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October 20, 2008

Dear Stakeholder,

On behalf of the Board of the Ontario Media Development Corporation, we are delighted to present the enclosed document: *Ontario Media Development Corporation: Towards A Strategic Plan*.

This report was developed in consultation with government, industry experts and stakeholders across a wide range of ministries and sectors. This summary represents OMDC's initial report back to our key stakeholders. Thank-you to the more than 100 stakeholders who participated in its development.

OMDC undertook this major study to assess domestic and global trends in the cultural media industries, with a view to developing a five-year strategic plan for the agency. The objective was to ensure that the OMDC continues to be relevant to the sectors we serve, to be positioned to respond effectively to emerging challenges, as well as to take full advantage of opportunities to strengthen Ontario's book, magazine, music, film, television and interactive digital media industries as cultural and economic leaders in Canada and around the world.

This document will form the foundation of OMDC's ongoing business planning process, and will help chart the agency's future direction. The report outlines a number of emerging themes that we believe can influence industry and Government response to the future needs of our cultural media industries in this rapidly-changing environment.

Over the coming weeks, OMDC's Board and management will be working along with the Ministry of Culture to reinforce the need for sufficient, stable and long term funding for the agency if we are to succeed in our mandate. Your support for this important endeavour is very welcome. We also look forward to your input as we shape our program response to the critical issues and opportunities raised through our consultations with you and highlighted in this report.

Sincerely,

A handwritten signature in blue ink, appearing to read "Kevin Shea".

Kevin Shea  
Chair

A handwritten signature in black ink, appearing to read "Karen Thorne-Stone".

Karen Thorne-Stone  
President & Chief Executive Officer