

2023 FILM AND TELEVISION PRODUCTION STATISTICS BY FORMAT

	2023		2022		2021	
	as at Dec. 31, 2023		as at Dec. 31, 2022		as at Dec. 31, 2021	
	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario
Domestic						
Feature Film	52	144.2	52	161.5	51	115.3
Television Series ¹	138	639.4	155	891.5	115	707.2
Television Movies, Mini-series, Specials, Pilots ²	112	164.1	109	148.9	108	142.9
Total Domestic	302	947.7	316	1,202.0	274	965.4
Foreign						
Feature Film	17	79.0	18	226.4	21	161.8
Television Series ¹	59	730.1	70	1,660.5	77	1,584.3
Television Movies, Mini-series, Specials, Pilots ²	26	77.5	15	61.9	22	169.6
Total Foreign	102	886.6	103	1,948.7	120	1,915.7
TOTAL	404	1,834.2	419	3,150.7	394	2,881.1

Animation vs. Live Action

Domestic						
Animation	14	86.9	10	107.4	13	86.2
Live Action	288	860.8	306	1,094.6	261	879.2
Total Domestic	302	947.7	316	1,202.0	274	965.5
Foreign						
Animation	19	83.5	18	162.4	21	113.4
Live Action	83	803.1	85	1,786.4	99	1,802.3
Total Foreign	102	886.6	103	1,948.8	120	1,915.7
TOTAL	404	1,834.2	419	3,150.7	394	2,881.2

Production Statistics for the industry are generated annually by Ontario Creates. Data represents expenditures of all productions using Ontario Creates-administered incentives and services including Film Fund, Tax Credits and Film Commission. Data does not include television commercials, corporate videos, music videos, or broadcaster in-house production. Data reflects annual production spend (labour, goods and services) in Ontario only, which may not be the total project budget. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

¹ The number of television series does not include cycles which began production in the previous year.

² Productions with fewer than six episodes.



2023 FILM AND TELEVISION PRODUCTION STATISTICS

- **Ontario's Film and Television industry contributed \$1.8 billion to Ontario's economy in 2023**, creating 25,862 high-value full-time equivalent direct and spin-off jobs for Ontarians.
- Despite the US labour disruptions that impacted the industry in 2023, **domestic Film and Television production drove 52% of total spending** in Ontario, representing \$947 million.
- **Domestic Television Series production was strong in 2023**, with 138 productions contributing over \$639 million in expenditures.
- Live Action production accounted for 371 of the total 404 productions in 2023.
- The data tracked by Ontario Creates does not include commercial production or broadcaster in-house production. Broadcaster in-house production is estimated at \$669 million in 2023.
- In 2023, the US labour disruption posed challenges for Ontario's Film and Television industry, leading to production delays and disruptions.
- **Indicators are pointing towards a rebound for 2024**, however, factors such as shifting content strategies among foreign streaming platforms, budget cuts for independent production by Canadian broadcasters, and increased production costs may affect the rate of return and new normal production levels.

ABOUT THE 2023 PRODUCTIONS

- **Consumer demand for made-in-Ontario content remains high.** Ontario-filmed REACHER (Amazon Prime Video) was awarded the title of most-watched program on Amazon for the past two years. Netflix's widely anticipated What We Watched Report, listed GINNY & GEORGIA season two as the second most watched program world-wide in 2023, with GINNY & GEORGIA season one and FUBAR also making the top 20 list.
- Domestic series such as LAW & ORDER TORONTO: CRIMINAL INTENT, SORT OF, DAVEY & JONESIE'S LOCKER, MURDOCH MYSTERIES, and CHILDREN RUIN EVERYTHING continue to wow audiences world-wide.
- **Domestic feature film production brought key investment to the province in 2023**, including notable features scheduled for both festival and cinematic releases in the months ahead, such as SEVEN VEILS (TIFF and BERLINALE), PLASTIC PEOPLE (SXSW), YOUNG WERTHER, and THE SHROUDS (CANNES). These projects brought jobs and economic impact to local suppliers, vendors and talent.
- **Domestic series also created jobs and economic impact in communities across the province** with projects such as CHILDREN RUIN EVERYTHING shot in Hamilton, SHORESIES shot in Sudbury and MURDOCH MYSTERIES filmed throughout Southern Ontario.



- Similarly, foreign series production continued to radiate throughout the province, creating jobs and economic impact for local suppliers, vendors and talent. Regional production examples include: GEEK GIRL (Ottawa), UMBRELLA ACADEMY (Hamilton, Mississauga, Toronto), and REACHER (Durham Region).
- Audiences are eagerly awaiting content shot in Ontario in 2023, including notable series such as CROSS (Paramount), PACHINKO season 2 (Apple), CRUEL INTENTIONS (Amazon), THE PRADEEPS OF PITTSBURG (Amazon/Muse/Sony) and features such as TRAP (dir. M. Night Shyamalan).
- Ontario's leading independent animation studios based in Toronto, Hamilton and Ottawa, continue to produce widely celebrated content for Netflix, Disney, Peacock, and others. Projects such as CHARLOTTE'S WEB (Guru/Sesame Workshop), MILLIE MAGNIFICENT (Nelvana) and CARL THE COLLECTOR (PBS) are all widely anticipated family programming, set for release in 2024.
- 2023 also saw significant VFX work being completed in Ontario's cutting-edge VFX studios. Some of these productions included SILO (Apple), HALO (Paramount+), FOUNDATION (Apple TV+), VIKINGS: VALHALLA season 3 (Take 5/Netflix), and POKER FACE (Peacock), FREAKY TALES (eOne/Lionsgate).

ABOUT ONTARIO'S FILM AND TELEVISION INDUSTRY

- Ontario is one of the leading jurisdictions for Film and Television production around the globe, consistently hosting over 400 productions annually.
- There is currently 3.85 million square feet of stage space in Ontario. An additional 1.6 million square feet are scheduled to be completed over the next few years in Toronto, the surrounding areas and Northern Ontario.
- Film and Television production is active throughout the province. Many productions are filmed in more than one jurisdiction in Ontario, creating jobs and economic impact for local suppliers, vendors and talent.
- Jobs created by Film and Television production in the province include: technicians (such as lighting, make-up, carpenters, set designers, set dressers and wardrobe experts), production managers and coordinators, location managers, craft services, post-production experts, accountants, performers and drivers. The average fulltime salary for a job within the industry in Canada is \$79,638.
- Ontario's Film industry is committed to environmentally sustainable action through the Ontario Green Screen (OGS) Initiative, a public/private partnership of 27 industry and government partners. OGS provides the tools, education and community necessary to make real sustainable change.
- Ontario is a top destination for VFX production and animation. Our award-winning studios have experience working with creative teams and producers worldwide on projects of all sizes. The



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sectors employ 7,000+ artists and the talent pipeline in Ontario is world-class, with university and college programs training the brightest internationally.

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