not Blind," *Maclean's*
- **Best Feature Photography or Videography:** Matt Barnes, "Laces of Death," *Sharp: The Book for Men*
- **Best Multi-Platform Story Treatment:** Michael Friscolanti, "Saving Family No. 417," *Maclean's*

OMDC's Magazine Best Practices Event

OMDC's Magazine Best Practices Event took place in February 2017 at the offices of Blue Ant Media. It was attended by more than 30 magazine professionals and included networking opportunities, panels and roundtable sessions.

Magazines in a Digital World

In March 2017, OMDC supported *Magazines in a Digital World*, a collaboration between Magazines Canada and Interactive Ontario. The half-day event at the Corus Theatre featured panel discussions on the digital evolution of publishing and virtual reality. A networking breakfast allowed publishers and interactive producers to meet and set the stage for new storytelling collaborations.



^ A panel on VR in online journalism at Magazines in a Digital World

CROSS-SECTOR COLLABORATION

OMDC's Digital Dialogue Conference

In January 2017, more than 250 Ontario leaders in media, culture and technology attended OMDC's seventh annual Digital Dialogue Conference. The event brought together leaders from book publishing, film and television, interactive digital media, magazine media, and music for a day of presentations, pitches and conversations.



Spreading the Message Online

Podcasts from the Digital Dialogue Conference are available on the OMDC website as part of OMDC's new podcast service, adding to the OMDCOnline YouTube channel. The conversation continues all year long with the Digital Dialogue Breakfast Series, a forum for ongoing discussion among decision-makers in the cultural media industries. The four sessions in 2016-17 can also be accessed as podcasts and on the OMDC Talks iTunes channel.



Seelan Vamatheva, Senior Software Developer: Games Technology, SideFX Software and Ryan Sargent, Director of Business and Legal Affairs at House & Home Media, check out the VR technology on display at the Digital Dialogue Conference showcase

Other OMDC online activity



715K

PAGE VIEWS ON
OMDC WEBSITE



417K

POST VIEWS ON
OMDC FACEBOOK PAGE



1849

TWEETS SENT



67

ITEMS POSTED
TO YOUTUBE



Victoria Valevsky, Amanda Crocker and Dave Molenhuis at From Page to Screen



From Page to Screen 10th Anniversary Event

The 2017 edition of this annual event took place at the Toronto Reference Library in February. It has been created to promote big- and small-screen adaptations of Canadian fiction, non-fiction and children's literature from Ontario publishers. Ontario film and television producers meet with publishers in scheduled, one-on-one meetings.

BUSINESS INTELLIGENCE

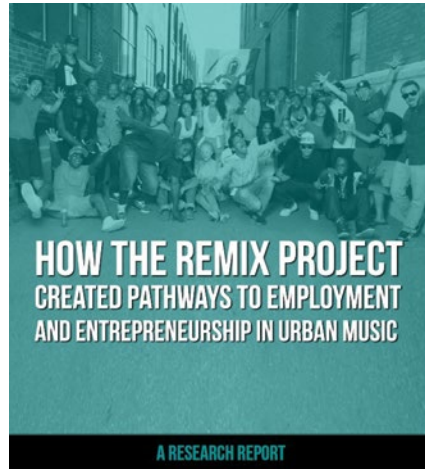
Research Activity

\$230K
INVESTED

10
APPLICATIONS SUPPORTED

1.4K
UNIQUE VISITORS TO ONLINE
RESEARCH LIBRARY

18.8K
INDUSTRY PROFILE VIEWS



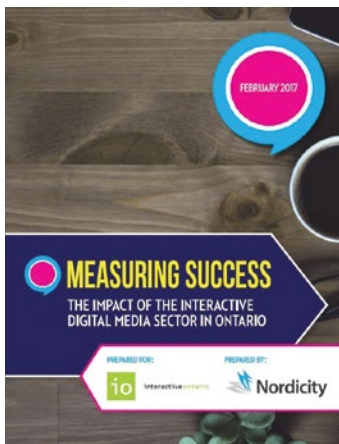
*How the Remix Project Created
Pathways to Employment and
Entrepreneurship in Urban Music*

OMDC engages in business intelligence activities in three ways: commissioning or undertaking its own research; providing funding to industry organizations through the Research Grants Program; and collecting and curating third-party studies to add to the Online Research Library. Together, these activities leverage funding and capacity in the industry to generate timely and relevant information with a relatively small investment by OMDC.

These activities provide a significant, measurable benefit to Ontario's creative media industries, academia and government stakeholders, ensuring Ontario maintains a presence in national initiatives and is internationally competitive. The activities are aimed at enhancing business intelligence for Ontario companies to successfully navigate the rapidly changing environment, to inform OMDC's program design, and ensure the strategic and high-impact investment of funding.

OMDC-commissioned Research

OMDC commissioned and released a comprehensive research study examining current distribution strategies. Prepared by Nordicity, *The State of Content Distribution: Review of Content Distribution in the Cultural Media Industries* focuses on how market-ready content gets from the content owner to the end-user. The report provides models that visualize current and emerging patterns of distribution in all six cultural media industry sectors.



*Measuring Success: The Impact
of the Interactive Digital Media
Sector in Ontario*

Industry-led Research

OMDC-funded research studies released in 2016-17 include:

01. *How the Remix Project Created Pathways to Employment and Entrepreneurship in Urban Music* (The Remix Project)
02. *Measuring Success: The Impact of the Interactive Digital Media Sector in Ontario* (Interactive Ontario)
03. *Hubs and Business Skills Training for the Culture and Creative Sector - What's Working?* (WorkInCulture)
04. *Women & Leadership: A Study of Gender Parity and Diversity in Canada's Screen Industries* (Canadian Media Producers Association)
05. *Fem-LED Digital Enterprise: Fem-LED: A Look into Female Leadership for Women in Digital Media and Tech Today and Tomorrow* (OCAD University)
06. *Charting a Course for Impact Producing in Canada: Trends, Best Practices and Future Directions* (Documentary Organization of Canada)
07. *Standards in ebook Pricing in the International Marketplace* (eBOUND Canada)
08. *Understanding and Engaging with Audiences* (Telefilm Canada)
09. *#ScreenAccessON: The Employment of People with Disabilities in Ontario's Screen-based Industries* (Lights, Camera, Access!)
10. *An International Comparative Study: How National Content is Defined in Canada and Selected Countries for the Purpose of Providing Access to Public Support* (Canadian Media Producers Association)
11. *Economic Profile of Ontario's Computer Animation and Visual Effects Industry in 2014* (Computer Animation Studios of Ontario)
12. *The Creative Content Industry in Waterloo Region* (Creative Enterprise Initiative)
13. *Ireland Music Market Report* (The Canadian Association for the Advancement of Music and the Arts)
14. *U.K. Music Market Report* (The Canadian Association for the Advancement of Music and the Arts)

ONTARIO'S CULTURAL MEDIA TAX CREDITS

The OMDC administers six provincial tax credit programs across the film and television, interactive digital media, book publishing and music industries. These tax credits are key components in the viability and continued growth of these sectors in the Province. They provide important financial incentives that help attract and retain business in Ontario. They enhance companies' capacity to invest and reinvest, hire Ontario talent and make a substantial contribution to the Province's economy.

3,687

Products/Productions Received

3,301

Products/Productions Reviewed

2,500

Products/Productions Certified

\$509.3M

Estimated Value of Tax Credits Certified

\$9.8B

Total Project Value

ONTARIO FILM AND TELEVISION TAX CREDIT (OFTTC)

A 35 per cent refundable tax credit on Ontario labour expenditures for film and television productions produced by Ontario-based Canadian corporations.

ONTARIO PRODUCTION SERVICES TAX CREDIT (OPSTC)

A 21.5 per cent refundable tax credit on Ontario production expenditures (both labour and non-labour costs as well as all post-production) for film and television productions by Canadian or foreign-controlled corporations.

ONTARIO COMPUTER ANIMATION AND SPECIAL EFFECTS TAX CREDIT (OCASE)

An 18 per cent refundable tax credit on Ontario labour expenditures for digital animation and visual effects created in Ontario for film and television productions.

ONTARIO INTERACTIVE DIGITAL MEDIA TAX CREDIT (OIDMTC)

A 40 per cent refundable tax credit (35 per cent for development under fee-for-service) on eligible expenditures to develop IDM products in Ontario, available to Canadian and foreign-controlled corporations.

ONTARIO BOOK PUBLISHING TAX CREDIT (OBPTC)

A 30 per cent refundable tax credit on eligible expenditures to publish and market books by Canadian authors, available to Ontario-based Canadian corporations.

ONTARIO SOUND RECORDING TAX CREDIT (OSRTC)*

A 20 per cent refundable tax credit on eligible expenditures to produce and market sound recordings by Canadian artists, available to Ontario-based Canadian corporations.

*The Provincial Budget of 2015 announced that the OSRTC would be discontinued. A company may still claim the OSRTC for sound recordings that commenced before April 23, 2015 but can only calculate the tax credit on expenditures incurred before May 1, 2016.

