

# BACKGROUND

Ontario Media Development Corporation

February 7, 2012

## Ontario Film and Television Production 2009 - 2011

### By Format

	<b>2011</b> as at Dec. 31, 2011		<b>2010</b> as of Dec 31 2010		<b>2009</b> as at Dec. 31, 2009	
	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario
Production \$ = millions of dollars						
<b>Domestic</b>						
Feature Film	28	165.9	20	62.6	28	99.2
Television Series <sup>1</sup>	135	626.7	104	467.9	106	488.3
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	57	59.5	58	115.6	63	86.8
<b>Total Domestic</b>	<b>220</b>	<b>852.1</b>	<b>182</b>	<b>646.2</b>	<b>197</b>	<b>674.4</b>
<b>Foreign</b>						
Feature Film	15	231.6	20	159.3	9	161.8
Television Series <sup>1</sup>	13	150.2	16	119.0	6	58.0
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	14	31.1	12	39.9	13	52.3
<b>Total Foreign</b>	<b>42</b>	<b>412.9</b>	<b>48</b>	<b>318.1</b>	<b>28</b>	<b>272.1</b>
<b>TOTAL</b>	<b>262</b>	<b>1,265.0</b>	<b>230</b>	<b>964.3</b>	<b>225</b>	<b>946.4</b>

## Animation vs. Live Action

<b>Domestic</b>						
Animation	15	64.7	14	77.7	16	49.5
Live Action	205	787.4	168	568.5	181	624.9
<b>Total Domestic</b>	<b>220</b>	<b>852.1</b>	<b>182</b>	<b>646.2</b>	<b>197.0</b>	<b>674.4</b>
<b>Foreign</b>						
Animation	5	15.1	7	36.0	4	63.1
Live Action	37	397.8	41	282.1	24	208.9
<b>Total Foreign</b>	<b>42</b>	<b>412.8</b>	<b>48</b>	<b>318.1</b>	<b>28.0</b>	<b>272.0</b>
<b>TOTAL</b>	<b>262</b>	<b>1,265.0</b>	<b>230</b>	<b>964.3</b>	<b>225.0</b>	<b>946.4</b>

Data represent expenditures of all productions using OMDC-administered incentives and services. Data do not include television commercial, corporate video, music video, or broadcaster in-house production. Figures include live action and animated production. Data reflect the production expenditures in Ontario during the year and do not always reflect the total budgets of the projects. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

<sup>1</sup> The number of television series does not include cycles which began production in the previous year.

<sup>2</sup> Productions with fewer than six episodes.

## **2011 PRODUCTION ACTIVITY NOTES**

- Ontario's domestic production continued a five-year growth pattern contributing \$852.1 million compared to \$646.2 million in 2010 – a 32% increase.
- Domestic television series grew 34% to \$626.7 million from \$467.9 million in 2010, with the number of productions increasing to 135 from 104. This reflected the continuing success of domestic producers partnering with US and international broadcasters, including: E1 Entertainment's and Thump Inc.'s **Rookie Blue** (running on Global-TV and picked up by ABC), Global Television's and E1 Entertainment's **The Firm** (picked up by NBC) and Epitome Pictures' **The L.A. Complex** (running on MuchMusic and picked up by The CW Network).
- Budgets for domestic television movies of the week, mini-series and pilots were down, reflecting the ongoing trend towards unscripted reality-show productions.
- Domestic feature film production spiked in 2011 contributing \$165.9 million in 2011 compared to \$62.6 million in 2010 – a 165% increase. This was due to a number of large treaty co-productions such as Impact Pictures' **Resident Evil: Retribution**, Film Farm's **Foxfire**, David Cronenberg's **Cosmopolis** and Davis Films' and Don Carmody Productions' **Silent Hill: Revelation 3D**.
- Foreign feature film production was \$231.6 million compared to \$159.3 million in 2010 – a 45% increase reflecting the continuing influence of the Ontario Government's 2009 enhancements to the [Ontario Production Services Tax Credit](#), which was expanded from 25% of eligible labour to include all eligible Ontario production costs. While the number of foreign feature films dropped slightly, budgets were larger, including two of the largest feature films ever shot in the province: Sony Pictures remake of **Total Recall** and Legendary Pictures' **Pacific Rim** (a film by Director Guillermo del Toro).
- Foreign television series spending continued to grow contributing \$150.2 million in 2011 compared to \$119 million in 2010 -- a 26% increase. Included were the Warner Bros. series **Nikita** and five shows from Universal Cable/NBC-Universal Television: **Warehouse-13**, **Suits**, **Covert Affairs**, **Against The Wall** and **Alphas**.

- Ontario's world-class facilities and competitive tax credits also attracted a number of productions shot outside the province to do their post-production, animation and visual effects here, including TV series **The Borgias** and **Camelot**, and the feature film **The Three Musketeers**. The [Ontario Computer Animation and Special Effects Tax Credit](#) again helped Ontario's computer animation and visual effects companies show a strong performance during the year.
- OMDC's Film Commission is already scouting a number of projects for 2012 including network pilots and feature film projects, and the outlook for 2012 is excellent with 24 productions shooting or in prep as of January 20 – the largest number in some years for this early in the year.

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