



## Ontario Film and Television Production 2018 - 2020

### By Format

	2020		2019		2018	
	as at Dec. 31, 2020		as at Dec. 31, 2019		as at Dec. 31, 2018	
	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario

Production \$ = millions of dollars

<b>Domestic</b>						
Feature Film	42	113.1	58	144.0	50	132.1
Television Series <sup>1</sup>	76	511.2	117	815.7	118	645.2
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	58	70.6	86	85.1	62	69.9
<b>Total Domestic</b>	<b>176</b>	<b>694.9</b>	<b>261</b>	<b>1,044.8</b>	<b>230</b>	<b>847.2</b>

<b>Foreign</b>						
Feature Film	13	189.2	11	46.1	30	231.8
Television Series <sup>1</sup>	29	519.8	49	946.9	43	715.9
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	14	93.4	22	127.1	21	95.6
<b>Total Foreign</b>	<b>56</b>	<b>802.5</b>	<b>82</b>	<b>1,120.1</b>	<b>94</b>	<b>1,043.2</b>
<b>TOTAL</b>	<b>232</b>	<b>1,497.4</b>	<b>343</b>	<b>2,164.9</b>	<b>324</b>	<b>1,890.4</b>

### Animation vs. Live Action

<b>Domestic</b>						
Animation	9	97.5	19	136.3	13	80.4
Live Action	167	597.4	242	908.5	217	766.8
<b>Total Domestic</b>	<b>176</b>	<b>694.9</b>	<b>261</b>	<b>1,044.8</b>	<b>230</b>	<b>847.2</b>

<b>Foreign</b>						
Animation	15	96.2	13	69.6	13	35.7
Live Action	41	706.3	69	1,050.5	81	1,007.6
<b>Total Foreign</b>	<b>56</b>	<b>802.5</b>	<b>82</b>	<b>1,120.1</b>	<b>94</b>	<b>1,043.2</b>
<b>TOTAL</b>	<b>232</b>	<b>1,497.4</b>	<b>343</b>	<b>2,164.9</b>	<b>324</b>	<b>1,890.4</b>

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Production Statistics for the industry are generated annually by Ontario Creates. Data represents expenditures of all productions using Ontario Creates-administered incentives and services including Film Fund, Tax Credits and Film Commission. Data does not include television commercials, corporate videos, music videos, or broadcaster in-house production. Data reflects annual production spend (labour, goods and services) in Ontario only, which may not be the total project budget. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

<sup>1</sup> The number of television series does not include cycles which began production in the previous year.

<sup>2</sup> Productions with fewer than six episodes.

### **2020 Film and Television Production Stats Analysis**

- Ontario's film and TV industry contributed \$1.5 billion to Ontario's economy in 2020, while navigating the challenges of COVID-19. This activity created almost 29,667 high-value full-time equivalent direct and spin-off jobs for Ontarians.
- Due to COVID-19, Ontario was only open for 'normal' production from January – February 2020 and all live action production was shut down for approximately four months during Ontario's peak shooting season. Production was able to return for the remainder of the year by adhering to robust health and safety protocols including regular COVID-19 testing for all cast and crew.
- In 2020, film and television production spending in Ontario decreased 30.8% as compared to 2019. This is a direct result of the challenges related to COVID-19. Despite this, production activity returned strongly in the Fall, exceeding live action production volume and spending of any previous Fall on record.
- On the domestic side there were 85 fewer productions than last year, while the number of service productions decreased by 26. Foreign and domestic production spending both decreased by approximately 30% (28.4% and 33.5%, respectively), however independent domestic feature film production was impacted more substantially than other categories. Initial data from 2021 suggests that domestic film and television production will continue to be disproportionately affected as the impacts of COVID-19 continue across the production sector.
- Animated production remained stable in 2020 when compared to the previous three-year average. Domestic animated production expenditures slightly outpaced foreign animated production (\$97.5 million compared to \$96.2 million). Made-in-Ontario animated productions included: HILDA, LAST KIDS ON EARTH, and PAW PATROL.
- Consumer demand for Ontario television series has continued to increase, driven in part by the pandemic. The Ontario-made Canadian series SCHITT'S CREEK swept the 2020 Emmy Awards with nine wins, while the Ontario-shot Netflix production, THE QUEEN'S GAMBIT was seen by 62 million households in the first 28 days of its release, making it Netflix's most popular scripted limited series ever. Other made in Ontario television series that continue to garner commercial and critical acclaim include: THE UMBRELLA ACADEMY, THE BOYS, TITANS, WHAT WE DO IN THE SHADOWS, and THE HANDMAID'S TALE, KIM'S CONVENIENCE and WORKIN' MOMS.

- Ontario's Animation, VFX and Post-Production studios remained open throughout the year, implementing new work-from-home processes and technologies, to ensure the health and safety of their employees and the security of their content. These companies boast incredible creative and technical talent who have worked on highly successful series and features, such as: VIKINGS VALHALLA (shoots in Ireland), LOVECRAFT COUNTRY (HBO)
- Ontario's strong studio space infrastructure helped keep cameras rolling throughout this challenging year. An additional 520,000 square feet of stage space added in 2020 was a contributing factor for the strong return in the fall. Another 650,000 square feet of studio space is anticipated in 2021, providing the opportunity for the sector to attract increased levels of production spending and jobs to the province.
- Film and television production is active throughout the province, creating jobs and economic impact for local suppliers, vendors and talent. Many productions are filmed in more than one place in Ontario, including Toronto and other cities or towns. Examples include: RESIDENT EVIL: REBOOT (shot in Sudbury and surrounding northern communities, and Hamilton), FATMAN (Ottawa), LOCKE AND KEY (Kingston/Hamilton), NIGHTMARE ALLEY (Durham Region), HARDY BOYS (Cambridge); ALL MY PUNY SORROWS (North Bay).
- Ontario Creates Film Fund recipients such as FALLING and AKILLA'S ESCAPE were celebrated at key international film festivals including Cannes and TIFF, while BROKEN HEARTS GALLERY saw a wide U.S. theatrical release on over 2000 screens, and FUNNY BOY premiered on Netflix and CBC. Indigenous feature NIGHT RAIDERS and TABIJA (THE WHITE FORTRESS) were official selections at Berlinale.