Tax Credit Statistics for 2016-17

Tax Credit	Products / Productions Received	Products / Productions Reviewed	Eligible Products / Productions Certified	Total Value of Estimated Tax Credits	Project Value
OFTTC	361	292	280	\$140,545,120	\$804,142,404
OPSTC	264	241	230	\$255,769,586	\$8,382,086,527
OCASE	584	260	231	\$30,872,348	\$296,028,667
OIDMTC	1767	2056	1326	\$79,122,004	\$258,695,966
OBPTC	681	421	409	\$2,477,681	\$8,704,074
OSRTC	30	31	24	\$488,061	\$3,242,379
Total	3,687	3,301	2,500	\$509,274,800	\$9,752,900,016

OCASE and OIDMTC applications are based on the applicant's fiscal year of activity and may include multiple productions. Up to 3 OSRTC certificates for each fiscal year are issued for each recording. Total Value of Estimated Tax Credits reflects certificates issued in the fiscal year, NOT production activity in that period.

CONTINUING EFFORTS TO BOOST PRODUCTIVITY

Since 2005-06, Tax Credit intake volumes have increased by more than 200%, from approximately 1,200 products to 3,700 products applying per year. While this is a positive indicator of healthy creative industries in Ontario, it has also presented some significant challenges for staff in trying to keep up with the volume of applications to be processed.

Since 2011, OMDC has been actively refining business processes in an effort to reduce the queue and lengthy processing times. A number of measures have been implemented to date, including:

- Moving from a paper-based application process to an online system
- Implementing an automated risk assessment system
- Increasing the number of Business Officers analyzing tax credit applications
- Cross-training staff and approving overtime
- Updating application forms to improve the quality and relevance of information supplied by applicants
- Implementing deadlines for non-responsive and slow-to-respond applicants

As a result of these changes, the number of products reviewed by OMDC staff has increased from approximately 1,300 products (in 2005-06) to 3,301 products (in 2016-17) – a 150% increase. OMDC reviewed 40% more products in 2016-17 compared to the prior year (2,358). The amount of time that a file spends in active analysis has also improved significantly.

ESTIMATED VALUE OF TAX CREDITS CERTIFIED FOR 2005-06:

\$110.2M

ESTIMATED VALUE OF TAX CREDITS CERTIFIED FOR 2016-17:

\$509.3M

Legislative and Regulatory Changes

The Government of Ontario's Fall Economic Statement of November 14, 2016 announced an application deadline for the Ontario Interactive Digital Media Tax Credit (OIDMTC). Companies must apply for a Certificate within 18 months after the end of the taxation year in which the product was completed. The application deadline passed into law on December 8, 2016 and took effect 6 months after the November 14 announcement.

The 2015 Provincial Budget proposed the following changes to eligibility for the OIDMTC to make it more sustainable:

- Focusing the primary purpose of the credit on entertainment products and on educational products for children under the age of 12
- Excluding certain products from OIDMTC support, such as search engines, real estate databases, and news and public affairs products as well as most websites, save for a few exceptions
- Strengthening the rule that excludes promotional content by requiring that products have a revenue-generating stream
- Improving certification by replacing the former 90% development requirement with a rule known as 80/25 based on the labour costs of the company developing the product

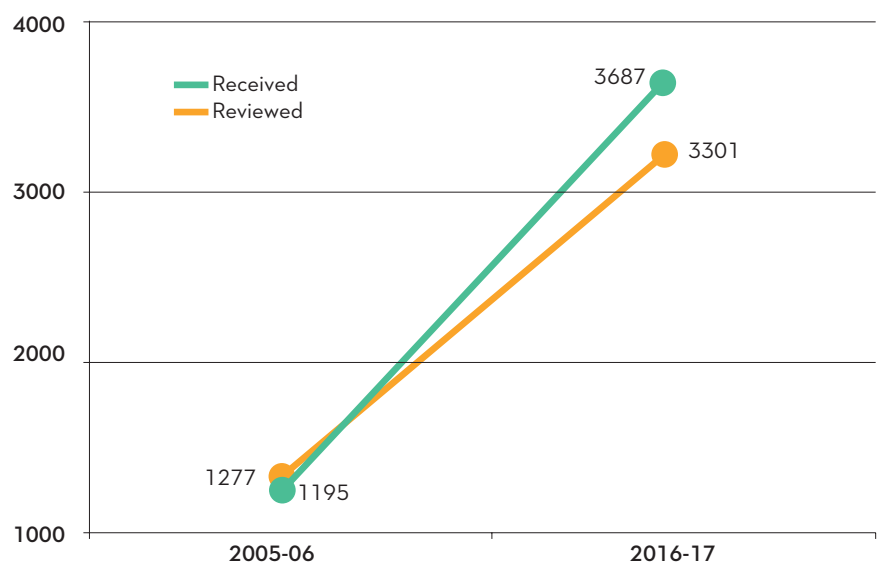
These OIDMTC regulatory changes passed into law on March 14, 2017. The regulations also dealt with several film and television tax credits and clarified the following:

- The 2015 Ontario Production Services and Computer Animation and Special Effects Transitional Fund will not be treated as assistance for purposes of the Ontario Film and Television Tax Credit (OFTTC) or the Ontario Production Services Tax Credit (OPSTC)
- Effective after December 31, 2008, government equity will not be treated as assistance for purposes of the OFTTC
- Talk shows remain ineligible (as they have always been) for provincial tax credits

Operational Changes

In February 2017 OMDC announced that effective April 1, 2017, a new tax credit administrative fee structure would be implemented to enable OMDC's Tax Credits department to move to a cost-recovery model.

Tax Credit Products: Received and Reviewed



29TH TRILLIUM BOOK AWARDS FINALISTS AND WINNERS



Trillium Book Award English-language and French-language winners receive \$20,000. Publishers of the winning books each receive \$2,500 towards their promotional costs. The respective winners of the Trillium Book Award for Poetry in English Language and Trillium Book Award for Poetry in French Language each receive \$10,000 and their publishers receive \$2,000. All finalists receive a \$500 honorarium.

* indicates winners

ENGLISH-LANGUAGE FINALISTS FOR THE TRILLIUM BOOK AWARDS:

- Lynn Crosbie, *Where Did You Sleep Last Night*, House of Anansi Press
- Andrew Forbes, *What You Need*, Invisible Publishing
- Kevin Hardcastle, *Debris*, Biblioasis*
- Robert Hough, *The Man Who Saved Henry Morgan*, House of Anansi Press
- Janette Platana, *A Token of My Affliction*, Tightrope Books
- Karen Solie, *The Road In Is Not the Same Road Out*, House of Anansi Press

FINALISTS FOR THE TRILLIUM BOOK AWARD FOR POETRY IN ENGLISH LANGUAGE:

- Madhur Anand, *A New Index for Predicting Catastrophes*, McClelland & Stewart
- Soraya Peerbaye, *Tell: poems for a girlhood*, Pedlar Press*
- Damian Rogers, *Dear Leader*, Coach House Books

FRENCH-LANGUAGE FINALISTS FOR THE TRILLIUM BOOK AWARD:

- Alain Doom, *Un neurinome sur une balançoire*, Éditions Prise de parole
- Caroline Durand, *Nourrir la machine humaine*, McGill-Queen's University Press
- Véronique-Marie Kaye, *Marjorie Chalifoux*, Éditions Prise de parole*
- Didier Leclair, *Pour l'amour de Dimitri*, Éditions David
- Carlos Taveira, *Mots et marées, tome 2 : Les maux de Marie-Josèphe-Angélique*, Les Éditions L'Interligne

FINALISTS FOR THE TRILLIUM BOOK AWARD FOR POETRY IN FRENCH LANGUAGE:

- Sonia Lamontagne, *Comptine à rebours*, Éditions Prise de parole
- Gilles Latour, *Mots qu'elle a faits terre*, Les Éditions L'Interligne
- David Ménard, *Neuvaines*, Les Éditions L'Interligne*

2016-17 PROGRAM RECIPIENTS

OMDC Film Fund

In 2016-17, the OMDC Film Fund provided \$4.5 million, supporting 22 production applications and 17 development applications. Every dollar invested generated an additional \$24.39 in production financing for films.

2016-17 OMDC Film Fund – Production – Drama Recipients

- | | |
|---|--|
| 1. Angelique's Isle - Circle Blue Films | 9. Octavio Is Dead! - The Film Farm Inc. |
| 2. Clara - 2370316 Ontario Inc. | 10. Paper Year - Paper Year (Canada) Inc. |
| 3. GLO - Euclid431 Pictures Inc. | 11. Pyewacket - JoBro Productions Inc. |
| 4. Goalie - Foundry Films Inc. | 12. Stockholm - Lumanity Productions Inc. |
| 5. Grim Trigger - Grim Trigger Productions 1 Inc. | 13. Sweetness in the Belly - Sienna Films Inc. |
| 6. Indian Horse - Devonshire Productions Inc. | 14. Tainted - Gearshift Films Inc. |
| 7. Little Italy - First Take Entertainment Ltd. | 15. Through Black Spruce - SPF (TBS) Productions Inc. |
| 8. The Man Who Invented Christmas - Rhombus Media Inc. | 16. Watch That Man - Watch That Man Films Inc. |

2016-17 OMDC Film Fund – Production – Documentary Recipients

- | | |
|--|---|
| 1. Dolphin Man - Storyline Entertainment Inc. | 4. Man Machine Poem - Devil's Note Films Inc. |
| 2. The Grand Experiment - TGE Films Inc. | 5. Sharkwater: Evolution - Big Screen Entertainment Inc. |
| 3. Hope - 2502732 Ontario Inc. | 6. Take Light - Storyline Entertainment Inc. |

