175 Bloor Street East South Tower, Suite 501 Toronto, ON M4W 3R8 ontariocreates.ca

2021

as at Dec. 31, 2021

2020

as at Dec. 31, 2020

## 2022 FILM AND TELEVISION PRODUCTION STATISTICS BY FORMAT

2022

as at Dec. 31, 2022

	Number	Production	Number	Production	Number of	Production
	of Projects	\$mill left in Ontario	of Projects	\$mill left in Ontario	Projects	\$mill left in Ontario
Domestic						
Feature Film	52	161.5	51	115.3	42	113.1
Television Series <sup>1</sup>	155	891.5	115	707.2	76	511.2
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	109	148.9	108	142.9	58	70.6
Total Domestic	316	1,202.0	274	965.4	176	694.9
Foreign						
Feature Film	18	226.4	21	161.8	13	189.2
Television Series <sup>1</sup>	70	1,660.5	77	1,584.3	29	519.8
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	15	61.9	22	169.6	14	93.4
Total Foreign	103	1,948.7	120	1,915.7	56	802.5
TOTAL	419	3,150.7	394	2,881.1	232	1,497.4
Animation vs. Live Action						
Domestic						
Animation	10	107.4	13	86.2	9	97.5
Live Action	306	1,094.6	261	879.2	167	597.4
Total Domestic	316	1,202.0	274	965.5	176	694.9
Foreign						
Animation	18	162.4	21	113.4	15	96.2
	18 85	162.4 1,786.4	21 99	113.4 1,802.3	15 41	96.2 706.3
Animation						

Production Statistics for the industry are generated annually by Ontario Creates. Data represents expenditures of all productions using Ontario Creates-administered incentives and services including Film Fund, Tax Credits and Film Commission. Data does not include television commercials, corporate videos, music videos, or broadcaster in-house production. Data reflects annual production spend (labour, goods and services) in Ontario only, which may not be the total project budget. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

<sup>&</sup>lt;sup>1</sup>The number of television series does not include cycles which began production in the previous year.

 $<sup>^{\</sup>scriptscriptstyle 2}$  Productions with fewer than six episodes.

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## 2022 FILM AND TELEVISION PRODUCTION STATISTICS

- Ontario's Film and Television industry contributed a record-breaking \$3.15 billion to Ontario's economy in 2022, creating 45,891 high-value full-time equivalent direct and spin-off jobs for Ontarians.
- Domestic production now drives 38% of total Film and Television spending in Ontario, up from 34% in 2021.
- Domestic Film and Television production held strong in 2022, contributing \$1.20 billion, an increase of 25% from 2021.
- Domestic Television Series production was particularly robust in 2022, with 155 productions contributing over \$891 million in expenditures.
- Foreign production remained strong in 2022, led by a solid television industry. Total expenditures in 2022 reached \$1.95 billion.
- Live Action production increased in 2022, accounting for 391 of the total 419 productions.
- The data tracked by Ontario Creates does not include commercial production or broadcaster inhouse production, which are estimated at over \$1.4 billion in 2022, bringing Ontario's total production activity over \$4.5 billion for the year.

