



## Ontario Film and Television Production 2022 - 2024 By Format

|   | 2024                |                               | 2023                |                               | 2022                |                               |
|---|---------------------|-------------------------------|---------------------|-------------------------------|---------------------|-------------------------------|
|   | as at Dec. 31, 2024 |                               | as at Dec. 31, 2023 |                               | as at Dec. 31, 2022 |                               |
|   | Number of Projects  | Production \$ left in Ontario | Number of Projects  | Production \$ left in Ontario | Number of Projects  | Production \$ left in Ontario |
| Production \$ = millions of dollars                           |                     |                               |                     |                               |                     |                               |
| <b>Domestic</b>   |                     |                               |                     |                               |                     |                               |
| Feature Film  | 43                  | 111.8                         | 52                  | 144.2                         | 52                  | 161.5                         |
| Television Series <sup>1</sup>                                | 135                 | 664.0                         | 138                 | 639.4                         | 155                 | 891.5                         |
| Television Movies, Mini-series, Specials, Pilots <sup>2</sup> | 106                 | 129.8                         | 112                 | 164.1                         | 109                 | 148.9                         |
| <b>Total Domestic</b>   | <b>284</b>          | <b>905.6</b>                  | <b>302</b>          | <b>947.7</b>                  | <b>316</b>          | <b>1,202.0</b>                |
| <b>Foreign</b>  |                     |                               |                     |                               |                     |                               |
| Feature Film  | 20                  | 267.9                         | 17                  | 79.0                          | 18                  | 226.4                         |
| Television Series <sup>1</sup>                                | 71                  | 1,369.7                       | 59                  | 730.1                         | 70                  | 1,660.5                       |
| Television Movies, Mini-series, Specials, Pilots <sup>2</sup> | 8                   | 13.9                          | 26                  | 77.5                          | 15                  | 61.9                          |
| <b>Total Foreign</b>  | <b>99</b>           | <b>1,651.4</b>                | <b>102</b>          | <b>886.6</b>                  | <b>103</b>          | <b>1,948.7</b>                |
| <b>TOTAL</b>  | <b>383</b>          | <b>2,557.1</b>                | <b>404</b>          | <b>1,834.2</b>                | <b>419</b>          | <b>3,150.7</b>                |

### Animation vs. Live Action

|                       |            |                |            |                |            |                |
|-----------------------|------------|----------------|------------|----------------|------------|----------------|
| <b>Domestic</b>       |            |                |            |                |            |                |
| Animation             | 15         | 46.4           | 14         | 86.9           | 10         | 107.4          |
| Live Action           | 269        | 859.3          | 288        | 860.8          | 306        | 1,094.6        |
| <b>Total Domestic</b> | <b>284</b> | <b>905.6</b>   | <b>302</b> | <b>947.7</b>   | <b>316</b> | <b>1,202.0</b> |
| <b>Foreign</b>        |            |                |            |                |            |                |
| Animation             | 10         | 54.3           | 19         | 83.5           | 18         | 162.4          |
| Live Action           | 89         | 1,597.1        | 83         | 803.1          | 85         | 1,786.4        |
| <b>Total Foreign</b>  | <b>99</b>  | <b>1,651.4</b> | <b>102</b> | <b>886.6</b>   | <b>103</b> | <b>1,948.8</b> |
| <b>TOTAL</b>          | <b>383</b> | <b>2,557.1</b> | <b>404</b> | <b>1,834.2</b> | <b>419</b> | <b>3,150.7</b> |

Production Statistics for the industry are generated annually by Ontario Creates. Data represents expenditures of all productions using Ontario Creates-administered incentives and services including Film Fund, Tax Credits and Film Commission. Data does not include television commercials, corporate videos, music videos, or broadcaster in-house production. Data reflects annual production spend (labour, goods and services) in Ontario only, which may not be the total project budget. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

<sup>1</sup> The number of television series does not include cycles which began production in the previous year.

<sup>2</sup> Productions with fewer than six episodes.

## 2024 FILM AND TELEVISION PRODUCTION STATISTICS

- Ontario's Film and Television industry rebounded from the downturn in 2023 by almost 40%; contributing \$2.6 billion to Ontario's economy in 2024 and creating 34,836 high-value full-time equivalent direct and spin-off jobs for Ontarians.
- Domestic Film and Television production drove 35% of total spending in Ontario, representing \$905 million.
- Foreign Film and Television production rebounded from the 2023 labour disruptions with a spend increase of 86% representing \$1.65 billion in 2024.
- Live action production accounted for 358 of the total 383 productions in 2024.
- Data tracked by Ontario Creates does not include commercial production or broadcaster in-house production. Broadcaster in-house production is estimated at \$621 million in 2024.
- Indicators suggest the production rebound will continue in 2025, however, shifting content strategies and budget cuts are defining a new normal for production levels moving forward.