2016-17 OMDC Film Fund – Development – Drama Recipients

- | | |
|--|--|
| 1. La beauté des autres - Flimshow Inc. | 7. Riot Girls - Clique Pictures Inc. |
| 2. Bloody Knuckles - Alcina Pictures Ltd. | 8. Seventeen Days - Conquering Lion Pictures Inc. |
| 3. Charlotte Bader - Lumanity Productions Inc. | 9. Stranded - Gearshift Films Inc. |
| 4. Death of a Ladies Man - Corey Marr Productions Inc. | 10. The Swearing Jar - Monkeys & Parrots Corp. |
| 5. Dreams of the Moon - Inner City Films Development Inc. | 11. Through Black Spruce - Serendipity Point Films Inc. |
| 6. Pontypool Changes - Shadow Shows Inc. | 12. ZOOmbies - Copperheart Entertainment Inc. |

2016-17 OMDC Film Fund – Development – Documentary Recipients

- | | |
|---|--|
| 1. Send Us Your Brother - Notice Pictures Inc. | 4. Untitled - White Pine Pictures Inc. |
| 2. The Shadow of Gold - Kensington Communications Inc. | 5. Voices of Silence - 1207554 Ontario Inc. |
| 3. Smitten by Giraffes - Free Spirit Films Inc. | |

New OMDC Film Fund Marketing and Distribution Initiative

Introduced in 2016-17, the OMDC Film Fund Marketing and Distribution Initiative assists producers of OMDC Film Fund-supported films with domestic marketing and distribution leading up to and during their releases. The MDI awarded \$247,500 to 16 films that have had theatrical releases.

2016-17 OMDC Film Fund Marketing and Distribution Initiative Recipients

- | | |
|---|--|
| 1. Below Her Mouth - BHM Productions Inc. | 9. Maudie - Painted House Films Inc. |
| 2. The Dark Stranger - Alyra Productions Inc. | 10. Mean Dreams - Woods Entertainment Canada Inc. |
| 3. The Girl King - Triptych Media Inc. | 11. Milk - Filmblanc Inc. |
| 4. Goon: Last of the Enforcers - No Trace Camping Productions Inc. | 12. Milton's Secret - Buck Productions Inc. |
| 5. HEVN - Alcina Pictures Ltd. | 13. The River of My Dreams: A Portrait of Gordon Pinsent - Bridge Film Productions Inc. |
| 6. Kiss and Cry - Mythic Productions Inc. | 14. The Second Time Around - The Second Time Around Inc. |
| 7. Lavender - 3 Legged Dog Films Inc. | 15. The Skyjacker's Tale - Cave 7 Productions Inc. |
| 8. Love of My Life - Paragraph Pictures Inc. | 16. The Steps - Quadrant Motion Pictures |

OMDC Interactive Digital Media Fund

The 2016-17 IDM Fund invested \$8 million in 71 IDM projects with budgets totaling \$22 million, resulting in approximately 12,700 weeks of work for Ontario creators.

2016-17 OMDC Interactive Digital Media Fund – Concept Definition Recipients

- | | |
|--------------------------------|------------------------------------|
| 1. 13AM Games Inc. | 18. Laundry Bear Games Inc. |
| 2. 802 Industries Inc. | 19. Magmic Inc. |
| 3. Alientrap Games Inc. | 20. Media Matters Incorporated |
| 4. Big Viking Games Inc. | 21. Postopian Games Inc. |
| 5. Boring Girl Productions | 22. Power Level Studios Inc. |
| 6. Brothers DePaul Inc. | 23. Quantum Capture Inc. |
| 7. Cococucumber Inc. | 24. Radical VR Inc. |
| 8. Deadly Soap Studio Inc. | 25. Red Meat Games Inc. |
| 9. Digital Howard Inc. | 26. Redwood Performance Group Inc. |
| 10. DrinkBox Studios Inc. | 27. Shaftesbury Films Inc. |
| 11. Falling Squirrel Inc. | 28. Snowed In Studios Inc. |
| 12. Get Set Games Inc. | 29. Spooky Squid Games Inc. |
| 13. Gloam Collective Inc. | 30. Stitch Media Ontario Inc. |
| 14. Hop To It Productions Inc. | 31. Torn Banner Studios Inc. |
| 15. Innovate By Day | 32. Uken Games |
| 16. iThentic Canada Inc. | 33. Vertex Pop Inc. |
| 17. Joydrop Ltd. | |

2016-17 OMDC Interactive Digital Media Fund – Production Recipients

- | | |
|---------------------------------------|------------------------------------|
| 1. 2018120 Ontario Inc. | 8. Ghost BFF Inc. |
| 2. Alientrap Games Inc. | 9. Household Games Inc. |
| 3. Annex Publishing and Printing Inc. | 10. iThentic Canada Inc. |
| 4. Banger Films Inc. | 11. Kristal Clear Productions Inc. |
| 5. Big Blue Bubble Inc. | 12. LaRue Productions Inc. |
| 6. Boat Rocker Digital Inc. | 13. Lightning Rod Games Inc. |
| 7. DrinkBox Studios Inc. | 14. Maple Media Ltd. |

2016-17 OMDC Interactive Digital Media Fund – Production Recipients (Continued)

- | | |
|----------------------------|------------------------------|
| 15. Massive Damage Inc. | 24. Smiley Guy Studios Inc. |
| 16. N5 Pictures Inc. | 25. Speax Inc. |
| 17. Occupied VR | 26. Splashworks.com Inc. |
| 18. Passion Inc. | 27. Spooky Squid Games Inc. |
| 19. Phantom Compass Inc. | 28. Think Media Labs Inc. |
| 20. Reptoid Games Inc. | 29. Tiny Titan Studios Inc. |
| 21. Secret Location Inc. | 30. UnLock Math Inc. |
| 22. Shaftesbury Films Inc. | 31. VRGEN Inc. |
| 23. She Said Films Inc. | 32. Yellow Bear Studios Inc. |

OMDC Interactive Digital Media Fund: Global Market Development

The Global Market Development program provided \$548,000 to 58 companies to make 184 trips to 65 foreign markets to participate in activities that support company growth and produce measurable business and market development results.

2016-17 OMDC Interactive Digital Media Fund: Global Market Development Recipients

- | | |
|---------------------------------|--|
| 1. 13AM Games Inc. | 30. Love Conquers All Games Inc. |
| 2. 2360465 Ontario Ltd. | 31. Marblemedia Interactive Inc. |
| 3. Axon Interactive Inc. | 32. Mark Media Corp. |
| 4. Big Viking Games Inc. | 33. Massive Damage Inc. |
| 5. Blot Interactive Inc. | 34. Metanet Software Inc. |
| 6. Breezin' Thru Inc. | 35. MK-ULTRA Games Inc. |
| 7. Brili Inc. | 36. Monkeyface Studios Inc. |
| 8. Capybara Games Inc. | 37. Numismatic Games Corporation |
| 9. Clapfoot Inc. | 38. Phantom Compass Inc. |
| 10. Cococucumber Inc. | 39. Pop Sandbox Inc. |
| 11. Creative Bytes Studios Inc. | 40. Radical VR Inc. |
| 12. DEEP Inc. | 41. Red Meat Games Inc. |
| 13. Digital Howard Inc. | 42. Reptoid Games Inc. |
| 14. DrinkBox Studios Inc. | 43. Rocket 5 Studios Inc. |
| 15. Finish Line Games Inc. | 44. Secret Location Inc. |
| 16. Fresh Air Educators Inc. | 45. Snakehead Games Inc. / Les Jeux Tête de Serpent Inc. |
| 17. Game Hive Corporation | 46. Spooky Squid Games Inc. |
| 18. Game Pill Inc. | 47. Springbay Studio Ltd. |
| 19. Get Set Games Inc. | 48. Sticky Brain Studios Inc. |
| 20. Hop To It Productions Inc. | 49. Stitch Media Ontario Inc. |
| 21. Household Games Inc. | 50. Tactic Studios Inc. |
| 22. iThentic Canada Inc. | 51. Tiny Titan Studios Inc. |
| 23. Jon Remedios Games Inc. | 52. Torn Banner Studios Inc. |
| 24. Joydrop Ltd. | 53. Tribute Publishing Inc. |
| 25. L3O Interactive Inc. | 54. Uken Games |
| 26. LaRue Entertainment Ltd. | 55. Vagabond Dog Inc. |
| 27. Lightning Rod Games Inc. | 56. Vertex Pop Inc. |
| 28. Little Guy Games Inc. | 57. Vivid Foundry |
| 29. Log Cabin Productions Inc. | 58. XMG Studio Inc. |

New OMDC Interactive Digital Media Fund: Marketing Support

Marketing Support provided \$769,000 towards marketing efforts for 18 IDM Fund: Production-supported projects. The program provides funding for marketing activities that will amplify the visibility and financial viability of OMDC-funded interactive digital media projects when they are released or available for sale in the marketplace.