## **ABOUT THE 2022 PRODUCTIONS**

- Consumer demand for made-in-Ontario content remains high. Ontario-filmed, THE BOYS (Amazon Prime Video) was 2022's most-watched superhero program, according to Nielsen stats while audiences highly await the spinoff series GEN V which was also shot across Southern Ontario. Sarah Polley's WOMEN TALKING received critical accolades, including two Oscar nominations and one win. Foreign series such as STAR TREK: DISCOVERY, THE HANDMAID'S TALE, REACHER, THE UMBRELLA ACADEMY, ACCUSED and GINNY & GEORGIA continue to wow audiences globally; as have major Domestic Series such as SORT OF, RUN THE BURBS, WORKIN' MOMS, PRETTY HARD CASES, MURDOCH MYSTERIES, and CHILDREN RUIN EVERYTHING.
- Domestic production brought increased investment to the province in 2022, including notable features hitting cinemas and seeing exciting festival releases in early 2023, such as BROTHER (TIFF), BLOODY HELL (SXSW), BLACKBERRY (Berlinale and SXSW) and MY ANIMAL (Sundance). These projects shot throughout the province, bringing jobs and economic impact to local suppliers, vendors and talent in the GTHA, Sudbury, Timmins and London.
- Domestic Series also brought value to the province at large including ESSEX COUNTY, shot in North Bay, CHILDREN RUIN EVERYTHING shot in Hamilton, LETTERKENNY and SHORESY shot in Sudbury and MURDOCH MYSTERIES filmed throughout Southern Ontario.
- Audiences are eagerly awaiting content shot in Ontario in 2022, including notable feature films such as YOU ARE SO NOT INVITED TO MY BAT MITZVAH! (staring Adam Sandler and his family),



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ZOMBIE TOWN (starring Dan Aykroyd and Chevy Chase), HELL OF A SUMMER (dir. Finn Wolfhard), QUEEN OF BONES (starring Martin Freeman), FINGERNAILS (starring Jeremy Allen White, Annie Murphy, Riz Ahmed) and PRISCILLA (dir. Sofia Coppola). Upcoming in series include PAINKILLER (Netflix), FELLOW TRAVELERS (Showtime), THE BIG CIGAR (Apple TV +), ORPHAN BLACK: ECHOES (AMC Networks), and many more.

- Film and Television production is thriving throughout the province, creating jobs and economic impact for local suppliers, vendors and talent. Many communities have reported record-breaking location shoot days and production spending including Ottawa, Hamilton and North Bay. Many productions are filmed in more than one region in Ontario, including Toronto and other cities or towns. Regional examples include: FLINT STRONG (Oshawa), CAFÉ DAUGHTER (Sudbury), WARRIOR STRONG (Sault Ste. Marie), SHORESY (Sudbury), HOTEL FOR THE HOLIDAYS (Ottawa), BLACKBERRY (London), THE BOYS (Hamilton, Mississauga, Toronto), REACHER (Durham Region) and DADA (Manitoulin Island).
- Ontario's Animation sector is thriving. Leading independent animation studio Mercury Filmworks, based in Ottawa, produced widely celebrated content for Netflix, Disney, Peacock, and others.
  Emmy Award winning HILDA (Mercury Filmworks) is a prime example of Ontario's creative abilities.
  PAW PATROL (Spin Master) and BUBBLE GUPPIES (Pipeline Studios) also created in Ontario, have become worldwide family favourites.
- 2022 also saw significant VFX work being completed in Ontario's cutting-edge VFX studios. Some of these productions included WEDNESDAY (Netflix), HALO (Paramount+), FOUNDATION (Apple TV+), THE EXPANSE (Amazon Prime Video), CHUCKY (UCP), and WHAT WE DO IN THE SHADOWS (FX).

## ABOUT ONTARIO'S FILM AND TELEVISION INDUSTRY

- Ontario is one of the leading jurisdictions for Film and Television production around the globe, typically hosting over 300 productions annually.
- There is currently 3.8 million square feet of stage space in Ontario. An additional 2.4 million square feet is scheduled to be completed over the next few years in Toronto, the surrounding areas and Northern Ontario an over 60% increase to what is currently available.
- Film and Television production is active throughout the province. Many productions are filmed in more than one jurisdiction in Ontario, creating jobs and economic impact for local suppliers, vendors and talent.
- Jobs created by Film and Television production in the province include: technicians (such as lighting, make-up, carpenters, set designers, set dressers and wardrobe experts), production managers and coordinators, location managers, craft services, post-production experts, accountants, performers and drivers. The average fulltime salary for a job within the industry in Canada is \$77,094.
- Ontario's Film industry is committed to environmentally sustainable action through the Ontario Green Screen (OGS) Initiative, a public/private partnership of 30 industry and government partners. OGS provides the tools, education and community necessary to make real sustainable change.