

March 1, 2013

Ontario Film and Television Production 2010 – 2012

	2012		2011		2010	
	as at Dec. 31, 2012		as at Dec. 31, 2011		as of Dec 31 2010	
	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario
Production \$ = millions of dollars						
Domestic						
Feature Film	36	123.1	28	165.9	20	62.6
Television Series ¹	140	698.2	135	626.7	104	467.9
Television Movies, Mini-series, Specials, Pilots ²	58	50.6	57	59.5	58	115.6
Total Domestic	234	871.9	220	852.1	182	646.2
Foreign						
Feature Film	12	106.3	15	231.6	20	159.3
Television Series ¹	18	270.6	13	150.2	16	119
Television Movies, Mini-series, Specials, Pilots ²	9	27.6	14	31.1	12	39.9
Total Foreign	39	404.5	42	412.9	48	318.2
TOTAL	273	1,276.40	262	1,265.00	230	964.3
Animation vs Live Action						
Domestic						
Animation	22	72.8	15	64.7	14	77.7
Live Action	212	799.1	205	787.4	168	568.5
Total Domestic	234	871.9	220	852.1	182	646.2
Foreign						
Animation	7	20.5	5	15.1	7	36
Live Action	32	384	37	397.8	41	282.1
Total Foreign	39	404.5	42	412.9	48	318.1
TOTAL	273	1,276.4	262	1,265.0	230	964.3

Data represent expenditures of all productions using OMDC-administered incentives and services. Data do not include television commercial, corporate video, music video, or broadcaster in-house production. Figures include live action and animated production. Data reflect the production expenditures in Ontario during the year and do not always reflect the total budgets of the projects. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

¹ The number of television series does not include cycles which began production in the previous year.

² Productions with fewer than six episodes.

2012 Production Activity Notes

- Film and television production contributed \$1.28 billion to the provincial economy, almost double (up 90 per cent) the \$671.2 million the industry generated in 2008. In fact, domestic production has been increasing since the late 1990s.
- Television series production, both domestic and foreign, is responsible for \$968.8 million (76 per cent) of the total results.
- Domestic television series' production is the primary driver of these results contributing \$698.2 million of the total amount (compared to \$453.5 million in 2008), and representing 54.7 per cent of the total results. Leading domestic TV series included: *Beauty and the Beast*, *Bomb Girls*, *Degrassi*, *Lost Girl* and *Rookie Blue*.
- The greatest growth was seen in foreign television series production responsible for \$270.6 million, an 80 per cent increase from the \$150.2 million in the category in 2011. There are more foreign TV series produced in Ontario than ever before including: Gaumont International's *Hannibal* (NBC/Universal), *Hemlock Grove* (Netflix) and *Defiance* (NBC/Universal).
- Budgets for domestic television movies of the week, mini-series and pilots continue to decrease, reflecting the ongoing trend towards unscripted reality-show productions.
- Although foreign and domestic feature film production was down compared to 2011's record-breaking year, this was balanced by growth in the television category. Domestic feature films in Ontario increased by 28.6 per cent in 2012 (36 compared to 28 in 2011) but budgets were lower. The number of foreign feature films decreased only slightly in 2012 but total budgets were smaller. The previous year saw two of the largest foreign feature film productions ever shot in the province (Sony Pictures remake of *Total Recall* and Legendary Pictures' *Pacific Rim*).
- OMDC is already scouting a number of projects for 2013 and the outlook this year remains positive with 10 feature films, nine TV series, one TV movie and a pilot underway.