2016-17 OMDC Interactive Digital Media Fund: Marketing Support Recipients

- | | |
|-----------------------------------|------------------------------|
| 1. Big Viking Games Inc. | 10. Pop Sandbox |
| 2. Bloom Digital Media Inc. | 11. Save Me Productions Inc. |
| 3. Boat Rocker Digital Inc. | 12. Secret Location Inc. |
| 4. Cult Leader | 13. Snakehead Games Inc. |
| 5. DrinkBox Studios | 14. Springbay Studio Ltd. |
| 6. Finish Line Games Inc. | 15. Uken Games |
| 7. iThentic Canada Inc. | 16. Vagabond Dog Inc. |
| 8. Kristal Clear Productions Inc. | 17. XMG Studios Inc. |
| 9. Massive Damage | |

Ontario Music Fund

OMDC is pleased to provide funding to the following successful applicants through the Ontario Music Fund.

Music Company Development

Music Company Development helps music companies based in the province increase recording, production and marketing to boost music sales and support job creation. OMDC awarded 70 grants, representing \$8 million with project budgets totaling \$42 million.

2016-17 Music Company Development Recipients

Category A – Domestic Music Companies

- | | |
|---|--|
| 1. 2+2 Management Inc. | 22. Eggplant Entertainment Inc. |
| 2. A Tribe Called Red Inc. | 23. Entertainment One Limited (eOne Music Canada) |
| 3. Airstrip Music Inc. (The Road Hammers) | 24. First Things First Entertainment Inc. (Skratch Bastid) |
| 4. Arkells Touring Inc. | 25. Fullcc Music Group |
| 5. Arts & Crafts Productions Inc. | 26. Go Kartz Management Inc. |
| 6. Barchords Inc. (Bahamas) | 27. Good Lovelies Inc. |
| 7. Bedlam Music Inc. | 28. Good People Sounds Inc. (Majid Jordan) |
| 8. Bedtracks Inc. | 29. Hejaz Entertainment Inc. (Pavlo) |
| 9. Beetle Bomb Music Inc. (Hannah Georgas) | 30. HOME Music Company Inc. |
| 10. Black Box Recordings Inc. | 31. JAD Media Inc. |
| 11. Bumstead Productions Inc. | 32. Jancar and Associates Inc. |
| 12. CCS Rights Management Corp. | 33. Johnny Mac Entertainment Inc. |
| 13. Chapter 2 Productions Inc. (Cymba Music Publishing) | 34. Keys N Krates Touring Inc. |
| 14. City and Colour | 35. Last Gang Records Inc. |
| 15. Coalition Music Inc. | 36. Linus Entertainment Inc. |
| 16. Cowboy Junkies Inc. | 37. MacMaster Music Inc. (Natalie MacMaster & Donnell Leahy) |
| 17. Curve Music Inc. | 38. Man Machine Poem Touring Inc. (The Tragically Hip) |
| 18. Dave Spencer Management Inc. | 39. MapleCore Ltd. (Cadence Music Group) |
| 19. Dine Alone Music Inc. | 40. MDM Recordings Inc. |
| 20. Dragonette Inc. | 41. Metric Productions Inc. |
| 21. DWW Entertainment Inc. (Down With Webster) | 42. Monster Truck Music Inc. |
| | 43. Mont Royal Records Inc. (Royal Mountain Records) |

Continued >

2016-17 Music Company Development Recipients (Continued)

- | | |
|--|---|
| 44. ole Media Management (GP) INC. | 58. Sleepless Records Inc. |
| 45. Outside Music Inc. | 59. Sonic Unyon |
| 46. Pandynamium Management Inc. | 60. Starfish Entertainment Inc. |
| 47. Paper Bag Records Inc. | 61. Strongman Music Inc. (Steve Strongman) |
| 48. People's Champ Inc. | 62. The Strumbellas Inc. |
| 49. Peter Cardinali Productions Inc. | 63. Tim Hicks Music Inc. |
| 50. Pirates Blend Records Inc. | 64. The Trews Music Inc. |
| 51. Q&A Music Rights Administration Inc. | 65. Walk off the Earth Entertainment Inc. |
| 52. Red Brick Music Publishing | 66. Wax Records Inc. |
| 53. RGK Entertainment Group Inc. | 67. Zeds Dead Inc. |
| 54. Royal Wood Music Inc. | Category B – Multinational Record Labels |
| 55. Serenader Source Inc. (Serena Ryder) | 68. Sony Music Entertainment Canada Inc. |
| 56. Silverstein Music Inc. | 69. Universal Music Canada Inc. |
| 57. Six Shooter Records Inc. | 70. Warner Music Canada Co. |

Music Futures

Music Futures supported 46 grants, awarding \$1.2 million overall with project budgets totalling \$5.6 million.

2016-17 Music Futures Recipients

Category A – Record Labels, Music Managers, Music Publishers and Artist-Entrepreneurs

1. Adaline Music
2. Amphis Music (Heather Dale)
3. Boonsdale Records
4. Care of Management Inc. (formerly Marked Music Inc.)
5. CLK Creative Works Inc.
6. Comino Productions Inc.
7. Countermeasure Inc.
8. Culvert Music Inc.
9. Do Right Music Inc.
10. Ekul Music Inc. (Luke McMaster)
11. The Gallery Players of Niagara
12. Gladiator Records
13. hard. Music Design
14. Hardwood Records Inc.
15. Hennie Bekker Music Inc. (Abbeywood Records)
16. High Priest (Exco Levi)
17. Howling Turtle Inc. (Julian Taylor Band)
18. Idée Fixe Records Inc.
19. Intello-Productions Inc. (Yao)
20. Kelp Records Corporation
21. Noisemaker Management
22. Northstarr Entertainment Inc. (D.O.)
23. Plaid Shirt Music (Peter Katz)

24. Real World Artist Management Inc.
25. Rolf Carlos Klausener
26. Saimy's Art (Sonia Aimy)
27. The Slocan Ramblers Ltd.
28. The Stable Music (Shaun Frank)
29. Sunny Jam Records Inc. (Alysha Brilla)
30. Telephone Explosion Records
31. URBNET Communications Inc.
32. Zed Music Inc.

Category B – Music Promoters/Presenters and Booking Agents

33. Aboriginal Experiences, Arts and Culture (Summer Solstice Festival)
34. AIM: Artists in Motion Inc.
35. Arboretum Arts Festival
36. Bravo Niagara! Festival of the Arts
37. JKB Communications Inc.
38. Kazoo! Festival
39. Kingston Punk Productions
40. Long Winter Music and Arts Festival
41. Neruda Arts
42. Niagara Jazz Festival
43. Port Hope Jazz Inc.
44. Rastafest Inc.
45. River & Sky Arts in the Woods
46. We Live Up Here Urban Arts

Live Music

Live Music awarded 39 grants representing \$3.8 million with project budgets totaling \$29.3 million.

2016-17 Live Music Recipients

-
- | | |
|---|--|
| 1. Admiral Creative Group | 21. Jones & Jones Productions Ltd.
(JAMBANA One World Festival) |
| 2. The Agency Group Inc. (United Talent Agency) | 22. Jones Entertainment Group (Rock the Park) |
| 3. Beaches Jazz Festival Society | 23. Live Nation Ontario Concerts GP |
| 4. Burlington's Sound of Music Festival Inc. | 24. Lot 18 Productions Inc. (Riverfest Elora) |
| 5. Calabogie Blues and Ribfest Inc. | 25. Mariposa Folk Foundation |
| 6. Calabogie Country Music Festival Inc.
(Mountain Man Music Festival) | 26. Music and Beyond Performing Arts |
| 7. Canadian Country Music Association | 27. NXNE Inc. |
| 8. Canadian Music Week | 28. Ontario Festival of Small Halls |
| 9. Centre français Hamilton Inc. | 29. Ottawa Bluesfest |
| 10. CityFolk Festival | 30. Ottawa Chamber Music Society |
| 11. The Corporation of Massey Hall and Roy Thomson Hall | 31. Ottawa Jazz Festival Inc. |
| 12. Embrace Entertainment Inc. | 32. The Paquin Entertainment Group Inc. (Paquin Artists Agency) |
| 13. The Feldman Agency Inc. | 33. Small World Music Society |
| 14. Festival de la Curd | 34. Soundstreams Canada Concerts |
| 15. Festival franco-ontarien (2006) Inc. | 35. Spectrasonic |
| 16. Georgian Bay Folk Society (Summerfolk Music Festival) | 36. Supercrawl Productions |
| 17. The Guelph Jazz Festival | 37. Toronto Downtown Jazz Society |
| 18. Hillside Community Festival of Guelph | 38. Toronto Urban Roots Fest Inc. |
| 19. Historic Waterdown Arts & Events (ArtsFEST) | 39. Wavelength Music Arts Projects |
| 20. Jazz Sudbury | |

Music Industry Development

Music Industry Development supports initiatives that expand skills, business capacity, market share, export sales, and innovation across Ontario's music industry. OMDC awarded 34 grants representing \$2.7 million for project budgets totaling \$14.2 million.