## ABOUT THE 2024 PRODUCTIONS

- Consumer demand for made-in-Ontario content remains high. Season 3 of REACHER is Amazon Prime Video's most-watched returning season of television in its history. Limited Series THE MADNESS was in the top 20 of Netflix's What We Watched Report for the second half of 2024. Highly anticipated Apple TV+ series MURDERBOT, based on the best-selling book series, premiered in May.
- Domestic series such as MURDOCH MYSTERIES (Shaftesbury), LAW & ORDER TORONTO: CRIMINAL INTENT (Cameron Pictures), and CHILDREN RUIN EVERYTHING (New Metric Media) continue to make a splash internationally. Hit series MISTLETOE MURDERS (Lionsgate Canada) was just renewed for a second season.
- Live-action domestic feature film production continues to be steady. Notable features include SWEETNESS and NIRVANNA THE BAND THE SHOW THE MOVIE, which had their world premieres at SXSW, HONEY BUNCH which premiered at Berlinale, and DARKEST MIRIAM, nominated for Best Picture at the Canadian Screen Awards.
- Foreign and domestic production created jobs and economic impact across the province with SKYMED (Piazza Entertainment) shot in North Bay, SHORES (New Metric Media) shot in Sudbury, HOT FROSTY (Netflix) shot in and around Brockville, FUBAR (Netflix) shot in London and the GTA; THE HANDMAID'S TALE (MGM) shot in Durham Region; and VICIOUS (Paramount) shot in Ottawa.

- Foreign series production boomed in Ontario in 2024, creating jobs and economic impact for suppliers, vendors, and talent. New series DOC (Fox) and BRILLIANT MINDS (Warner Bros.) and returning series ACCUSED (Fox) and WHAT WE DO IN THE SHADOWS (FX) are just some of the many well-received foreign series shot in Ontario.
- Foreign feature film production increased in 2024. Features shot in Ontario include FRANKENSTEIN, SECTION 31, and BLACK PHONE 2.
- Much anticipated Ontario-shot content filmed in 2024 includes new series WAYWARD (Netflix), IT: WELCOME TO DERRY (Warner Bros.), and STARFLEET ACADEMY (CBS). New seasons of series CROSS (Amazon Prime Video) and FUBAR (Netflix) shot in 2024 are also set to be released in 2025.
- Ontario continues to produce world-renowned animated content, despite the global decrease in production volumes. 2024 productions include new series PINATA SMASHLINGS based on a popular video game and fan favourite series THOMAS & FRIENDS, both animated by Nelvana. Blue Ant preschool series TRALALA is set to be released in 2026.
- 2024 saw significant VFX work being completed in Ontario's cutting-edge VFX studios. Productions include THE OLD GUARD 2 (Netflix), Season 3 of REACHER (Amazon Prime Video), Season 6 of WHAT WE DO IN THE SHADOWS (FX), Season 3 of FROM (MGM), and Season 1 of 1923 (Paramount+).

## **ABOUT ONTARIO'S FILM AND TELEVISION INDUSTRY**

- Ontario is one of the leading jurisdictions for Film and Television production around the globe, consistently hosting approx. 400 productions annually.
- There is currently 3.65 million square feet of stage space in Ontario. An additional 1.6 million square feet are scheduled to be completed over the next few years in Toronto, Southern Ontario, and Northern Ontario.
- Film and Television production is active throughout the province. Many productions are filmed in more than 80 municipalities in Ontario, creating jobs and economic impact for local suppliers, vendors, and talent.
- Jobs created by Film and Television production in the province include: technicians (such as gaffers, grips, camera crew, carpenters, set designers, hair and makeup crew), production managers and coordinators, location managers, post-production managers, accountants, performers, and drivers. The average fulltime salary for a job within the industry in Canada is \$82,425.
- Ontario's film industry is committed to environmentally sustainable action through the [Ontario Green Screen \(OGS\) Initiative](#), a public/private partnership of 25 industry and government

partners. OGS provides the tools, education and community necessary to make real sustainable change.

- Ontario is a top destination for VFX production and animation. Our award-winning studios have experience working with creative teams and producers worldwide on projects of all sizes. The sectors employ 7,000+ artists and the talent pipeline in Ontario is world-class, with university and college programs training the best and the brightest.