2016-17 Music Industry Development Recipients

-
- | | |
|---|--|
| 1. Alliance nationale de l'industrie musicale | 18. Kelp Records Corporation / Association des professionnels
de la chanson et la musique |
| 2. Association des professionnels de la chanson et la musique | 19. Manifesto Community Projects Inc. |
| 3. Association for Music and Innovative Arts (Prism Prize) | 20. Music Canada |
| 4. Blue Ant Music Inc. (Polaris Music Prize) | 21. Music Canada Live |
| 5. Canada's Music Incubator Limited | 22. Music Managers Forum Canada |
| 6. The Canadian Academy of Recording Arts and Sciences | 23. Music Nation Foundation |
| 7. Canadian Country Music Association | 24. Ottawa Music Industry Coalition |
| 8. Canadian Independent Music Association | 25. PhemPhat Entertainment Group (Honey Jam) |
| 9. Canadian Independent Music Association / Music Ontario | 26. Réseau Ontario des arts de la scène Inc. |
| 10. Canadian Music Centre; Centre de Musique Canadienne | 27. Réseau Ontario des arts de la scène Inc. / Association des
professionnels de la chanson et de la musique/
Alliance nationale de l'industrie musicale |
| 11. Canadian Music Publishers Association | 28. Small World Music Society |
| 12. Canadian Music Week | 29. Songwriters Association of Canada |
| 13. Le Carrefour francophone de Sudbury | 30. Toronto Blues Society |
| 14. Country Music Association of Ontario | 31. Women In Music Professional Association of Canada |
| 15. Cultural Industries Ontario North | |
| 16. Folk Music Ontario | |
| 17. Indie Week Inc. | |

OMDC Book Fund

In 2016-17, the OMDC Book Fund awarded \$2.2 million to 35 Ontario publishers for 38 initiatives for project budgets totaling \$3.4 million.

2016-17 OMDC Book Fund Recipients

-
- | | |
|---|--|
| 1. Annick Press Ltd. | 19. House of Anansi Press Inc. |
| 2. Between the Lines Incorporated | 20. Howard Aster & Associates Corp. Ltd. |
| 3. Biblioasis Inc. | 21. Invisible Publishing Collective Inc. |
| 4. Bookland Press Inc. | 22. Irwin Law Inc. |
| 5. BookThug Inc. | 23. James Lorimer & Company Limited |
| 6. Brick Books Inc. | 24. Kids Can Press Ltd. |
| 7. Broadview Press Inc. | 25. Koyama Press Inc. |
| 8. Coach House Books Inc. | 26. Owlkids Books Inc. |
| 9. Crabtree Publishing Company Limited | 27. Pembroke Publishers Limited |
| 10. DC Canada Education Development (DCCED) Corp. | 28. Prise de parole Inc. |
| 11. Dundurn Press Limited | 29. Rainbow Horizons Publishing Inc. |
| 12. ECW Press Ltd. | 30. Robert Rose Inc. |
| 13. Les Éditions David | 31. Second Story Feminist Press Inc. |
| 14. Les Éditions L'Interligne | 32. Thompson Educational Publishing Inc. |
| 15. Emond Montgomery Publications Limited | 33. University of Ottawa Press |
| 16. Firefly Books Ltd. | 34. University of Toronto Press |
| 17. Greenwood Books Limited | 35. Wilfrid Laurier University Press |
| 18. Guernica Editions Inc. | |

OMDC Magazine Fund

The OMDC distributed \$2.0 million to 39 magazine publishers seeking to grow their businesses. The funding helped implement 39 strategic business initiatives and digital activities with project budgets totaling \$3.9 million.

2016-17 OMDC Magazine Fund Recipients

-
- | | |
|---------------------------------------|---|
| 1. 1059434 Ontario Inc. | 21. Law and Style Media Inc. |
| 2. 1425545 Ontario Inc. | 22. Literary Review of Canada |
| 3. 2113801 Ontario Inc. | 23. Maple Media Ltd. |
| 4. 2321333 Ontario Inc. | 24. Media Matters Incorporated |
| 5. Actual Media Inc. | 25. Municipal World Inc. |
| 6. AdAstra Media Inc. | 26. Nature's Way North Publishers Inc. |
| 7. Annex Publishing and Printing Inc. | 27. NOW Communications Inc. |
| 8. Applied Arts Inc. | 28. Outpost Incorporated |
| 9. Azure Publishing Inc. | 29. Passion Inc. |
| 10. Baxter Publications Inc. | 30. Post City Magazines Inc. |
| 11. Blue Ant Media Solutions Inc. | 31. The Rider's Mag Inc. |
| 12. Canadian Art Foundation | 32. Sawdust Media Inc. |
| 13. Canadian Geographic Enterprises | 33. SkyNews Inc. |
| 14. Concepts Travel Media Limited | 34. Spacing Media Inc. |
| 15. Contempo Media Inc. | 35. Toronto Life Publishing Company Limited |
| 16. Dadgar Inc. | 36. Tribute Publishing Inc. |
| 17. Green Teacher | 37. Verge Magazine Inc. |
| 18. Gripped Publishing Inc. | 38. The Walrus Foundation |
| 19. Horse Publications Group Inc. | 39. WholeNote Media Inc. |
| 20. iQ Business Media Inc. | |

OMDC Export Fund

The OMDC provided 148 companies from the book and film and television industries with \$1.3 million to pursue international business development activities. Last year, companies receiving export support generated \$380 million in sales – a return of \$227 for every dollar invested.

2016-17 OMDC Export Fund – Book Recipients

- | | |
|---|--|
| 1. Annick Press Ltd. | 19. Inanna Publications and Education Inc. |
| 2. Between the Lines Incorporated | 20. Insomniac Press Ltd. |
| 3. Biblioasis Inc. | 21. Invisible Publishing Collective Inc. |
| 4. Bookland Press Inc. | 22. James Lorimer & Company Limited |
| 5. BookThug Inc. | 23. Kids Can Press Ltd. |
| 6. Broadview Press Inc. | 24. Koyama Press Inc. |
| 7. Canadian Scholars' Press Inc. | 25. Owlkids Books Inc. |
| 8. Coach House Books Inc. | 26. Pajama Press Inc. |
| 9. Crabtree Publishing Company Limited | 27. Pembroke Publishers Limited |
| 10. DC Canada Education Development (DCCED) Corp. | 28. Playwrights Canada Press Ltd. |
| 11. Dundurn Press Limited | 29. Porcupine's Quill Inc. |
| 12. ECW Press Ltd. | 30. Rainbow Horizons Publishing Inc. |
| 13. Les Éditions du Vermillon | 31. Robert Rose Inc. |
| 14. Firefly Books Ltd. | 32. Second Story Feminist Press Inc. |
| 15. Groundwood Books Limited | 33. University of Toronto Press |
| 16. Guernica Editions Inc. | 34. Wilfrid Laurier University Press |
| 17. House of Anansi Press Inc. | 35. Wolsak and Wynn Publishers Ltd. |
| 18. Howard Aster & Associates Corp. Ltd. | |

2016-17 OMDC Export Fund – Film & Television Recipients

- | | |
|---|---------------------------------------|
| 1. 1207554 Ontario Inc. | 19. Clique Pictures Inc. |
| 2. 136469 Canada Limited | 20. Close Up Film Productions Limited |
| 3. 1432146 Ontario Ltd. o/a Proximity Films | 21. Conquering Lion Pictures Inc. |
| 4. 8456828 Canada Inc. | 22. Copperheart Entertainment Inc. |
| 5. A Film Monkey Production Inc. | 23. Cream Productions Inc. |
| 6. A71 Productions Inc. | 24. Darius Films Inc. |
| 7. Aiken Heart Films Inc. | 25. Devil's Note Films Inc. |
| 8. Aircraft Pictures Ltd. | 26. Devonshire Productions Inc. |
| 9. Alcina Pictures Ltd. | 27. Don Carmody Productions Inc. |
| 10. Allpar Productions Inc. | 28. Eggplant Pictures Inc. |
| 11. Amaze Film + Television Inc. | 29. Euclid 431 Pictures Inc. |
| 12. Amberwood Productions Services Inc. | 30. Fadoo Productions Inc. |
| 13. aquaCULTURE Pictures Inc. | 31. Fast Motion Studios |
| 14. Back Alley Film Productions Ltd. | 32. Fathom Film Group Ltd. |
| 15. Big Screen Entertainment Inc. | 33. Fear and Desire Productions Inc. |
| 16. Brain Power Studio Inc. | 34. The Film Farm Inc. |
| 17. Bunk 11 Pictures Inc. | 35. First Love Films Inc. |
| 18. Castlewood Productions Inc. | 36. FORTÉ Entertainment Inc. |

Continued >

2016-17 OMDC Export Fund – Film & Television Recipients (Continued)

37. GAPC Entertainment Inc.	76. Red Queen Productions Inc.
38. Gearshift Films Inc.	77. Riddle Films Inc.
39. Good Soup Productions Inc.	78. RTR Media Inc.
40. Guru Animation Studio Ltd.	79. Saloon Media Inc.
41. H Is For Productions Inc.	80. Sandra Leuba
42. Hawkeye Pictures Inc.	81. Sarrazin Productions Inc.
43. The Heliconia Press	82. SC Productions Inc.
44. Hill 100 Productions Inc.	83. Schafer/Thurling Productions Ltd. DBA The Red Car Producers
45. HitPlay Productions Inc.	84. Scythia Films Inc.
46. Holland Park Productions Inc.	85. Serendipity Point Films Inc.
47. House of Films Inc.	86. Sienna Films Inc.
48. Inflo Films Inc.	87. Sinking Ship Entertainment Inc.
49. January Films Limited	88. Six Island Productions Inc.
50. JoBro Productions Inc.	89. SK Films Inc.
51. Kensington Communications Inc.	90. Smiley Guy Studios Inc.
52. Larry Weinstein Productions	91. Solo Productions Inc.
53. Lithium Studios Productions Inc.	92. Spiral Entertainment Ltd.
54. Lumanity Productions Inc.	93. Storyline Entertainment Inc.
55. Marble Media Inc.	94. Storystream Media Initiative Incorporated
56. Marina Cordon Entertainment Inc.	95. Strada Films Inc.
57. Markham Street Films Inc.	96. Straight Edge Films Inc.
58. Matter of Fact Media Inc.	97. StrømHaus Productions Ltd.
59. Middle Child Films Inc.	98. Substance Production Inc.
60. Monkeys & Parrots Corp.	99. Temple Street Productions Incorporated
61. Motel Pictures Inc.	100. TimeLapse Pictures Productions Inc.
62. Muse Entertainment (Ontario) Inc.	101. Timshel KGM Inc.
63. New Metric Media Inc.	102. Triptych Media Inc.
64. New Real Films Inc.	103. True Gravity Productions Inc.
65. No Trace Camping Productions Inc.	104. Varner Productions Limited
66. Nomad Films Inc.	105. VI5 Inc.
67. Onestone Entertainment Inc.	106. Viddywell Films Inc.
68. Our House Media Inc.	107. Vitality Media Productions Inc.
69. Peace Point Entertainment Group Inc.	108. White Pine Pictures Inc.
70. Pivotal Media Inc.	109. Willis Sweete Productions Inc.
71. Plausible Communications	110. Woods Entertainment Canada Inc.
72. Primitive Entertainment Inc.	111. Yap Films Inc.
73. Quarterlife Crisis Productions Inc.	112. YN Films Inc.
74. Quiet Revolution Pictures Inc.	113. Z films Inc.
75. Ramaco Media Inc.	

Industry Development Program

Ontario Media Development Corporation provides support to Ontario's cultural entrepreneurs by partnering with established trade and event organizations to offer initiatives, events and activities that stimulate the growth of the cultural media industries. These initiatives must promote the potential for measurable commercial transactions or other business-focused opportunities for Ontario companies that create and sell content in the book and magazine, film and television, and interactive digital media industries and any combination of these industries. OMDC supported 43 initiatives with an investment of \$1.3 million.

2016-17 Industry Development Program Recipients

1. Association of Canadian Publishers - International Networking Dinners: Frankfurt & Bologna
2. Association of Canadian Publishers - 49th Shelf: Marketing & Audience Development
3. Association of Canadian Publishers - School Library Marketing Initiative: Top Grade, OLA Panel and Reception
4. Atlantic Film Festival Association - Strategic Partners Co-Production Market
5. Bento Miso Collaborative Workspace - IndieCade East 2016 OMDC Showcase
6. Canadian Film in the Schools - REEL CANADA: Our Films in Our Schools programme
7. Canadian Film Institute/Ottawa International Animation Festival - The Animation Conference
8. CaribbeanTales Inc. - CaribbeanTales Market Incubator Program
9. Centre for Aboriginal Media - imagineNATIVE Film & Media Arts Festival - Micro Meetings
10. Cinefest; The Sudbury Film Festival Inc. - Industry Forum / Cinema Summit
11. Computer Animation Studios of Ontario - CASO 2017 Demo Reels
12. eBOUND Canada - Check it Out - eBOUND Library Recommendation Engine
13. Female Eye Film Festival - Making It Happen in 2016
14. FlashinTO Inc. - FITC Toronto 2016
15. Hand Eye Society - Comics vs Games 2016
16. Hand Eye Society - Comics X Games Artist Incubator
17. Hot Docs - Hot Docs - OMDC Sunny Side of the Doc Mission
18. Independent Publishers Association of Ontario - IPAO Internship Program
19. Independent Web Series Creators of Canada - T.O. Webfest 2016
20. Independent Web Series Creators of Canada - Two events by IWCC
21. Interactive Ontario Industry Association - GameON: Ventures 2016
22. Interactive Ontario Industry Association - iLunch 15.0
23. Interactive Ontario Industry Association - iON 2.0 2016 (Formerly iON Regions)
24. Interactive Ontario Industry Association - Interactive Ontario Discoverability Strategy
25. International Readings at Harbourfront - 9th Annual International Visitors Programme at the 36th edition of IFOA
26. Magazines Canada - National Magazine Stand Campaign (NMSC) Take 2
27. Magazines Canada - Platform Development: Business and Content Marketing
28. Magazines Canada - Digital Audience Discovery
29. National Magazine Awards Foundation - Leveraging Excellence on the Newsstand
30. NXNE Inc. - NXNE Future Land
31. Open Book Foundation - Open Book
32. Organization of Book Publishers of Ontario - OLA 2016 Super Conference Ontario Indie Books Pavilion
33. Planet in Focus: International Environmental Film & Video Festival - 17th Annual Planet in Focus Film Festival and Industry Series
34. ReelWorld Film Festival Inc. - Meet-Ups Lunch - ReelWorld Film Festival
35. Salon du livre de Toronto - 24th Toronto French Book Fair
36. Toronto Animation Arts Festival International - Toronto Animation Arts Festival International (TAAFI)
37. Toronto Book and Magazine Festival - 2016 Vibrant Voices of Ontario Tent
38. Toronto Game Jam - Toronto Game Jam - TOJam 11
39. Toronto International Film Festival Inc. - Toronto International Film Festival 2016
40. Toronto International Film Festival Inc. - Film Circuit 2016
41. Toronto Reel Asian International Film Festival - 2016 Toronto Reel Asian Film Festival Industry Program
42. Women in Film & Television - Toronto - Digital Media Boot Camp 2016
43. Youth Media Alliance Médias Jeunesse - YMA at Kidscreen Summit 2017

OMDC Research Grants

OMDC offers financial support directly to incorporated and not-for-profit industry organizations undertaking research initiatives that support or complement the mandate of OMDC. In 2016-17, OMDC awarded \$230,000 in research grants to 10 studies.

2016-17 OMDC Research Grants Recipients

1. The Alliance of Canadian Cinema, Television and Radio Artists (ACTRA Toronto) | ACTRA Toronto Diversity Census - for Ontario
2. Canadian Media Producers Association | Women & Leadership: A Study of Gender Parity and Diversity in Canada's Screen Industries
3. Centre for Aboriginal Media (imagineNATIVE Film + Media Arts Festival) | On Screen Protocols & Pathways: A Media Production Guide to Working with First Nations, Métis and Inuit Communities, Cultures, Concepts & Stories
4. eBOUND Canada | Canadian Ebooks in Libraries: Gap Analysis Report
5. Interactive Ontario Industry Association | A Diversity & Inclusion Toolkit for the Interactive Digital Media Industry
6. Interactive Ontario Industry Association | Measuring Success: The Impact of Interactive Digital Media in Ontario
7. Magazines Canada | Magazine Industry Paid Internship Study
8. Ontario Book Publishers Organization | Use of Canadian Books in Ontario Public and Catholic Intermediate and Secondary English Departments: Results of a Survey of Teachers of Grades 7 through 12
9. Screen Composers Guild | Study on Gender Issues in the Canadian Screen Composing Industry
10. Women in View | The Diversity Toolkit

BOARD OF DIRECTORS

APRIL 1, 2016 – MARCH 31, 2017

The OMDC is governed by a Board of Directors appointed by the Lieutenant Governor-in-Council, who designates the Chair and Vice-Chair from among the appointed members. The Board of Directors meets regularly throughout the fiscal year.

MARK SAKAMOTO, CHAIR

Executive Vice-President
Think Research

- Appointed to OMDC Board August 21, 2008;
- Re-appointed February 7, 2011;
- Re-appointed February 7, 2014;
- Re-appointed and designated Chair, January 29, 2016

MARGUERITE PIGOTT

Vice President Development, Outreach and Strategic Initiatives

Canadian Media Producers Association

- Appointed August 12, 2009
- Re-appointed February 7, 2012;
- Re-appointed August 25, 2015;
- Appointed Vice-Chair March 1, 2017

NYLA AHMAD

Senior Vice-President, New Ventures Operations & Strategic Partnerships, Rogers Communications Inc.

- Appointed August 12, 2009;
- Re-appointed February 7, 2012;
- Re-appointed June 23, 2015

PATRICK BOURBONNAIS

Portfolio Manager Community Initiatives and Partnerships
Conseil des écoles catholiques du Centre-Est

- Appointed November 6, 2013;
- Re-appointed November 6, 2016

PAUL BRONFMAN

Chairman and Chief Executive Officer
Comweb Group Inc. and William F. White International Inc.
Chairman
Pinewood Toronto Studios Inc.

- Appointed April 14, 2010;
- Re-appointed February 7, 2013;
- Re-appointed February 7, 2016

ADAM CAPLAN

Principal
web.isod.es

- Appointed February 26, 2014;
- Re-appointed February 26, 2017

SUSAN DE CARTIER

President
Starfish Entertainment

- Appointed March 10, 2010;
- Re-appointed February 7, 2013;
- Re-appointed February 7, 2016

SHARIFA KHAN

President and Chief Executive Officer
Balmoral Marketing Inc.

- Appointed February 20, 2013;
- Re-appointed February 7, 2016

GAYE LINDO

Executive Director
Reelworld Film Festival and Foundation

- Appointed October 5, 2016

SARAH MACLACHLAN

President
House of Anansi Press and Groundwood Books

- Appointed August 12, 2008;
- Re-appointed February 7, 2011;
- Re-appointed February 7, 2014

ILDIKO MARSHALL

Retired Vice-President and Publisher
Today's Parent Group at Rogers Publishing

- Appointed April 14, 2010;
- Re-appointed February 7, 2013;
- Re-appointed February 7, 2016

ANITA MCOUAT

Partner
Audit and Assurance Group PwC

- Appointed May 30, 2012;
- Re-appointed April 22, 2015

BLAKE TOHANA

Chief Financial Officer
9 Story Media Group

- Appointed March 10, 2010;
- Re-appointed February 7, 2013;
- Re-appointed on February 7, 2016

Total remuneration to the Board of Directors for the fiscal year ending March 31, 2017 was \$8,925.00.

MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL STATEMENTS

The accompanying financial statements have been prepared by management in accordance with Canadian public sector accounting standards and are the responsibility of management. The preparation of the financial statements necessarily involves the use of estimates based on management's judgment, particularly when transactions affecting the current accounting period cannot be finalized with certainty until future periods. The financial statements have been properly prepared within reasonable limits of materiality and in light of information available up to September 26, 2017.

Management maintains a system of internal controls designed to provide reasonable assurance that the assets are safeguarded and that reliable financial information is available on a timely basis. The system includes formal policies and procedures and an organizational structure that provides for appropriate delegation of authority and segregation of responsibilities.

Ontario Media Development Corporation's Board of Directors is responsible for ensuring that management fulfills its responsibilities. The Board has appointed an audit committee from among its own members. The audit committee meets periodically with senior management and the Office of the Auditor General of Ontario to discuss audit, internal control, accounting policy, and financial reporting matters. The financial statements are reviewed by the audit committee before approval by the Board of Directors.

The Office of the Auditor General of Ontario conducts an annual audit in accordance with subsection 14(1) of Ontario Regulation 672/00 of the *Development Corporations Act*. The auditor's report outlines the scope of the auditor's examination and opinion.



Karen Thorne-Stone
President & Chief Executive Officer



Raina Wells
Director, Business Affairs and Research (A)

September 26, 2017

INDEPENDENT AUDITOR'S REPORT



Office of the Auditor General of Ontario
Bureau de la vérificatrice générale de l'Ontario

To the Ontario Media Development Corporation and the Minister of Tourism, Culture and Sport

I have audited the accompanying financial statements of the Ontario Media Development Corporation, which comprise the statement of financial position as at March 31, 2017, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements present fairly, in all material respects, the financial position of the Ontario Media Development Corporation as at March 31, 2017 and the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Toronto, Ontario
September 26, 2017

Susan Klein, CPA, CA, LPA
Assistant Auditor General

STATEMENT OF FINANCIAL POSITION

AS AT MARCH 31, 2017

	2017 (\$ 000's)	2016 (\$ 000's)
ASSETS		
Cash and cash equivalents (Note 3)	22,506	27,741
Short-term investments (Note 3)	9,968	8,110
Accounts receivable	112	149
Prepaid expenses	36	43
Accrued interest	55	52
Current assets	32,677	36,095
Capital assets (Note 4)	293	320
	32,970	36,415
LIABILITIES		
Accounts payable and accrued liabilities (Note 5)	23,221	24,315
Due to the Province	393	350
Current liabilities	23,614	24,665
DEFERRED REVENUE (Note 6)	3,780	2,213
ACCRUED EMPLOYEE BENEFITS OBLIGATION (Note 10)	733	733
NET ASSETS		
Invested in capital assets	293	320
Unrestricted	4,550	8,484
	4,843	8,804
	32,970	36,415
COMMITMENTS (Note 9)		

The accompanying notes are an integral part of these statements.

On behalf of the Board:



Chair



Member, Audit Committee

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31, 2017

	2017 (\$ 000's)	2016 (\$ 000's)
REVENUE		
Ministry of Tourism, Culture and Sport (Note 6)	41,623	42,405
Tax credit administrative fees	1,789	2,034
Prior year grants rescinded or recovered (Note 8)	60	497
Return of investment under assistance programs	431	343
Interest	347	308
Other	138	160
	<u>44,388</u>	<u>45,747</u>
EXPENSES		
Ontario Music Fund	15,245	13,469
Industry development initiatives	11,028	14,018
Operating expenses (Note 7)	10,834	10,955
Interactive Digital Media Fund	9,616	5,914
Toronto International Film Festival Group grants	1,330	1,375
Research initiatives	296	377
	<u>48,349</u>	<u>46,108</u>
Deficiency of revenue over expenses	<u>(3,961)</u>	<u>(361)</u>

The accompanying notes are an integral part of these statements.

STATEMENT OF CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2017

	2017 (\$ 000's)			2016 (\$ 000's)
	Invested in Capital Assets	Unrestricted	Total	Total
Balance, beginning of year	320	8,484	8,804	9,165
Deficiency of revenue over expenses	(165)	(3,796)	(3,961)	(361)
Investment in capital assets	138	(138)	-	-
Balance, end of year	<u>293</u>	<u>4,550</u>	<u>4,843</u>	<u>8,804</u>

The accompanying notes are an integral part of these statements.

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31, 2017

	2017 (\$ 000's)	2016 (\$ 000's)
Cash flows from operating activities		
Deficiency of revenue over expenses	(3,961)	(361)
Amortization of capital assets	165	296
	<u>(3,796)</u>	<u>(65)</u>
Changes in non-cash working capital		
Accounts receivable	37	(63)
Prepaid expenses	7	(5)
Accrued interest	(3)	54
Current liabilities	(1,051)	5,946
Deferred revenue	1,567	1,086
Accrued employee benefits obligation	-	(284)
	<u>557</u>	<u>6,734</u>
Net cash (used in) from operating activities	(3,239)	6,669
Capital Activities		
Purchase of capital assets	(138)	(213)
Investing Activities		
Purchase of short-term investments	(41,381)	(19,906)
Disposal of short-term investments	39,523	23,927
	<u>(1,858)</u>	<u>4,021</u>
Net (decrease) increase in cash	(5,235)	10,477
Cash and cash equivalents at beginning of year	27,741	17,264
Cash and cash equivalents at end of year	<u>22,506</u>	<u>27,741</u>

The accompanying notes are an integral part of these statements.

NOTES TO FINANCIAL STATEMENTS

MARCH 31, 2017

1. BACKGROUND

The Ontario Media Development Corporation (the 'Corporation') is an agency of the Ministry of Tourism, Culture and Sport of the Government of Ontario created under Regulation 672/00 of the Development Corporations Act, and as such is not required to pay income taxes. The Corporation promotes the economic growth of Ontario's cultural media sector and focuses on strategic partnerships among all the industries - film, television, sound recording, book and magazine publishing and interactive digital media. The Corporation is classified as a government not-for-profit organization for accounting purposes.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared by management in accordance with the accounting standards for government not-for-profit organizations included in the Canadian Public Sector Accounting Standards ('PSAS').

Significant accounting policies followed in the preparation of these financial statements include:

(a) Capital Assets

Capital assets are recorded at cost less accumulated amortization. Capital assets are amortized on a straight-line basis over the following terms beginning in the year of acquisition:

Furniture and Office Equipment	10 years
Computer Hardware	3 years
Computer Software	3 years
Leasehold Improvements	5 years

(b) Revenue Recognition

Unrestricted government base operating grants are recognized as revenue in the period received. Restricted government grants are deferred and recognized as revenue in the year in which the related expenses are approved.

Tax credit administrative fees are recognized when earned, which is normally upon receipt. The return of investment under assistance programs is recorded on a cash basis because a reasonable estimate of the amounts to be collected cannot be made.

(c) Grants and Recoupable Advances

Grants and recoupable advances are recorded as expenses and accounts payable and accrued liabilities in the year that the Corporation approves the grant or advance. As they are subject to certain performance conditions placed on the recipients, they are reflected net of an allowance for estimated grants or recoupable advances to be rescinded or recovered. Grants and advances approved in prior years that are rescinded or recovered in the year in excess of the allowance are recorded as revenue.

(d) Contributed Services

Contributed services are received for certain events and are not recognized in the financial statements.

(e) Cash and Cash Equivalents

Cash and cash equivalents includes cash on hand, current bank accounts, bankers' acceptances and bearer deposit notes from Canadian chartered banks with terms of maturity of less than 93 days.

(f) Short-term Investments

Short-term investments are comprised of bankers' acceptances and bearer deposit notes from Canadian chartered banks with terms of maturity of 93 days to one year.

(g) Use of Estimates

The preparation of financial statements in accordance with Canadian public sector accounting standards requires that management make estimates and assumptions that affect the reported amounts of assets and liabilities as at the date of the financial statements and the reported amounts of revenue and expenses. Actual results could differ from management's best estimates as additional information becomes available in the future. The items subject to the most significant estimates are amortization of capital assets, employee future benefits, and accounts payable and accrued liabilities.

(h) Financial Instruments

The Corporation's financial instruments which consist of cash and cash equivalents, short term investments, accounts receivable, accounts payable and due to the province are all valued at cost. As cost approximates fair value given the short term nature of the maturities, no statement of remeasurement gains and losses is included.

(i) Employee Benefits

The Corporation follows PSAS requirements for accounting for employee future benefits, which includes post-employment benefits payable upon termination. Under these requirements, the cost of post-employment benefits is charged to operations annually as incurred.

3. FINANCIAL INSTRUMENTS

Credit and Interest Rate Risk – Credit risk may arise from the possibility that a creditor defaults on payment obligations, while interest rate risk is inherent in investments due to fluctuations in interest rates. The Corporation's exposure to credit and interest rate risk is minimal as the Corporation's cash and cash equivalents and short term investments have relatively short maturity spans and are held with leading Canadian chartered banks.

Cash and cash equivalents include \$22.139 million (2016 - \$27.476 million) of bankers' acceptances and bearer deposit notes from Canadian chartered banks with interest rates ranging from 0.52% - 0.86% (2016 - 0.66% - 0.96%). Short-term investments of \$9.968 million (2016 - \$8.110 million) consist of bankers' acceptances and bearer deposit notes from Canadian chartered banks with interest rates ranging from 0.83% - 0.92% (2016 - 0.68% - 0.83%).

Market Risk - Market risk arises when the value of an investment portfolio decreases as a result of changes in the volatility of interest rates, stock prices and foreign exchange risks. The Corporation is not exposed to any market risk due to the nature of its investments.

Liquidity Risk - Liquidity risk is the risk that the Corporation will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The Corporation manages its liquidity risk by monitoring its operating requirements. The Corporation prepared budget and cash forecasts to ensure it has sufficient funds to fulfill its obligations.

There have been no significant changes to the risk exposure from 2016.

4. CAPITAL ASSETS

	2017 (\$ 000's)		2016 (\$ 000's)	
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Furniture and Office Equipment	256	131	125	144
Computer Hardware	87	64	23	36
Computer Software	268	163	105	79
Leasehold Improvements	106	66	40	61
	<u>717</u>	<u>424</u>	<u>293</u>	<u>320</u>

5. ALLOWANCE FOR RESCINDED GRANTS

Allowance for rescinded grants is included in accounts payable and accrued liabilities on the Statement of Financial Position as follows:

	2017 (\$ 000's)	2016 (\$ 000's)
Allowance, beginning of year	850	625
Change in allowance	250	225
Allowance, end of year	1,100	850

The allowance is recorded in the Statement of Operations as follows:

	2017 (\$ 000's)	2016 (\$ 000's)
Ontario Music Fund	500	550
Industry Development Initiatives	600	300
	<u>1,100</u>	<u>850</u>

6. MINISTRY OF TOURISM, CULTURE AND SPORT FUNDING

The Ministry of Tourism, Culture and Sport (a related party) provided a \$25.491 million (2016 - \$28.491 million) base operating grant which has been recognized as revenue in the fiscal year. The Ministry also provided funding of \$15 million for the Ontario Music Fund (2016- \$15 million), of which the following was recognized as revenue in the Statement of Operations and the remainder was deferred.

	2017 (\$ 000's)			2016 (\$ 000's)
	Ontario Music Fund	Tax Credit Transitional Grant	Total	Ontario Music Fund
Opening balance	2,213	-	2,213	1,127
Funding received	15,000	2,700	17,700	15,000
Recognized as revenue	(16,133)	-	(16,133)	(13,914)
Closing balance	1,080	2,700	3,780	2,213

Revenue recognized for the Ontario Music Fund includes \$15.245 million (2016 - \$13.469 million) in grants, \$0.926 million (2016 - \$1.060 million) in Operating expenses and is net of prior year grants rescinded or recovered in the year of \$0.038 million (2016 - \$0.615 million). In connection with tax credit rate reductions announced in the 2015 Ontario budget to the Ontario Production Services Tax Credit and the Ontario Computer Animation Services Tax Credit, the Tax Credit Transitional Grant provides relief to qualifying productions that did not otherwise meet eligibility criteria for rate grandfathering measures.

7. OPERATING EXPENSES

	2017 (\$ 000's)	2016 (\$ 000's)
Salaries, wages and benefits		
- Tax credit administration	2,406	2,243
- Industry development	2,595	2,667
- Business affairs and research	1,351	1,270
- Other	750	429
	7,102	6,609
Corporate expenses and operations	1,203	1,196
Consulting services	501	401
Amortization of capital assets	165	296
Advertising, promotion & publications	583	623
Program support	908	1,378
Travel	372	452
	10,834	10,955

8. PRIOR YEAR GRANTS RESCINDED OR RECOVERED

Amounts rescinded or recovered are shown net of the allowance for rescinded grants on the Statement of Operations as follows:

	2017 (\$ 000's)	2016 (\$ 000's)
Rescinded or recovered amounts during the year	910	1,122
Less: prior year allowance	850	625
Prior year grants rescinded or recovered	60	497

Rescinded or recovered amounts during the year were as follows:

	2017 (\$ 000's)	2016 (\$ 000's)
Ontario Music Fund	588	815
Industry Development Initiatives	322	307
	910	1,122

9. LEASE EXPENSES

The Corporation is committed under operating leases for premises and office equipment to future minimum payments as follows:

	(\$ 000's)
2018	377
2019	217
2020	1
2021	1
2022	-
	<u>596</u>

The Corporation is committed to future minimum payments for its premises lease of \$580,000 and its proportionate share of realty taxes and operating expenses, which amounted to \$313,000 during 2017 (2016 - \$322,000). These amounts are expected to be similar in future years. Infrastructure Ontario (a related party) makes the lease payments to the landlord, and is subsequently reimbursed by the Corporation. The premises lease expires October 31, 2018.

The Corporation is also committed under operating leases for office equipment to future minimum payments totalling \$16,000. The leases for office equipment expire at various times over the next four years.

10. OBLIGATION FOR EMPLOYEE FUTURE BENEFITS

(a) Pension Plans

The Corporation's full-time employees participate in the Public Service Pension Plan (PSPP) or the Ontario Public Service Employees' Union Pension Plan (OPSEU-PP), which are defined benefit pension plans for employees of the Province and many provincial agencies. The Province of Ontario, which is the sole sponsor of the PSPP and a joint sponsor of the OPSEU-PP, determined the Corporation's annual payment to the funds. Since the Corporation is not a sponsor of these funds, gains and losses arising from statutory actuarial funding valuations are not assets or obligations of the Corporation, as the sponsors are responsible for ensuring that the pension funds are financially viable. The Corporation's annual payments of \$488,000 (2016 - \$470,000) are included in operating expenses in the Statement of Operations.

(b) Accrued Employee Benefits Obligation

The costs of any legislated severance and unused vacation entitlements are recognized when earned by eligible employees. During the year, the accrued employee benefits obligation was reduced by \$264,000 (2016 - \$292,000) due to a curtailment resulting from changes under the Public Service Act of Ontario. During the year, the decrease (increase) in the obligation was \$28,000 (2016 - (\$23,000)). The total liability for legislated severance and vacation is reflected in the accrued employee benefits obligation, less any amounts payable within one year, which are included in accounts payable and accrued liabilities, as follows:

	2017 (\$ 000's)	2016 (\$ 000's)
Total liability for legislated severance and vacation	1,076	1,030
Less: Due within one year and included in accounts payable and accrued liabilities	(343)	(297)
Accrued employee benefits obligation	<u>733</u>	<u>733</u>

The legislative severance portion of the accrued benefit obligation was calculated based on the following assumptions: discount rate of 2.55% (2016 - 2.7%); and estimated average years to retirement of 12.23 years (2016 - 12.57 years). Due to the curtailment of the plan during the year no assumption of wage and salary escalation was used (2016 - 0%). These assumptions are management's best estimates.

(c) Other Non-Pension Post-Employment Benefits

The cost of other non-pension post-retirement benefits is determined and funded on an ongoing basis by the Province (a related party) and accordingly is not included in these financial statements.

11. PUBLIC SECTOR SALARY DISCLOSURE

Section 3(5) of the Public Sector Salary Disclosure Act (1996) requires disclosure of Ontario public sector employees who were paid an annual salary in excess of \$100,000 in the calendar year 2016. For the Corporation, this disclosure is as follows:

Name	Title	Salary
Jennifer Blitz	Director, Tax Credit and Financing Program	\$113,002
Patrick Dervin	Corporate Controller	\$100,253
Raina Feldman	Director, Business Affairs & Research	\$142,774
Kristine Murphy	Director, Industry Development Group	\$144,591
Manya Rouben	Team Leader, Tax Credits	\$102,340
Monica Szenteszky	Team Leader, Tax Credits	\$101,003
Karen Thorne-Stone	President & Chief Executive Officer	\$195,330

SUPPLEMENTAL INFORMATION (UNAUDITED)

The following chart illustrates that 93.1% of OMDC's expenditures for the year ended March 31, 2017 are program-related.

	Corporate (\$ 000's)	Program Related (\$ 000's)	2017 Total (\$ 000's)
Direct Support (from Statement of Operations):	-	37,515	37,515
From Note 7:			
Salaries, Wages and Benefits	1596	5,506	7,102
Corporate Expenses and Operations	854	349	1,203
Consulting Services	219	282	501
Amortization of Capital Assets	76	89	165
Advertising, Promotion & Publications	451	132	583
Program Support	-	908	908
Travel	155	217	372
Total Expenditures	3,351	44,998	48,349
% of total	6.9%	93.1%	100.0%

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